# Part

## 10. Individual Analysis for ASEAN Member States

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## Part II

### 10. Individual Analysis for ASEAN Member States

### 10.1. Malaysia

a) Correlation coefficients

Total of 148 factors of historical data during 2005–2015 extracted from World Bank database.

Note the definitions of the variables in the Appendix. Numbers are the actual coefficients.

\*\*. Correlation is significant at the 0.01 level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

For <u>patent resident</u> applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.953\*\*
- 2. Manufacturing, value added (% of GDP) -.954\*\*
- 3. Services, etc. value added (% of GDP) .962\*\*
- Adjusted net savings, excluding particulate emission damage (% of gross national income (GNI)) -.839\*\*
- 5. Adjusted savings: education expenditure (% of GNI) .746\*\*
- 6. Adjusted savings: energy depletion (% of GNI) -.736\*\*
- 7. Adjusted savings: natural resources depletion (% of GNI) -.718\*
- Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent)
   -.751\*\*
- 9. Aquaculture production (metric tons) .905\*\*
- 10. Armed forces personnel (% of total labour force) -.843\*\*
- 11. Birth rate, crude (per 1,000 people) -.916\*\*
- 12. CO<sub>2</sub> emissions (kilogrammes (kg) per PPP US\$ of GDP) -.644\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion) .859\*\*
- 14. CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.923\*\*

| 15. | Compensation of employees (% of expense) .783**                              |
|-----|--|
| 16. | Consumer price index (2010 = 100) .881**                                     |
| 17. | Cost of business start-up procedures (% of GNI per capita)893**              |
| 18. | Cost to import (US\$ per container) .821**                                   |
| 19. | Customs and other import duties (% of tax revenue)868**                      |
| 20. | Electric power consumption (kilowatt hours (kWh) per capita) .954**          |
| 21. | Employers, total (% of total employment) .603*                               |
| 22. | Employment in industry (% of total employment)874**                          |
| 23. | Employment in services (% of total employment) .943**                        |
| 24. | Exports of goods and services (% of GDP)932**                                |
| 25. | Final consumption expenditure, etc. (% of GDP) .902**                        |
| 26. | Food exports (% of merchandise exports) .738**                               |
| 27. | Food imports (% of merchandise imports) .898**                               |
| 28. | GDP per person employed (constant 2011 PPP US\$) .808**                      |
| 29. | General government final consumption expenditure (% of GDP) .870**           |
| 30. | Gross domestic savings (% of GDP)902**                                       |
| 31. | Gross national expenditure (% of GDP) .763**                                 |
| 32. | High-technology exports (% of manufactured exports)752**                     |
| 33. | Imports of goods and services (% of GDP)967**                                |
| 34. | Labour force, total .808**   |
| 35. | Listed domestic companies, total908**  |
| 36. | Merchandise exports (current US\$) .662*                                     |
| 37. | Merchandise trade (% of GDP)967**  |
| 38. | Military expenditure (% of GDP)830**   |
| 39. | Mobile cellular subscriptions .897**   |
| 40. | Net foreign assets (current local currency units (LCU)) .723*                |
| 41. | Net official development assistance (ODA) received per capita (current US\$) |
| 42. | Net ODA and official aid received (current US\$)622*                         |
| 43. | New businesses registered (number) .828**                                    |
| 44. | Population growth (annual %)625*   |
| 45. | Renewable energy consumption (% of total final energy consumption)           |
| 46. | Research and development expenditure (% of GDP) .958**                       |

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-.638\*

-.650\*

- 47. Researchers in R&D (per million people) .891\*\*
- 48. Scientific and technical journal articles .870\*\*
- 49. Start-up procedures to register a business (number) -.680\*
- 50. Technicians in R&D (per million people) .792\*\*
- 51. Time required to start a business (days) -.911\*\*
- 52. Adjusted net enrolment rate, lower-secondary, both sexes (%) -.687\*
- 53. Current expenditure other than staff compensation as % of total expenditure in tertiary public institutions (%)-.894\*\*
- 54. Effective transition rate from primary to lower-secondary general education, both sexes (%) -.810\*\*
- 55. Enrolment in early childhood education, both sexes (number) .921\*\*
- 56. Enrolment in pre-primary education, both sexes (number) .916\*\*
- 57. Enrolment in secondary education, both sexes (number) .730\*
- 58. Enrolment in tertiary education per 100,000 inhabitants, both sexes .693\*
- 59. Enrolment in upper-secondary education, both sexes (number) .655\*
- 60. GDP per capita (constant 2005 US\$) .788\*\*
- Net flow of internationally mobile students (inbound outbound), both sexes (number)
   .960\*\*
- Percentage of graduates from agriculture programmes in tertiary education who are female (%) -.812\*\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) -.819\*\*
- 64. Percentage of male graduates from tertiary education graduating from science programmes, male (%) -.833\*\*
- 65. Percentage of male graduates from tertiary education graduating from social sciences,
   business, and law programmes, male (%) .621\*
- Percentage of students in tertiary education enrolled in science programmes, both sexes (%) -.934\*\*
- Percentage of students in upper-secondary education enrolled in vocational programmes, both sexes (%) .676\*
- 68. Percentage of teachers in secondary education who are female (%) .623\*
- 69. Personal computers (per 100 people) .882\*\*

- 70. Pupil/trained teacher ratio in primary education (headcount basis) -.916\*\*
- 71. Pupil-teacher ratio in primary education (headcount basis) -.948\*\*
- 72. Pupil-teacher ratio in secondary education (headcount basis) -.927\*\*
- 73. Teachers in tertiary education programmes, both sexes (number) .908\*\*

For <u>patent non-resident</u> applications, here is the list of significant variables.

- 1. Adjusted net savings, excluding particulate emission damage (% of GNI) -.715\*
- 2. Adjusted savings: education expenditure (% of GNI) .841\*\*
- 3. Armed forces personnel (% of total labour force) -.649\*
- 4. Bank capital to assets ratio (%) .849\*
- CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.730\*
- 6. Communications, computer, etc. (% of service exports, BoP) .829\*\*
- Computer, communications and other services (% of commercial service exports) .831\*\*
- 8. Consumer price index (2010 = 100) .620\*
- 9. Cost of business start-up procedures (% of GNI per capita) -.607\*
- 10. Cost to import (US\$ per container) .605\*
- 11. Employment-to-population ratio, 15+, total (%) (modelled ILO<sup>2</sup> estimate) .637\*
- 12. Exports of goods and services (% of GDP) -.640\*
- 13. Final consumption expenditure, etc. (% of GDP) .649\*
- 14. General government final consumption expenditure (% of GDP) .603\*
- 15. Gross domestic savings (% of GDP) -.649\*
- 16. Gross national expenditure (% of GDP) .643\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .652\*
- 18. Labour force, total .668\*
- 19. Military expenditure (% of GDP) -.620\*
- 20. Mobile cellular subscriptions .654\*
- 21. Net ODA received per capita (current US\$) -.772\*\*
- 22. Net ODA and official aid received (current US\$) -.766\*\*

<sup>&</sup>lt;sup>2</sup> International Labor Organization.

- 23. R&D expenditure (% of GDP) .637\*
- 24. Researchers in R&D (per million people) .703\*
- 25. Scientific and technical journal articles .690\*
- 26. Start-up procedures to register a business (number) -.675\*
- 27. Technicians in R&D (per million people) .649\*
- 28. Capital expenditure as % of total expenditure in tertiary public institutions (%) -.628\*
- 29. Effective transition rate from primary to lower-secondary general education, both sexes (%) -.685\*
- 30. Enrolment in early childhood education, both sexes (number) .701\*
- 31. Enrolment in pre-primary education, both sexes (number) .701\*
- 32. Enrolment in secondary education, both sexes (number) .665\*
- 33. Enrolment in upper-secondary education, both sexes (number) .659\*
- 34. Expenditure on education as % of total government expenditure (%) .670\*
- 35. Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .752\*\*
- 36. Percentage of graduates from tertiary education graduating from engineering, manufacturing, and construction programmes, both sexes (%) -.662\*
- Percentage of male graduates from tertiary education graduating from agriculture programmes, male (%)
   .703\*
- 38. Percentage of students in tertiary education enrolled in engineering, manufacturing, and construction programmes, both sexes (%) -.603\*
- 39. Personal computers (per 100 people) .641\*
- 40. Teachers in tertiary education programmes, both sexes (number) .626\*

For <u>design resident</u> applications, here is the list of significant variables.

- 1. Chemicals (% of value added in manufacturing) -.620\*
- 2. Price level ratio of PPP conversion factor (GDP) to market exchange rate .613\*
- Percentage of graduates from science programmes in tertiary education who are female (%) .708\*

For <u>design non-resident</u> applications, here is the list of significant variables.

1. Adjusted savings: consumption of fixed capital (% of GNI) -.787\*\*

- 2. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .626\*
- 3. Government expenditure per student, tertiary (% of GDP per capita) -.622\*
- 4. Gross capital formation (% of GDP) .815\*\*
- 5. Gross national expenditure (% of GDP) .620\*
- 6. Manufactures imports (% of merchandise imports) -.629\*
- 7. Merchandise exports (current US\$) .680\*
- 8. Start-up procedures to register a business (number) -.660\*
- 9. Tertiary education, academic staff (% female) .663\*
- Unemployment, total (% of total labour force) (modelled ILO estimate)
   -.740\*\*
- 11. Government expenditure per tertiary student as % of GDP per capita (%) -.622\*
- Percentage of students in upper-secondary education enrolled in vocational programmes, both sexes (%) .635\*
- 13. Percentage of teachers in tertiary education who are female (%) .663\*

For trademark resident applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.860\*\*
- 2. Manufacturing, value added (% of GDP) -.874\*\*
- 3. Services, etc. value added (% of GDP) .913\*\*
- Adjusted net savings, excluding particulate emission damage (% of GNI)
   -.786\*\*
- 5. Adjusted savings: education expenditure (% of GNI) .803\*\*
- 6. Adjusted savings: energy depletion (% of GNI) -.827\*\*
- 7. Adjusted savings: natural resources depletion (% of GNI) -.811\*\*
- Agricultural methane emissions (thousand metric tons of CO2 equivalent)
   -.856\*\*
- 9. Alternative and nuclear energy (% of total energy use) .730\*
- 10. Aquaculture production (metric tons) .752\*\*
- 11. Armed forces personnel (% of total labour force) -.970\*\*
- 12. Bank capital to assets ratio (%) .932\*\*
- 13. Birth rate, crude (per 1,000 people) -.897\*\*
- 14. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.902\*\*

- 15. CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .720\*
- 16. CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.818\*\*
- 17. Compensation of employees (% of expense) .841\*\*
- 18. Consumer price index (2010 = 100) .979\*\*
- 19. Cost of business start-up procedures (% of GNI per capita) -.968\*\*
- 20. Cost to import (US\$ per container) .873\*\*
- 21. Customs and other import duties (% of tax revenue) -.821\*\*
- 22. Electric power consumption (kWh per capita) .928\*\*
- 23. Employers, total (% of total employment) .703\*
- 24. Employment in industry (% of total employment) -.732\*
- 25. Employment in services (% of total employment) .869\*\*
- 26. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .738\*\*
- 27. Expenditure on tertiary education (% of government expenditure on education)
   -.816\*\*
- 28. Exports of goods and services (% of GDP) -.955\*\*
- 29. Final consumption expenditure, etc. (% of GDP) .940\*\*
- 30. Food imports (% of merchandise imports) .784\*\*
- 31. GDP per person employed (constant 2011 PPP US\$) .965\*\*
- 32. General government final consumption expenditure (% of GDP) .783\*\*
- 33. Government expenditure per student, tertiary (% of GDP per capita) -.626\*
- 34. Gross domestic savings (% of GDP) -.940\*\*
- 35. Gross national expenditure (% of GDP) .921\*\*
- 36. High-technology exports (% of manufactured exports) -.716\*
- 37. Imports of goods and services (% of GDP) -.911\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .725\*
- 39. Labour force, total .965\*\*
- 40. Listed domestic companies, total -.960\*\*
- 41. Machinery and transport equipment (% of value added in manufacturing) .651\*
- 42. Manufactures imports (% of merchandise imports) -.730\*

- 43. Merchandise exports (current US\$) .750\*\*
- 44. Merchandise trade (% of GDP) -.908\*\*
- 45. Military expenditure (% of GDP) -.838\*\*
- 46. Mobile cellular subscriptions .950\*\*
- 47. Net foreign assets (current LCU) .828\*\*
- 48. New businesses registered (number) .962\*\*
- 49. Population growth (annual %) -.811\*\*
- 50. R&D expenditure (% of GDP) .949\*\*
- 51. Researchers in R&D (per million people) .923\*\*
- 52. Scientific and technical journal articles .941\*\*
- 53. Start-up procedures to register a business (number) -.814\*\*
- 54. Technical cooperation grants (BoP<sup>3</sup>, current US\$) -.719\*
- 55. Technicians in R&D (per million people) .803\*\*
- 56. Tertiary education, academic staff (% female) .672\*
- 57. Time required to start a business (days) -.888\*\*
- 58. Unemployment, total (% of total labour force) (modelled ILO estimate) -.653\*
- 59. Adjusted net enrolment rate, lower-secondary, both sexes (%) -.731\*
- 60. Current expenditure other than staff compensation as % of total expenditure in tertiary public institutions (%)-.906\*\*
- Effective transition rate from primary to lower-secondary general education, both sexes (%) -.966\*\*
- 62. Enrolment in early childhood education, both sexes (number) .921\*\*
- 63. Enrolment in pre-primary education, both sexes (number) .924\*\*
- 64. Enrolment in secondary education, both sexes (number) .918\*\*
- 65. Enrolment in upper-secondary education, both sexes (number) .831\*\*
- 66. Expenditure on tertiary education as % of government expenditure on education (%)
   -.816\*\*
- 67. GDP per capita (constant 2005 US\$) .979\*\*
- 68. Government expenditure per tertiary student as % of GDP per capita (%) -.626\*
- 69. Net flow of internationally mobile students (inbound outbound), both sexes (number)
   .806\*

<sup>&</sup>lt;sup>3</sup> Balance of payment

- Percentage of graduates from agriculture programmes in tertiary education who are female (%) -.871\*\*
- 71. Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) -.878\*\*
- Percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%) .615\*
- Percentage of male graduates from tertiary education graduating from science programmes, male (%) -.875\*\*
- Percentage of students in tertiary education enrolled in science programmes, both sexes (%) -.850\*\*
- Percentage of students in upper-secondary education enrolled in vocational programmes, both sexes (%) .895\*\*
- 76. Percentage of teachers in tertiary education who are female (%) .672\*
- 77. Personal computers (per 100 people) .977\*\*
- 78. Pupil/trained teacher ratio in primary education (headcount basis) -.954\*\*
- 79. Pupil-teacher ratio in primary education (headcount basis) -.921\*\*
- 80. Pupil-teacher ratio in secondary education (headcount basis) -.942\*\*
- 81. Teachers in tertiary education programmes, both sexes (number) .800\*\*

For trademark non-resident applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.681\*
- 2. Manufacturing, value added (% of GDP) -.682\*
- 3. Services, etc. value added (% of GDP) .730\*
- 4. Adjusted net savings, excluding particulate emission damage (% of GNI) -.632\*
- 5. Adjusted savings: education expenditure (% of GNI) .845\*\*
- 6. Adjusted savings: energy depletion (% of GNI) -.648\*
- 7. Adjusted savings: natural resources depletion (% of GNI) -.629\*
- Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent)
   -.763\*\*
- 9. Alternative and nuclear energy (% of total energy use) .743\*\*
- 10. Aquaculture production (metric tons) .604\*
- 11. Armed forces personnel (% of total labour force) -.930\*\*

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- 12. Birth rate, crude (per 1,000 people) -.728\*
- 13. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.922\*\*
- 14. CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion).604\*
- CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.704\*
- 16. Communications, computer, etc. (% of service exports, BoP) .705\*
- 17. Compensation of employees (% of expense) .732\*
- Computer, communications, and other services (% of commercial service exports)
   .713\*
- 19. Consumer price index (2010 = 100) .896\*\*
- 20. Cost of business start-up procedures (% of GNI per capita) -.825\*\*
- 21. Cost to import (US\$ per container) .717\*
- 22. Customs and other import duties (% of tax revenue) -.654\*
- 23. Electric power consumption (kWh per capita) .789\*\*
- 24. Employers, total (% of total employment) .637\*
- 25. Employment in services (% of total employment) .687\*
- 26. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .885\*\*
- Expenditure on tertiary education (% of government expenditure on education)
   -.861\*\*
- 28. Exports of goods and services (% of GDP) -.840\*\*
- 29. Final consumption expenditure, etc. (% of GDP) .823\*\*
- 30. Food imports (% of merchandise imports) .623\*
- 31. GDP per person employed (constant 2011 PPP US\$) .890\*\*
- 32. General government final consumption expenditure (% of GDP) .686\*
- 33. Gross capital formation (% of GDP) .800\*\*
- 34. Gross domestic savings (% of GDP) -.823\*\*
- 35. Gross national expenditure (% of GDP) .931\*\*
- 36. Imports of goods and services (% of GDP) -.733\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .859\*\*
- 38. Labour force, total .942\*\*

- 39. Listed domestic companies, total -.857\*\*
- 40. Machinery and transport equipment (% of value added in manufacturing) .712\*
- 41. Manufactures imports (% of merchandise imports) -.713\*
- 42. Merchandise exports (current US\$) .792\*\*
- 43. Merchandise trade (% of GDP) -.719\*
- 44. Military expenditure (% of GDP) -.809\*\*
- 45. Mobile cellular subscriptions .878\*\*
- 46. Net foreign assets (current LCU) .833\*\*
- 47. New businesses registered (number) .896\*\*
- 48. Population growth (annual %) -.664\*
- 49. R&D expenditure (% of GDP) .801\*\*
- 50. Researchers in R&D (per million people) .862\*\*
- 51. Scientific and technical journal articles .897\*\*
- 52. Start-up procedures to register a business (number) -.916\*\*
- 53. Technical cooperation grants (BoP, current US\$) -.679\*
- 54. Technicians in R&D (per million people) .808\*\*
- 55. Tertiary education, academic staff (% female) .747\*\*
- 56. Time required to start a business (days) -.775\*\*
- 57. Unemployment, total (% of total labour force) (modelled ILO estimate) -.878\*\*
- 58. Adjusted net enrolment rate, lower-secondary, both sexes (%) -.625\*
- 59. Current expenditure other than staff compensation as % of total expenditure in tertiary public institutions (%)-.801\*\*
- Effective transition rate from primary to lower-secondary general education, both sexes (%) -.941\*\*
- 61. Enrolment in early childhood education, both sexes (number) .786\*\*
- 62. Enrolment in pre-primary education, both sexes (number) .791\*\*
- 63. Enrolment in secondary education, both sexes (number) .922\*\*
- 64. Enrolment in upper-secondary education, both sexes (number) .876\*\*
- 65. Expenditure on tertiary education as % of government expenditure on education (%)
   -.861\*\*
- 66. GDP per capita (constant 2005 US\$) .958\*\*

- 67. Percentage of graduates from agriculture programmes in tertiary education who are female (%) -.745\*\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) -.756\*\*
- 69. Percentage of male graduates from tertiary education graduating from agriculture programmes, male (%) .687\*
- Percentage of male graduates from tertiary education graduating from science programmes, male (%) -.819\*\*
- Percentage of students in tertiary education enrolled in science programmes, both sexes (%) -.667\*
- Percentage of students in upper-secondary education enrolled in vocational programmes, both sexes (%) .923\*\*
- 73. Percentage of teachers in tertiary education who are female (%) .747\*\*
- 74. Personal computers (per 100 people) .905\*\*
- 75. Pupil/trained teacher ratio in primary education (headcount basis) -.830\*\*
- 76. Pupil-teacher ratio in primary education (headcount basis) -.776\*\*
- 77. Pupil-teacher ratio in secondary education (headcount basis) -.762\*\*

For <u>utility model resident</u> applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.698\*
- 2. Manufacturing, value added (% of GDP) -.678\*
- 3. Services, etc. value added (% of GDP) .772\*\*
- 4. Adjusted net savings, excluding particulate emission damage (% of GNI) -.690\*
- 5. Adjusted savings: education expenditure (% of GNI) .825\*\*
- 6. Adjusted savings: energy depletion (% of GNI) -.819\*\*
- 7. Adjusted savings: natural resources depletion (% of GNI) -.807\*\*
- Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent)
   -.735\*\*
- 9. Alternative and nuclear energy (% of total energy use) .633\*
- 10. Armed forces personnel (% of total labour force) -.916\*\*
- 11. Bank capital to assets ratio (%) .833\*
- 12. Birth rate, crude (per 1,000 people) -.699\*

- 13. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.823\*\*
- 14. CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .622\*
- 15. CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.764\*\*
- 16. Communications, computer, etc. (% of service exports, BoP) .622\*
- 17. Compensation of employees (% of expense) .809\*\*
- Computer, communications, and other services (% of commercial service exports)
   .630\*
- 19. Consumer price index (2010 = 100) .898\*\*
- 20. Cost of business start-up procedures (% of GNI per capita) -.870\*\*
- 21. Cost to import (US\$ per container) .836\*\*
- 22. Electric power consumption (kWh per capita) .795\*\*
- 23. Employers, total (% of total employment) .685\*
- 24. Employment in services (% of total employment) .725\*
- 25. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .845\*\*
- 26. Expenditure on tertiary education (% of government expenditure on education)
   -.745\*\*
- 27. Exports of goods and services (% of GDP) -.836\*\*
- 28. Final consumption expenditure, etc. (% of GDP) .852\*\*
- 29. Food imports (% of merchandise imports) .627\*
- 30. GDP per person employed (constant 2011 PPP US\$) .884\*\*
- General government final consumption expenditure (% of GDP)
   .621\*
- 32. Gross capital formation (% of GDP) .634\*
- 33. Gross domestic savings (% of GDP) -.852\*\*
- 34. Gross national expenditure (% of GDP) .887\*\*
- 35. Imports of goods and services (% of GDP) -.752\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .836\*\*
- 37. Labour force, total .938\*\*
- 38. Listed domestic companies, total -.829\*\*
- 39. Machinery and transport equipment (% of value added in manufacturing) .812\*\*

- 40. Merchandise exports (current US\$) .644\*
- 41. Merchandise trade (% of GDP) -.730\*
- 42. Military expenditure (% of GDP) -.734\*
- 43. Mobile cellular subscriptions .842\*\*
- 44. Net foreign assets (current LCU) .763\*\*
- 45. Net ODA received per capita (current US\$) -.603\*
- 46. New businesses registered (number) .891\*\*
- 47. Population growth (annual %) -.816\*\*
- 48. Research and development expenditure (% of GDP) .837\*\*
- 49. Researchers in R&D (per million people) .872\*\*
- 50. Scientific and technical journal articles .891\*\*
- 51. Start-up procedures to register a business (number) -.831\*\*
- 52. Technical cooperation grants (BoP, current US\$) -.712\*
- 53. Technicians in R&D (per million people) .742\*\*
- 54. Time required to start a business (days) -.748\*\*
- 55. Unemployment, total (% of total labour force) (modelled ILO estimate) -.692\*
- Current expenditure other than staff compensation as % of total expenditure in tertiary public institutions (%)-.810\*\*
- Effective transition rate from primary to lower-secondary general education, both sexes (%) -.932\*\*
- 58. Enrolment in early childhood education, both sexes (number) .819\*\*
- 59. Enrolment in pre-primary education, both sexes (number) .830\*\*
- 60. Enrolment in primary education, both sexes (number) -.657\*
- 61. Enrolment in secondary education, both sexes (number) .932\*\*
- 62. Enrolment in upper-secondary education, both sexes (number) .844\*\*
- 63. Expenditure on tertiary education as % of government expenditure on education (%)
   -.745\*\*
- 64. GDP per capita (constant 2005 US\$) .946\*\*
- Net flow of internationally mobile students (inbound outbound), both sexes (number)
   .721\*
- 66. Percentage of graduates from agriculture programmes in tertiary education who are female (%) -.693\*

- 67. Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) -.692\*
- 68. Percentage of male graduates from tertiary education graduating from agriculture programmes, male (%).622\*
- 69. Percentage of male graduates from tertiary education graduating from science programmes, male (%) -.743\*\*
- Percentage of students in tertiary education enrolled in science programmes, both sexes (%) -.711\*
- Percentage of students in upper-secondary education enrolled in vocational programmes, both sexes (%) .773\*\*
- 72. Personal computers (per 100 people) .907\*\*
- 73. Pupil/trained teacher ratio in primary education (headcount basis) -.848\*\*
- 74. Pupil-teacher ratio in primary education (headcount basis) -.764\*\*
- 75. Pupil-teacher ratio in secondary education (headcount basis) -.834\*\*
- 76. Pupil-teacher ratio in tertiary education (headcount basis) -.671\*
- 77. Teachers in tertiary education programmes, both sexes (number) .757\*\*

For <u>utility model non-resident</u> applications, here is the list of significant variables.

- 1. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .644\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .645\*
- 3. Machinery and transport equipment (% of value added in manufacturing) .639\*
- 4. Technical cooperation grants (BoP, current US\$) -.897\*\*
- 5. Capital expenditure as % of total expenditure in tertiary public institutions (%) -.672\*
- Percentage of male graduates from tertiary education graduating from agriculture programmes, male (%)
   .619\*

#### b) Multi-regression analysis

## Figure 16. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Patent Applications

| Malay                  | ySia<br>Slope for each independent variables (Resident)  | Model Summary<br>Sti<br>Adjusted R<br>Model R R Square Square 5<br>5 0.969 0.998 0.995 0.    | d. Error<br>of the<br>stimate<br>0721949 | Method<br>enter ><br>1.000). | 1: Stepwise<br>= 1.500, F-           | to-remov | a: F-to-<br>ne <= |
|------------------------|--|--|--|------------------------------|--------------------------------------|----------|-------------------|
| 0.10                   |  | Coefficients <sup>a</sup>  |  |                              |                                      |          |                   |
| 0.00<br>-0.30<br>-0.20 |  |  | Unstand<br>Coeffi                        | lardized<br>cients<br>Std.   | Standard<br>ized<br>Coefficie<br>nts |          |                   |
| -0.50                  |  | Model  | в  | Error                        | Beta                                 | t        | Sia               |
|                        | -  | 5 (Constant)   | 0.000                                    | 0.022                        |                                      | 0.000    | 1.000             |
| -0.40                  | X1 imports of goods and services (% of GDP)  | Imports of goods and services (% of GDP)<br>X1   | -1.647                                   | 0.174                        | -1.647                               | -9.464   | 0.000             |
|                        |  | Time required to start a business (days)<br>X2   | 1.359                                    | 0.125                        | 1.359                                | 10.846   | 0.000             |
|                        | <ul> <li>X2 Time required to start a business (days)</li> </ul>  | X3 Population growth (annual %)  | 0.351                                    | 0.049                        | 0.251                                | 7.390    | 0.001             |
|                        |  | Pupil-teacher ratio in secondary education<br>X4 (headcount basis)                           | -0.716                                   | 0.128                        | -0.716                               | -5.596   | 0.008             |
|                        | X3 Population growth (annual %)  | CO2 emissions from electricity and heat<br>X5 production, total (% of total fuel combustion) | 0.231                                    | 0.069                        | 0.231                                | 3.361    | 0.020             |
|                        | X4 Pupii-teacher ratio in secondary education (headcount basis)  | a. Dependent Variable: Patent applications_reside  | ent                                      |                              |                                      |          |                   |
|                        | <ul> <li>X5 CO2 emissions from electricity and heat production, total [Ni<br/>of total fuel combustion]</li> </ul> | Multiple regression formula for resident:<br>Y^(Patent applications)1.647X1+1.359X2+         | 0.351 <b>X3</b>                          | 0.716 <b>X</b>               | ¢+0.231 <i>X</i>                     | 5+0.00   | D                 |

Source: Authors' calculation.

According to Figure 16, in order to increase resident patent applications in Malaysia, X3 'population growth' should be increased. However, X1 'imports of goods and services (% of GDP)' and X4 'pupil-teacher ratio in secondary education' should be decreased. That is, Malaysia should not rely on imports from abroad; instead, they should export their goods and services, and the number of teachers in secondary school should be increased.

## Figure 17. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent



Source: Authors' calculation.

According to Figure 17, in order to decrease non-resident patent applications in Malaysia, which would lead to an increase in resident patent applications, X2 'percentage of graduates from tertiary education graduating from engineering, manufacturing, and construction programmes, both sexes (%)' and X3 'capital expenditure as % of total expenditure in tertiary public institutions (%)' should be increased. That is, Malaysia should increase expenditure on tertiary education and especially encourage tertiary education in engineering, manufacturing, and construction to increase resident patent applications.





Source: Authors' calculation.

From Figure 18, X1 'percentage of graduates from science programmes in tertiary education who are female (%)' should be increased for resident design applications in Malaysia.



Figure 19. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications

From Figure 19, X2 'adjusted savings: consumption of fixed capital (% of GNI)' should be increased to decrease the non-resident design applications in Malaysia, which would lead to an increase in resident design applications.

Figure 20. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Trademark Applications



Source: Authors' calculation.

From Figure 20, X1 'consumer price index (2010 = 100)', X2 'percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%)' and X3 'gross national expenditure (% of GDP)' should be increased for resident trademark applications in Malaysia.



Figure 21. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications

From Figure 21, X4 'adjusted net enrolment rate, lower-secondary, both sexes (%)' should be increased to decrease non-resident trademark applications in Malaysia, which would lead to an increase in resident trademark applications.

Figure 22. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Utility Model Applications



Source: Authors' calculation.

From Figure 22, X1 'GDP per capita (constant 2005 US\$)' and X3 'expenditure on tertiary education (% of government expenditure on education)' should be increased to increase resident utility model applications in Malaysia.

Figure 23. Multiple Regression Analysis by Using Stepwise Method on the Relevant

Factors of Non-Resident Utility Model



From Figure 23, X1 'technical cooperation grants (BoP, current US\$)' and X2 'capital expenditure as % of total expenditure in tertiary public institutions (%)' should be increased to decrease non-resident utility model applications in Malaysia, which would lead to an increase in resident applications.

c) Forecast

### Figure 24. Forecast of Patent Applications by Using Multiple Regression Formula

Malaysia



Source: Authors' calculation.

## Figure 25. Forecast of Trademark Applications by Using Multiple Regression Formula (Stepwise Method)





Figure 26. Forecast of Design Applications by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.

## Figure 27. Forecast of Utility Model Applications by Using Multiple Regression Formula (Stepwise Method)



Source: Authors' calculation.

In Malaysia, Figures 24–27 show that applications for all IPs are expected to increase in the future, with the number of applications in 2035 almost twice as much as the current (2015) number, except for design.



### Figure 28. The Actual WB Data Applicable to All IPs Regression Formulas (Malaysia)

Source: Authors' calculation.





Source: Authors' calculation.

In Malaysia, the number of trademark applications by residents dominates all IPs and this will continue in the future.





Source: Authors' calculation.

#### 10.2. Viet Nam

a) Correlation coefficients

Total of 111 factors of historical data during 2005–2015 extracted from World Bank database.

Note the definitions of the variables are in the Appendix. Numbers are the actual coefficients;

- \*\*. Correlation is significant at the 0.01 level (2-tailed).
- \*. Correlation is significant at the 0.05 level (2-tailed).

For <u>patent resident</u> applications, here is the list of significant variables.

- 1. Services, etc. value added (% of GDP) .886\*
- 2. Adjusted savings: education expenditure (% of GNI) .749\*\*
- 3. Adjusted savings: energy depletion (% of GNI) -.836\*\*
- 4. Adjusted savings: natural resources depletion (% of GNI) -.885\*\*
- 5. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .934\*\*
- 6. Alternative and nuclear energy (% of total energy use) .711\*
- 7. Aquaculture production (metric tons) .888\*\*
- 8. Armed forces personnel (% of total labour force) -.895\*\*

- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion) .857\*\*
- 10. Compulsory education, duration (years) .642\*
- 11. Consumer price index (2010 = 100) .932\*\*
- 12. Cost of business start-up procedures (% of GNI per capita) -.879\*\*
- 13. Electric power consumption (kWh per capita) .918\*\*
- 14. Employment in industry (% of total employment) .910\*\*
- 15. Employment in services (% of total employment) .944\*\*
- 16. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .895\*\*
- 17. Exports of goods and services (% of GDP) .923\*\*
- 18. Food exports (% of merchandise exports) -.941\*\*
- 19. Food imports (% of merchandise imports) .794\*\*
- 20. Foreign direct investment, net outflows (% of GDP) .619\*
- 21. GDP per person employed (constant 2011 PPP US\$) .969\*\*
- 22. General government final consumption expenditure (% of GDP) .959\*\*
- 23. Gross capital formation (% of GDP) -.805\*\*
- 24. Gross national expenditure (% of GDP) -.699\*
- 25. High-technology exports (% of manufactured exports) .877\*\*
- 26. High-technology exports (current US\$) .976\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .939\*\*
- 28. Labour force, total .947\*\*
- 29. Listed domestic companies, total .782\*
- 30. Machinery and transport equipment (% of value added in manufacturing) .797\*
- 31. Manufactures exports (% of merchandise exports).934\*\*
- 32. Manufactures imports (% of merchandise imports) .672\*
- 33. Merchandise exports (current US\$) .974\*\*
- 34. Merchandise trade (% of GDP) .829\*\*
- 35. Mobile cellular subscriptions .760\*\*
- 36. Net foreign assets (current LCU) .886\*\*
- 37. Net ODA received per capita (current US\$) .613\*
- 38. Net ODA and official aid received (current US\$) .673\*

- 39. Physicians (per 1,000 people) .730\*
- 40. Price-level ratio of PPP conversion factor (GDP) to market exchange rate .850\*\*
- 41. Renewable energy consumption (% of total final energy consumption) -.815\*\*
- 42. Scientific and technical journal articles .923\*\*
- 43. Start-up procedures to register a business (number) -.802\*\*
- 44. Tertiary education, academic staff (% female) .810\*\*
- 45. Time required to start a business (days) -.849\*\*
- 46. Unemployment, total (% of total labour force) (modelled ILO estimate) -.616\*
- 47. Government expenditure on education as % of GDP (%) .905\*
- 48. Primary completion rate, both sexes (%) .764\*\*
- 49. Cumulative drop-out rate to the last grade of lower-secondary general education, both sexes (%) -.638\*
- 50. Duration of compulsory education (years) .642\*
- 51. Enrolment in early childhood education, both sexes (number) .913\*\*
- 52. Enrolment in pre-primary education, both sexes (number) .974\*\*
- 53. Enrolment in tertiary education per 100,000 inhabitants, both sexes .919\*\*
- 54. GDP per capita (constant 2005 US\$) .969\*\*
- 55. Graduates from ISCED 5 programmes in tertiary education, both sexes (number) .937\*\*
- 56. Graduates from tertiary education, both sexes (number) .962\*\*
- 57. Gross enrolment ratio, tertiary, both sexes (%) .933\*\*
- 58. Percentage of enrolment in tertiary education in private institutions (%) .613\*
- Percentage of graduates from agriculture programmes in tertiary education who are female (%) .686\*
- 60. Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .915\*\*
- Percentage of graduates from science and technology programmes in tertiary education who are female (%) .915\*\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .884\*\*

- Percentage of graduates from tertiary education graduating from engineering, manufacturing and construction programmes, both sexes (%)
   .884\*\*
- Percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%) .711\*
- 65. Percentage of male graduates from tertiary education graduating from social sciences,
   business, and law programmes, male (%) .728\*
- 66. Percentage of students in tertiary education enrolled in engineering, manufacturing, and construction programmes, both sexes (%) .682\*
- 67. Percentage of students in tertiary education enrolled in health and welfare programmes, both sexes (%) .870\*\*
- 68. Percentage of students in tertiary education enrolled in social sciences, business and
   Law programmes, both sexes (%) -.893\*\*
- 69. Percentage of teachers in tertiary education who are female (%) .810\*\*
- 70. Personal computers (per 100 people) .966\*\*
- 71. Pupil/trained teacher ratio in primary education (headcount basis) -.846\*\*
- 72. Pupil-teacher ratio in primary education (headcount basis) -.771\*\*
- 73. Teachers in tertiary education programmes, both sexes (number) .948\*\*

For <u>patent non-resident</u> applications, here is the list of significant variables.

- 1. Services, etc. value added (% of GDP) .885\*
- 2. Adjusted savings: consumption of fixed capital (% of GNI) .644\*
- 3. Adjusted savings: education expenditure (% of GNI) .877\*\*
- 4. Adjusted savings: energy depletion (% of GNI) -.857\*\*
- 5. Adjusted savings: natural resources depletion (% of GNI) -.857\*\*
- 6. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .984\*\*
- 7. Alternative and nuclear energy (% of total energy use) .683\*
- 8. Aquaculture production (metric tons) .963\*\*
- 9. Armed forces personnel (% of total labour force) -.920\*\*
- 10. CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .732\*
- 11. Consumer price index (2010 = 100) .932\*\*
- 12. Contributing family workers, total (% of total employment) -.745\*\*
- 13. Cost of business start-up procedures (% of GNI per capita) -.950\*\*

- 14. Electric power consumption (kWh per capita) .927\*\*
- 15. Employment in industry (% of total employment) .961\*\*
- 16. Employment in services (% of total employment) .957\*\*
- 17. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .765\*\*
- 18. Exports of goods and services (% of GDP) .910\*\*
- 19. Food exports (% of merchandise exports) -.820\*\*
- 20. Food imports (% of merchandise imports) .854\*\*
- 21. Foreign direct investment, net outflows (% of GDP) .651\*
- 22. GDP per person employed (constant 2011 PPP US\$) .971\*\*
- 23. General government final consumption expenditure (% of GDP) .937\*\*
- 24. Gross capital formation (% of GDP) -.666\*
- 25. High-technology exports (% of manufactured exports) .775\*\*
- 26. High-technology exports (current US\$) .860\*\*
- 27. Imports of goods and services (% of GDP) .815\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .789\*\*
- 29. Labour force, total .958\*\*
- 30. Listed domestic companies, total .744\*
- 31. Manufactures exports (% of merchandise exports).913\*\*
- 32. Merchandise exports (current US\$) .940\*\*
- 33. Merchandise trade (% of GDP) .898\*\*
- 34. Military expenditure (% of GDP) .699\*
- 35. Mobile cellular subscriptions .873\*\*
- 36. Net foreign assets (current LCU) .819\*\*
- 37. Net ODA received per capita (current US\$) .654\*
- 38. Net ODA and official aid received (current US\$) .704\*
- 39. Physicians (per 1,000 people) .646\*
- 40. Population growth (annual %) -.618\*
- 41. Price level ratio of PPP conversion factor (GDP) to market exchange rate .910\*\*
- 42. Renewable energy consumption (% of total final energy consumption) -.902\*\*
- 43. Scientific and technical journal articles .908\*\*

- 44. Start-up procedures to register a business (number) -.816\*\*
- 45. Tertiary education, academic staff (% female) .894\*\*
- 46. Time required to start a business (days) -.875\*\*
- 47. Primary completion rate, both sexes (%) .881\*\*
- 48. Enrolment in early childhood education, both sexes (number) .848\*\*
- 49. Enrolment in pre-primary education, both sexes (number) .940\*\*
- 50. Enrolment in tertiary education per 100,000 inhabitants, both sexes .943\*\*
- 51. Expenditure on education as % of total government expenditure (%) .850\*
- 52. GDP per capita (constant 2005 US\$) .967\*\*
- 53. Graduates from ISCED 5 programmes in tertiary education, both sexes (number) .876\*\*
- 54. Graduates from tertiary education, both sexes (number) .917\*\*
- 55. Gross enrolment ratio, tertiary, both sexes (%) .940\*\*
- 56. Percentage of enrolment in tertiary education in private institutions (%) .714\*
- 57. Percentage of graduates from agriculture programmes in tertiary education who are female (%) .799\*\*
- Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .837\*\*
- Percentage of graduates from science and technology programmes in tertiary education who are female (%) .837\*\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .761\*\*
- 61. Percentage of graduates from tertiary education graduating from engineering, manufacturing, and construction programmes, both sexes (%) .761\*\*
- Percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%) .609\*
- Percentage of students in tertiary education enrolled in health and welfare programmes, both sexes (%) .841\*\*
- 64. Percentage of students in tertiary education enrolled in social sciences, business, and law programmes, both sexes (%) -.872\*\*
- 65. Percentage of teachers in tertiary education who are female (%) .894\*\*
- 66. Personal computers (per 100 people) .938\*\*

- 67. Pupil/trained teacher ratio in primary education (headcount basis) -.863\*\*
- 68. Pupil-teacher ratio in primary education (headcount basis) -.856\*\*
- 69. Teachers in tertiary education programmes, both sexes (number) .927\*\*
- For <u>design resident</u> applications, here is the list of significant variables.
- 1. Services, etc. value added (% of GDP) .820\*
- 2. Adjusted savings: consumption of fixed capital (% of GNI) .753\*\*
- 3. Adjusted savings: education expenditure (% of GNI) .704\*
- 4. Adjusted savings: energy depletion (% of GNI) -.885\*\*
- 5. Adjusted savings: natural resources depletion (% of GNI) -.898\*\*
- 6. Agricultural methane emissions (thousand metric tons of CO2 equivalent) .818\*\*
- 7. Aquaculture production (metric tons) .806\*\*
- 8. Armed forces personnel (% of total labour force) -.889\*\*
- CO2 emissions from electricity and heat production, total (% of total fuel combustion) .611\*
- 10. Consumer price index (2010 = 100) .756\*\*
- 11. Contributing family workers, total (% of total employment) -.657\*
- 12. Cost of business start-up procedures (% of GNI per capita) -.822\*\*
- 13. Electric power consumption (kWh per capita) .787\*\*
- 14. Employment in industry (% of total employment) .785\*\*
- 15. Employment in services (% of total employment) .800\*\*
- 16. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .603\*
- 17. Exports of goods and services (% of GDP) .690\*
- 18. Food exports (% of merchandise exports) -.687\*
- 19. Food imports (% of merchandise imports) .642\*
- 20. GDP per person employed (constant 2011 PPP US\$) .831\*\*
- 21. General government final consumption expenditure (% of GDP) .791\*\*
- 22. High-technology exports (% of manufactured exports) .686\*
- 23. High-technology exports (current US\$) .763\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .650\*
- 25. Labour force, total .803\*\*
- 26. Manufactures exports (% of merchandise exports).786\*\*

| 27. | Manufactures imports (% of merchandise imports) .663*                             |
|-----|---|
| 28. | Merchandise exports (current US\$) .779**   |
| 29. | Merchandise trade (% of GDP) .663*  |
| 30. | Military expenditure (% of GDP) .812**  |
| 31. | Mobile cellular subscriptions .699*   |
| 32. | Net foreign assets (current LCU) .809**   |
| 33. | Net ODA received per capita (current US\$) .674*                                  |
| 34. | Net ODA and official aid received (current US\$) .705*                            |
| 35. | Physicians (per 1,000 people) .602*   |
| 36. | Price level ratio of PPP conversion factor (GDP) to market exchange rate .724*    |
| 37. | Renewable energy consumption (% of total final energy consumption)721*            |
| 38. | Scientific and technical journal articles .716*                                   |
| 39. | Tertiary education, academic staff (% female) .826**                              |
| 40. | Time required to start a business (days)720*                                      |
| 41. | Primary completion rate, both sexes (%) .805**                                    |
| 42. | Enrolment in early childhood education, both sexes (number) .764**                |
| 43. | Enrolment in pre-primary education, both sexes (number) .820**                    |
| 44. | Enrolment in tertiary education per 100,000 inhabitants, both sexes .784**        |
| 45. | GDP per capita (constant 2005 US\$) .821**  |
| 46. | Graduates from ISCED 5 programmes in tertiary education, both sexes (number)      |
|     | .702*   |
| 47. | Graduates from tertiary education, both sexes (number) .753**                     |
| 48. | Gross enrolment ratio, tertiary, both sexes (%) .795**                            |
| 49. | Percentage of graduates from agriculture programmes in tertiary education who are |
|     | female (%) .646*  |
| 50. | Percentage of graduates from engineering, manufacturing, and construction         |
|     | programmes in tertiary education who are female (%) .860**                        |

- 51. Percentage of graduates from science and technology programmes in tertiary education who are female (%) .860\*\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .726\*

- 53. Percentage of graduates from tertiary education graduating from engineering, manufacturing, and construction programmes, both sexes (%) .726\*
- Percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%) .852\*\*
- Percentage of students in tertiary education enrolled in health and welfare programmes, both sexes (%) .620\*
- 56. Percentage of students in tertiary education enrolled in social sciences, business, and
   law programmes, both sexes (%) -.798\*\*
- 57. Percentage of teachers in tertiary education who are female (%) .826\*\*
- 58. Personal computers (per 100 people) .807\*\*
- 59. Pupil/trained teacher ratio in primary education (headcount basis) -.786\*\*
- 60. Pupil-teacher ratio in primary education (headcount basis) -.793\*\*
- 61. Teachers in tertiary education programmes, both sexes (number) .767\*\*

For <u>design non-resident</u> applications, here is the list of significant variables.

- 1. Services, etc. value added (% of GDP) .866\*
- 2. Adjusted savings: energy depletion (% of GNI) -.606\*
- 3. Adjusted savings: natural resources depletion (% of GNI) -.610\*
- 4. Agricultural methane emissions (thousand metric tons of CO2 equivalent) .780\*\*
- 5. Aquaculture production (metric tons) .688\*
- 6. Armed forces personnel (% of total labour force) -.741\*\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion) .687\*
- 8. Compulsory education, duration (years) .615\*
- 9. Consumer price index (2010 = 100) .694\*
- 10. Cost of business start-up procedures (% of GNI per capita) -.654\*
- 11. Electric power consumption (kWh per capita) .658\*
- 12. Employment in industry (% of total employment) .708\*
- 13. Employment in services (% of total employment) .697\*
- 14. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .688\*
- 15. Exports of goods and services (% of GDP) .814\*\*
- 16. Food exports (% of merchandise exports) -.793\*\*

- 17. GDP per person employed (constant 2011 PPP US\$) .757\*\*
- 18. General government final consumption expenditure (% of GDP) .726\*
- 19. High-technology exports (% of manufactured exports) .652\*
- 20. High-technology exports (current US\$) .808\*\*
- 21. Imports of goods and services (% of GDP) .819\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .721\*
- 23. Labour force, total .711\*
- 24. Manufactures exports (% of merchandise exports).661\*
- 25. Merchandise exports (current US\$) .785\*\*
- 26. Merchandise trade (% of GDP) .888\*\*
- 27. Net foreign assets (current LCU) .803\*\*
- 28. Physicians (per 1,000 people) .669\*
- 29. Price level ratio of PPP conversion factor (GDP) to market exchange rate .630\*
- 30. Renewable energy consumption (% of total final energy consumption) -.648\*
- 31. Scientific and technical journal articles .660\*
- 32. Time required to start a business (days) -.690\*
- Cumulative drop-out rate to the last grade of lower-secondary general education, both sexes (%) -.709\*
- 34. Duration of compulsory education (years) .615\*
- 35. Enrolment in early childhood education, both sexes (number) .742\*\*
- 36. Enrolment in pre-primary education, both sexes (number) .749\*\*
- 37. Enrolment in tertiary education per 100,000 inhabitants, both sexes .679\*
- 38. GDP per capita (constant 2005 US\$) .751\*\*
- Graduates from ISCED 5 programmes in tertiary education, both sexes (number)
   .715\*
- 40. Graduates from tertiary education, both sexes (number) .759\*\*
- 41. Gross enrolment ratio, tertiary, both sexes (%) .702\*
- 42. Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .798\*\*
- Percentage of graduates from science and technology programmes in tertiary education who are female (%) .798\*\*

- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .834\*\*
- 45. Percentage of graduates from tertiary education graduating from engineering, manufacturing, and construction programmes, both sexes (%) .834\*\*
- 46. Percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%) .699\*
- 47. Percentage of students in tertiary education enrolled in social sciences, business, and law programmes, both sexes (%) -.856\*\*
- 48. Personal computers (per 100 people) .728\*
- 49. Pupil/trained teacher ratio in primary education (headcount basis) -.748\*\*
- 50. Pupil-teacher ratio in primary education (headcount basis) -.615\*
- 51. Teachers in tertiary education programmes, both sexes (number) .669\*

For trademark resident applications, here is the list of significant variables.

- 1. Services, etc. value added (% of GDP) .879\*
- 2. Adjusted savings: consumption of fixed capital (% of GNI) .769\*\*
- 3. Adjusted savings: education expenditure (% of GNI) .857\*\*
- 4. Adjusted savings: energy depletion (% of GNI) -.935\*\*
- 5. Adjusted savings: natural resources depletion (% of GNI) -.927\*\*
- 6. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .963\*\*
- 7. Alternative and nuclear energy (% of total energy use) .671\*
- 8. Aquaculture production (metric tons) .949\*\*
- 9. Armed forces personnel (% of total labour force) -.972\*\*
- 10. CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .664\*
- 11. Compulsory education, duration (years) .605\*
- 12. Consumer price index (2010 = 100) .899\*\*
- 13. Contributing family workers, total (% of total employment) -.804\*\*
- 14. Cost of business start-up procedures (% of GNI per capita) -.945\*\*
- 15. Electric power consumption (kWh per capita) .891\*\*
- 16. Employment in industry (% of total employment) .953\*\*
- 17. Employment in services (% of total employment) .935\*\*

- 18. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .698\*
- 19. Exports of goods and services (% of GDP) .838\*\*
- 20. Food exports (% of merchandise exports) -.775\*\*
- 21. Food imports (% of merchandise imports) .815\*\*
- 22. Foreign direct investment, net outflows (% of GDP) .635\*
- 23. GDP per person employed (constant 2011 PPP US\$) .957\*\*
- 24. General government final consumption expenditure (% of GDP) .911\*\*
- 25. High-technology exports (% of manufactured exports) .729\*
- 26. High-technology exports (current US\$) .844\*\*
- 27. Imports of goods and services (% of GDP) .783\*\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .735\*\*
- 29. Labour force, total .935\*\*
- 30. Manufactures exports (% of merchandise exports).880\*\*
- 31. Merchandise exports (current US\$) .906\*\*
- 32. Merchandise trade (% of GDP) .833\*\*
- 33. Military expenditure (% of GDP) .760\*\*
- 34. Mobile cellular subscriptions .846\*\*
- 35. Net foreign assets (current LCU) .827\*\*
- 36. Net ODA received per capita (current US\$) .682\*
- 37. Net ODA and official aid received (current US\$) .725\*
- 38. Physicians (per 1,000 people) .623\*
- 39. Population growth (annual %) -.657\*
- 40. Price level ratio of PPP conversion factor (GDP) to market exchange rate .882\*\*
- 41. Renewable energy consumption (% of total final energy consumption) -.905\*\*
- 42. Scientific and technical journal articles .867\*\*
- 43. Start-up procedures to register a business (number) -.694\*
- 44. Tertiary education, academic staff (% female) .913\*\*
- 45. Time required to start a business (days) -.868\*\*
- 46. Primary completion rate, both sexes (%) .876\*\*

- 47. Cumulative drop-out rate to the last grade of lower-secondary general education, both sexes (%) -.616\*
- 48. Duration of compulsory education (years) .605\*
- 49. Enrolment in early childhood education, both sexes (number) .829\*\*
- 50. Enrolment in pre-primary education, both sexes (number) .925\*\*
- 51. Enrolment in tertiary education per 100,000 inhabitants, both sexes .897\*\*
- 52. GDP per capita (constant 2005 US\$) .948\*\*
- 53. Graduates from ISCED 5 programmes in tertiary education, both sexes (number) .835\*\*
- 54. Graduates from tertiary education, both sexes (number) .888\*\*
- 55. Gross enrolment ratio, tertiary, both sexes (%) .897\*\*
- 56. Percentage of enrolment in tertiary education in private institutions (%) .648\*
- 57. Percentage of graduates from agriculture programmes in tertiary education who are female (%) .805\*\*
- Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .856\*\*
- 59. Percentage of graduates from science and technology programmes in tertiary education who are female (%) .856\*\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .779\*\*
- Percentage of graduates from tertiary education graduating from engineering, manufacturing, and construction programmes, both sexes (%) .779\*\*
- Percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%) .746\*\*
- Percentage of students in tertiary education enrolled in health and welfare programmes, both sexes (%) .782\*\*
- 64. Percentage of students in tertiary education enrolled in social sciences, business, and law programmes, both sexes (%) -.885\*\*
- 65. Percentage of teachers in tertiary education who are female (%) .913\*\*
- 66. Personal computers (per 100 people) .924\*\*
- 67. Pupil/trained teacher ratio in primary education (headcount basis) -.918\*\*
- 68. Pupil-teacher ratio in primary education (headcount basis) -.900\*\*
69. Teachers in tertiary education programmes, both sexes (number) .882\*\*

For trademark non-resident applications, here is the list of significant variables.

- 1. Services, etc. value added (% of GDP) .833\*
- 2. Adjusted savings: consumption of fixed capital (% of GNI) .712\*
- 3. Adjusted savings: education expenditure (% of GNI) .649\*
- 4. Adjusted savings: energy depletion (% of GNI) -.692\*
- 5. Adjusted savings: natural resources depletion (% of GNI) -.659\*
- Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .778\*\*
- 7. Aquaculture production (metric tons) .744\*\*
- 8. Armed forces personnel (% of total labour force) -.762\*\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion) .613\*
- 10. Consumer price index (2010 = 100) .640\*
- 11. Contributing family workers, total (% of total employment) -.623\*
- 12. Cost of business start-up procedures (% of GNI per capita) -.728\*
- 13. Electric power consumption (kWh per capita) .668\*
- 14. Employment in industry (% of total employment) .684\*
- 15. Employment in services (% of total employment) .696\*
- 16. Exports of goods and services (% of GDP) .698\*
- 17. Food exports (% of merchandise exports) -.633\*
- 18. GDP per person employed (constant 2011 PPP US\$) .720\*
- 19. General government final consumption expenditure (% of GDP) .654\*
- 20. High-technology exports (current US\$) .628\*
- 21. Imports of goods and services (% of GDP) .821\*\*
- 22. Labour force, total .694\*
- 23. Manufactures exports (% of merchandise exports).654\*
- 24. Merchandise exports (current US\$) .682\*
- 25. Merchandise trade (% of GDP) .788\*\*
- 26. Military expenditure (% of GDP) .859\*\*
- 27. Mobile cellular subscriptions .608\*
- 28. Net foreign assets (current LCU) .768\*\*
- 29. Population growth (annual %) -.685\*

- 30. Price-level ratio of PPP conversion factor (GDP) to market exchange rate .653\*
- 31. Renewable energy consumption (% of total final energy consumption) -.617\*
- 32. Scientific and technical journal articles .625\*
- 33. Tertiary education, academic staff (% female) .720\*
- 34. Time required to start a business (days) -.639\*
- 35. Primary completion rate, both sexes (%) .732\*
- 36. Enrolment in early childhood education, both sexes (number) .648\*
- 37. Enrolment in pre-primary education, both sexes (number) .706\*
- 38. Enrolment in tertiary education per 100,000 inhabitants, both sexes .659\*
- 39. GDP per capita (constant 2005 US\$) .708\*
- 40. Graduates from ISCED 5 programmes in tertiary education, both sexes (number) .619\*
- 41. Graduates from tertiary education, both sexes (number) .675\*
- 42. Gross enrolment ratio, tertiary, both sexes (%) .662\*
- Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .714\*
- Percentage of graduates from science and technology programmes in tertiary education who are female (%) .714\*
- 45. Percentage of graduates from tertiary education graduating from social sciences,
   business, and law programmes, both sexes (%) .678\*
- 46. Percentage of students in tertiary education enrolled in social sciences, business, and law programmes, both sexes (%) -.807\*\*
- 47. Percentage of teachers in tertiary education who are female (%) .720\*
- 48. Personal computers (per 100 people) .691\*
- 49. Pupil/trained teacher ratio in primary education (headcount basis) -.705\*
- 50. Pupil-teacher ratio in primary education (headcount basis) -.740\*\*
- 51. Teachers in tertiary education programmes, both sexes (number) .644\*

For <u>utility model resident</u> applications, here is the list of significant variables.

- 1. Services, etc. value added (% of GDP) .922\*\*
- 2. Adjusted savings: energy depletion (% of GNI) -.627\*
- 3. Adjusted savings: natural resources depletion (% of GNI) -.708\*

- 4. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .724\*
- 5. Aquaculture production (metric tons) .660\*
- 6. Armed forces personnel (% of total labour force) -.618\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion) .882\*\*
- 8. Compulsory education, duration (years) .676\*
- 9. Consumer price index (2010 = 100) .768\*\*
- 10. Cost of business start-up procedures (% of GNI per capita) -.658\*
- 11. Electric power consumption (kWh per capita) .743\*\*
- 12. Employment in industry (% of total employment) .765\*\*
- 13. Employment in services (% of total employment) .770\*\*
- 14. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .823\*\*
- 15. Exports of goods and services (% of GDP) .812\*\*
- 16. Food exports (% of merchandise exports) -.854\*\*
- 17. Food imports (% of merchandise imports) .719\*
- 18. GDP per person employed (constant 2011 PPP US\$) .806\*\*
- 19. General government final consumption expenditure (% of GDP) .851\*\*
- 20. Gross capital formation (% of GDP) -.792\*\*
- 21. Gross national expenditure (% of GDP) -.765\*\*
- 22. High-technology exports (% of manufactured exports) .725\*
- 23. High-technology exports (current US\$) .868\*\*
- 24. Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) .890\*\*
- 25. Labour force, total .776\*\*
- 26. Listed domestic companies, total .843\*\*
- 27. Manufactures exports (% of merchandise exports).773\*\*
- 28. Merchandise exports (current US\$) .828\*\*
- 29. Merchandise trade (% of GDP) .668\*
- 30. Net foreign assets (current LCU) .674\*
- 31. Physicians (per 1,000 people) .662\*
- 32. Price-level ratio of PPP conversion factor (GDP) to market exchange rate .630\*
- 33. Renewable energy consumption (% of total final energy consumption) -.712\*

- 34. Scientific and technical journal articles .765\*\*
- 35. Start-up procedures to register a business (number) -.798\*\*
- 36. Time required to start a business (days) -.720\*
- 37. Duration of compulsory education (years) .676\*
- 38. Enrolment in early childhood education, both sexes (number) .734\*
- 39. Enrolment in pre-primary education, both sexes (number) .802\*\*
- 40. Enrolment in tertiary education per 100,000 inhabitants, both sexes .780\*\*
- 41. GDP per capita (constant 2005 US\$) .808\*\*
- 42. Graduates from ISCED 5 programmes in tertiary education, both sexes (number) .792\*\*
- 43. Graduates from tertiary education, both sexes (number) .851\*\*
- 44. Gross enrolment ratio, tertiary, both sexes (%) .797\*\*
- 45. Percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%) .723\*
- Percentage of graduates from science and technology programmes in tertiary education who are female (%) .723\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .831\*\*
- Percentage of graduates from tertiary education graduating from engineering,
   manufacturing, and construction programmes, both sexes (%) .831\*\*
- 49. Percentage of male graduates from tertiary education graduating from social sciences,
   business, and law programmes, male (%) .775\*\*
- 50. Percentage of students in tertiary education enrolled in engineering, manufacturing, and construction programmes, both sexes (%) .635\*
- Percentage of students in tertiary education enrolled in health and welfare programmes, both sexes (%) .754\*\*
- 52. Percentage of students in tertiary education enrolled in social sciences, business, and law programmes, both sexes (%) -.649\*
- 53. Personal computers (per 100 people) .821\*\*
- 54. Pupil/trained teacher ratio in primary education (headcount basis) -.699\*
- 55. Teachers in tertiary education programmes, both sexes (number) .800\*\*

For <u>utility model resident</u> applications, 'technical cooperation grants (BoP, current US\$) -.668\*' is the only significant variable.

b) Multi-regression analysis

## Figure 31. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Patent Applications



From Figure 31, X1 'high-technology exports (current US\$)' should be increased to increase the resident patent applications in Viet Nam.



**Factors of Non-Resident Patent Applications** 



From Figure 32, in the area of education, X3 'percentage of graduates from engineering, manufacturing, and construction programmes in tertiary education who are female (%)' should be increased to decrease the non-resident patent applications in Viet Nam.

Figure 33. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Design Applications

| Viet Nom   |               |                                     |  | Model Summar   | У                   |             |             |                  |           |     |
|--|---------------|-------------------------------------|--|--|---------------------|-------------|-------------|------------------|-----------|-----|
| viet Nam   |               |                                     |  |  | Adverted            |             | d Error of  | Method: 5        | tepwise   |     |
| Slope for each independent variables (Resident)  | Ma            | dal                                 | D                                      | D Courses  | Adjusted I          | < 50<br>the | a. Error or | (Criteria: F     | -to-enter |     |
| 40   | 5             | 0990 R R Square Square the Estimate |  |  |                     |             | >= 1.500,   |                  |           |     |
|  | <u> </u>      |                                     | 0.330                                  | 0.902  | 0.5                 | 10 1        | ///3/07/00  | remove <:        | = 1.000). |     |
| 20   | Coefficients* |                                     |  |  |                     |             |             |                  |           |     |
| 10<br>00 m   |               |                                     |  |  |                     |             |             | Standardiz<br>ed |           |     |
|  |               |                                     |  |  |                     | Unstar      | dardized    | Coefficient      |           |     |
|  | Mo            | dal                                 |  |  |                     | COE<br>B    | Std Error   | S<br>Reta        |           | Sig |
| 20   | 2             | (Constant                           | 0                                      |  |                     | 0.000       | 0.059       | Dela             | 0.000     | 1.0 |
| 40   | X1            | Adjusted<br>(% of GN                | savings: na<br>I)                      | tural resources de   | pletion             | -1.495      | 0.525       | -1.495           | -2.845    | 0.0 |
|  | X2            | Percenta<br>graduatin<br>Law prod   | ge of gradu<br>g from Soc<br>rammes, b | ates from tertiary e<br>ial Sciences, Busin<br>oth sexes (%) | ducation<br>ess and | 0.723       | 0.112       | 0.723            | 6.449     | 0.0 |
| <ul> <li>X1 Adjusted savings: natural resources depletion (% of GNI)</li> </ul>  | X3            | Primary of                          | ompletion                              | rate, both sexes (%  | )                   | 0.394       | 0.103       | 0.394            | 3.839     | 0.0 |
| X2 Percentage of graduates from tertiary education graduating from Social<br>Sciences, Business and Law programmes, both asses (%) | X4            | Percentag                           | ge of gradu<br>g from Agri             | ates from tertiary e<br>culture programme                    | ducation<br>s, both | -0.495      | 0.138       | -0.495           | -3.597    | 0.0 |
| XS Primary completion rate, both sexes (%)   | _             | sexes (%                            | )                                      |  |                     |             |             |                  |           |     |
| Will Barranteau of end other from tarties advection end other from   | X5            | Adjusted                            | savings: er                            | ergy depletion (%  | of GNI)             | 1.055       | 0.505       | 1.055            | 2.087     | 0.0 |
| Agriculture programmes, both sesses (%)  | a. (          | Dependent                           | Variable: [                            | esign applications)  | resident            |             |             |                  |           |     |
|  |               |                                     |  |  |                     |             |             |                  |           |     |

Source: Authors' calculation.

From Figure 33, in the area of education, X2 'percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%)' and X3 'primary completion rate, both sexes (%)' should be increased to increase resident the design applications in Viet Nam.

# Figure 34. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications



From Figure 34, X3 'manufactures exports (% of merchandise exports)' and X5 'scientific and technical journal articles' should be increased to decrease the non-resident design applications in Viet Nam.

## Figure 35. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Trademark Applications

| Viet Nam<br>Slope for each independent variables (Resident)                               | Model Summary<br>Adju<br>Model R R Square Sq<br>5 0.999 0.988  | Std. Error (<br>the Estimat<br>0.06719 | (Crite<br>(Crite<br>)<br>04 remo | Method: Stepwise<br>(Criteria: F-to-enter<br>>= 1.500, F-to-<br>remove <= 1.000). |            |           |  |  |  |  |  |
|---|--|--|----------------------------------|---|------------|-----------|--|--|--|--|--|
| 30  | Coefficients*  |  |                                  |   |            |           |  |  |  |  |  |
|   |  | Unstan<br>Coef                         | dardized<br>ficients             | Standardi<br>zed<br>Coefficien<br>ts  |            | ~         |  |  |  |  |  |
|   | Model<br>5 (Constant)  | D.000                                  | Std. Error<br>0.020              | Beta  | t<br>0.000 | <br>1.000 |  |  |  |  |  |
| 30  | X1 Armed forces personnel (% of total labor<br>force)  | -0.270                                 | 0.120                            | -0.270  | -2.241     | 0.075     |  |  |  |  |  |
| AD —  | X2 Renewable energy consumption (% of<br>total final energy consumption)   | -0.259                                 | 0.045                            | -0.259  | -5.748     | 0.002     |  |  |  |  |  |
| <ul> <li>K2 Renewable energy consumption (% of total final energy consumption)</li> </ul> | X3 Imports of goods and services (% of GDP)  | 0.135                                  | 0.020                            | 0.135   | 4.434      | 0.007     |  |  |  |  |  |
| •••••• X3 imports of goods and services (% of GDP)  | X4 Percentage of graduates from tertiary<br>education graduating from Social<br>Sciences, Business and Law<br>programmes, both sexes (%) | 0.267                                  | 0.071                            | 0.267   | 3.738      | 0.013     |  |  |  |  |  |
| graduating from Social Sciences, Business and Law<br>programmes, both seves [96]          | X5 Adjusted savings: education expenditure<br>(% of GNI)   | 0.229                                  | 0.094                            | 0.229   | 2.432      | 0.059     |  |  |  |  |  |
|   | a. Dependent Variable: Trademark applications_   | resident                               |                                  |   |            |           |  |  |  |  |  |

From Figure 35, in the area of education, X4 'percentage of graduates from tertiary education graduating from social sciences, business, and law programmes, both sexes (%)' should be increased to increase the resident trademark applications in Viet Nam.





Source: Authors' calculation.

From Figure 36, X1 'military expenditure (% of GDP)' should be decreased to decrease the non-resident trademark applications in Viet Nam. The ratio of military-related costs to Viet Nam's GDP has been increasing. Military-related business may be involved with non-resident companies in Viet Nam.



Figure 37. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Utility Model Applications

From Figure 37, X1 'labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate)' should be increased to increase the resident utility model applications in Viet Nam.

### Figure 38. Multiple Regression Analysis by Using Stepwise Method on the relevant factors

of Non-Resident Utility Model Applications



From Figure 38, X1 'government expenditure per tertiary student as % of GDP per capita (%)' should be decreased to decrease the non-resident utility model applications in Viet Nam. The actual government expenditure per tertiary student as a share of GDP per capita (%) has decreased in the past period.

### c) Forecast



#### Figure 1. Forecast of Patent Applications by Using Multiple Regression Formula

Source: Authors' calculation.

The increase in patent applications by residents is relatively low compared to those by nonresidents.

Drastic changes must be made as suggested above, e.g. increasing high-technology exports and decreasing agricultural methane emissions.



Figure 40. Forecast of Design Applications by Using Multiple Regression Formula (Stepwise Method)

# Figure 41. Forecast of Trademark Applications by Using Multiple Regression Formula (Stepwise Method)







Applications from non-residents will decrease and will not exist after 2029 in the forecast.



## Figure 43. The Actual WB Data Applicable to All IPs Regression Formulas (Viet Nam)



Figure 44. Forecast of Each Application by Residents



Figure 45. Forecast of Each Application by Non-Residents

10.3. Philippines

a) Correlation coefficients

Total of 111 factors of historical data during 2005–2015 extracted from World Bank database.

Note the definitions of the variables are in the Appendix. Numbers are the actual coefficients;

\*\*. Correlation is significant at the 0.01 level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

For <u>patent resident</u> applications, here is the list of significant variables.

- 1. Adjusted savings: energy depletion (% of GNI) -.702\*
- 2. Armed forces personnel (% of total labour force) -.724\*
- 3. Charges for the use of intellectual property, receipts (BoP, current US\$) .758\*\*
- 4. Chemicals (% of value added in manufacturing) -.615\*
- 5. Compulsory education, duration (years) .786\*\*
- Computer, communications, and other services (% of commercial service imports) .776\*\*
- 7. Cost of business start-up procedures (% of GNI per capita) -.615\*
- 8. Cost to import (US\$ per container) .770\*\*
- 9. Duration of compulsory education (years) .786\*\*
- 10. Employment in industry (% of total employment) .829\*\*
- 11. Foreign direct investment, net inflows (% of GDP) .609\*
- 12. GDP per capita (constant 2005 US\$) .637\*
- 13. GDP per person employed (constant 2011 PPP US\$) .712\*
- 14. Merchandise exports (current US\$) .674\*
- 15. Researchers in R&D (per million people) .677\*
- 16. Technicians in R&D (per million people) .659\*
- 17. Unemployment, total (% of total labour force) (modelled ILO estimate) -.660\*

For patent non-resident applications, here is the list of significant variables.

- 1. Armed forces personnel (% of total labour force) -.612\*
- 2. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.615\*
- Current expenditure other than staff compensation as % of total expenditure in tertiary public institutions (%)-.759\*\*
- Expenditure on tertiary education as % of government expenditure on education (%)
   -.667\*
- 5. Merchandise exports (current US\$) .743\*\*

For <u>design resident</u> applications, here is the list of significant variables.

- 1. Alternative and nuclear energy (% of total energy use) -.777\*\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion) .655\*
- 3. Enrolment in tertiary education per 100,000 inhabitants, both sexes .716\*
- 4. Food exports (% of merchandise exports) .660\*
- 5. Gross enrolment ratio, tertiary, both sexes (%) .703\*
- 6. New businesses registered (number) .649\*
- 7. Primary completion rate, both sexes (%) .719\*
- 8. Researchers in R&D (per million people) .695\*
- 9. Start-up procedures to register a business (number) -.624\*
- 10. Technicians in R&D (per million people) .685\*

For <u>design non-resident</u> applications, here is the list of significant variables.

- 1. Gross capital formation (% of GDP) .741\*\*
- 2. Gross national expenditure (% of GDP) .706\*

For trademark resident applications, here is the list of significant variables.

- 1. Adjusted net savings, excluding particulate emission damage (% of GNI) -.699\*
- 2. Adjusted savings: consumption of fixed capital (% of GNI) -.805\*\*
- 3. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .953\*\*
- All staff compensation as % of total expenditure in lower-secondary public institutions
   (%) -.803\*\*
- 5. Armed forces personnel (% of total labour force) -.873\*\*

- 6. Birth rate, crude (per 1,000 people) -.900\*\*
- 7. Charges for the use of intellectual property, payments (BoP, current US\$) .945\*\*
- 8. Charges for the use of intellectual property, receipts (BoP, current US\$) .670\*
- 9. Chemicals (% of value added in manufacturing) -.873\*\*
- 10. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.854\*\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .921\*\*
- CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.604\*
- 13. Compulsory education, duration (years) .857\*\*
- 14. Computer, communications, and other services (% of commercial service imports) .789\*\*
- 15. Consumer price index (2010 = 100) .933\*\*
- 16. Contributing family workers, total (% of total employment) -.890\*\*
- 17. Cost of business start-up procedures (% of GNI per capita) -.962\*\*
- 18. Duration of compulsory education (years) .857\*\*
- 19. Electric power consumption (kWh per capita) .940\*\*
- 20. Employers, total (% of total employment) -.960\*\*
- 21. Employment in industry (% of total employment) .672\*
- 22. Employment in services (% of total employment) .920\*\*
- 23. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .646\*
- 24. Enrolment in pre-primary education, both sexes (number) .838\*\*
- 25. Enrolment in primary education, both sexes (number) .922\*\*
- Enrolment in secondary education, both sexes (number) .937\*\*
- 27. Enrolment in tertiary education per 100,000 inhabitants, both sexes .913\*\*
- 28. Enrolment in upper-secondary education, both sexes (number) .826\*\*
- 29. Expenditure on education as % of total government expenditure (%) -.771\*\*
- 30. Expenditure on tertiary education as % of government expenditure on education (%)
   -.893\*\*
- 31. Exports of goods and services (% of GDP) -.810\*\*
- 32. Food exports (% of merchandise exports) .685\*
- 33. Food imports (% of merchandise imports) .663\*

- 34. GDP per capita (constant 2005 US\$) .978\*\*
- 35. GDP per person employed (constant 2011 PPP US\$) .981\*\*
- 36. General government final consumption expenditure (% of GDP) .868\*\*
- 37. Government expenditure on education as % of GDP (%) -.862\*\*
- 38. Government expenditure per tertiary student as % of GDP per capita (%) -.956\*\*
- 39. Graduates from tertiary education, both sexes (number) .932\*\*
- 40. Gross enrolment ratio, tertiary, both sexes (%) .905\*\*
- 41. High-technology exports (% of manufactured exports) -.772\*\*
- 42. Household final consumption expenditure (annual % growth) .713\*
- 43. Imports of goods and services (% of GDP) -.721\*
- 44. Industry, value added (% of GDP) -.850\*\*
- 45. Labour force, total .927\*\*
- 46. Listed domestic companies, total .936\*\*
- 47. Machinery and transport equipment (% of value added in manufacturing) .860\*\*
- 48. Manufacturing, value added (% of GDP) -.842\*\*
- 49. Merchandise exports (current US\$) .847\*\*
- 50. Merchandise trade (% of GDP) -.779\*\*
- 51. Military expenditure (% of GDP) -.876\*\*
- 52. Mobile cellular subscriptions .913\*\*
- 53. Net foreign assets (current LCU) .908\*\*
- 54. Net income from abroad (current US\$) .655\*
- 55. Percentage of enrolment in tertiary education in private institutions (%) -.888\*\*
- 56. Personal computers (per 100 people) .869\*\*
- 57. Price level ratio of PPP conversion factor (GDP) to market exchange rate .731\*
- 58. Primary completion rate, both sexes (%) .706\*
- 59. Renewable energy consumption (% of total final energy consumption) -.808\*\*
- 60. Researchers in R&D (per million people) .927\*\*
- 61. Scientific and technical journal articles .900\*\*
- 62. Services, etc. value added (% of GDP) .950\*\*

- 63. Start-up procedures to register a business (number) -.764\*\*
- 64. Technicians in R&D (per million people) .938\*\*
- 65. Time required to start a business (days) -.878\*\*
- 66. Unemployment, total (% of total labour force) (modelled ILO estimate)-.929\*\*

For trademark non-resident applications, here is the list of significant variables.

- 1. Adjusted net savings, excluding particulate emission damage (% of GNI) -.632\*
- 2. Adjusted savings: consumption of fixed capital (% of GNI) -.799\*\*
- 3. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .951\*\*
- All staff compensation as % of total expenditure in lower-secondary public institutions
   (%) -.771\*\*
- 5. Alternative and nuclear energy (% of total energy use) -.685\*
- 6. Armed forces personnel (% of total labour force) -.875\*\*
- 7. Birth rate, crude (per 1,000 people) -.904\*\*
- 8. Charges for the use of intellectual property, payments (BoP, current US\$) .938\*\*
- 9. Chemicals (% of value added in manufacturing) -.781\*\*
- 10. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.790\*\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .955\*\*
- 12. CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.617\*
- 13. Compulsory education, duration (years) .887\*\*
- 14. Computer, communications and other services (% of commercial service imports).732\*
- 15. Consumer price index (2010 = 100) .936\*\*
- 16. Contributing family workers, total (% of total employment) -.943\*\*
- 17. Cost of business start-up procedures (% of GNI per capita) -.925\*\*
- 18. Duration of compulsory education (years) .887\*\*
- 19. Electric power consumption (kWh per capita) .974\*\*
- 20. Employers, total (% of total employment) -.960\*\*
- 21. Employment in industry (% of total employment) .691\*
- 22. Employment in services (% of total employment) .928\*\*

- 23. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .680\*
- 24. Enrolment in pre-primary education, both sexes (number) .785\*\*
- 25. Enrolment in primary education, both sexes (number) .934\*\*
- 26. Enrolment in secondary education, both sexes (number) .934\*\*
- 27. Enrolment in tertiary education per 100,000 inhabitants, both sexes .944\*\*
- 28. Enrolment in upper-secondary education, both sexes (number) .822\*\*
- 29. Expenditure on education as % of total government expenditure (%) -.807\*\*
- 30. Expenditure on tertiary education as % of government expenditure on education (%)
   -.901\*\*
- 31. Exports of goods and services (% of GDP) -.813\*\*
- 32. Food exports (% of merchandise exports) .717\*
- 33. Food imports (% of merchandise imports) .652\*
- 34. GDP per capita (constant 2005 US\$) .982\*\*
- 35. GDP per person employed (constant 2011 PPP US\$) .978\*\*
- 36. General government final consumption expenditure (% of GDP) .872\*\*
- 37. Government expenditure on education as % of GDP (%) -.902\*\*
- 38. Government expenditure per tertiary student as % of GDP per capita (%) -.975\*\*
- 39. Graduates from tertiary education, both sexes (number) .950\*\*
- 40. Gross enrolment ratio, tertiary, both sexes (%) .936\*\*
- 41. High-technology exports (% of manufactured exports) -.815\*\*
- 42. Household final consumption expenditure (annual % growth) .703\*
- 43. Imports of goods and services (% of GDP) -.713\*
- 44. Industry, value added (% of GDP) -.809\*\*
- 45. Labour force, total .937\*\*
- 46. Listed domestic companies, total .935\*\*
- Machinery and transport equipment (% of value added in manufacturing)
   .810\*\*
- 48. Manufacturing, value added (% of GDP) -.834\*\*
- 49. Merchandise exports (current US\$) .900\*\*
- 50. Merchandise trade (% of GDP) -.769\*\*
- 51. Military expenditure (% of GDP) -.850\*\*
- 52. Mobile cellular subscriptions .909\*\*

- 53. Net foreign assets (current LCU) .919\*\*
- 54. Net income from abroad (current US\$) .714\*
- 55. Percentage of enrolment in tertiary education in private institutions (%) -.914\*\*
- 56. Personal computers (per 100 people) .856\*\*
- 57. Price level ratio of PPP conversion factor (GDP) to market exchange rate .764\*\*
- 58. Primary completion rate, both sexes (%) .825\*\*
- 59. Renewable energy consumption (% of total final energy consumption) -.845\*\*
- 60. Researchers in R&D (per million people) .950\*\*
- 61. Scientific and technical journal articles .917\*\*
- 62. Services, etc. value added (% of GDP) .937\*\*
- 63. Start-up procedures to register a business (number) -.804\*\*
- 64. Technicians in R&D (per million people) .961\*\*
- 65. Time required to start a business (days) -.894\*\*
- 66. Unemployment, total (% of total labour force) (modelled ILO estimate) -.889\*\*

For <u>utility model resident</u> applications, here is the list of significant variables.

- 1. Adjusted savings: consumption of fixed capital (% of GNI) -.732\*
- 2. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .870\*\*
- All staff compensation as % of total expenditure in lower-secondary public institutions
   -.654\*
- 4. Alternative and nuclear energy (% of total energy use) -.725\*
- 5. Armed forces personnel (% of total labour force) -.769\*\*
- 6. Birth rate, crude (per 1,000 people) -.829\*\*
- 7. Charges for the use of intellectual property, payments (BoP, current US\$) .822\*\*
- 8. Charges for the use of intellectual property, receipts (BoP, current US\$) .619\*
- 9. Chemicals (% of value added in manufacturing) -.683\*
- 10. CO<sub>2</sub> emissions (kg per PPP US\$ of GDP) -.635\*
- CO<sub>2</sub> emissions from electricity and heat production, total (% of total fuel combustion)
   .918\*\*

- 12. CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion) -.762\*\*
- 13. Compulsory education, duration (years) .829\*\*
- 14. Consumer price index (2010 = 100) .886\*\*
- 15. Contributing family workers, total (% of total employment) -.855\*\*
- 16. Cost of business start-up procedures (% of GNI per capita) -.937\*\*
- 17. Duration of compulsory education (years) .829\*\*
- 18. Electric power consumption (kWh per capita) .928\*\*
- 19. Employers, total (% of total employment) -.897\*\*
- 20. Employment in industry (% of total employment) .670\*
- 21. Employment in services (% of total employment) .856\*\*
- 22. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) .760\*\*
- 23. Enrolment in pre-primary education, both sexes (number) .705\*
- 24. Enrolment in primary education, both sexes (number) .904\*\*
- 25. Enrolment in secondary education, both sexes (number) .912\*\*
- Enrolment in tertiary education per 100,000 inhabitants, both sexes .932\*\*
- 27. Enrolment in upper-secondary education, both sexes (number) .848\*\*
- 28. Expenditure on education as % of total government expenditure (%) -.862\*\*
- 29. Expenditure on tertiary education as % of government expenditure on education (%)
   -.750\*\*
- 30. Exports of goods and services (% of GDP) -.762\*\*
- 31. Food exports (% of merchandise exports) .747\*\*
- 32. Food imports (% of merchandise imports) .637\*
- 33. GDP per capita (constant 2005 US\$) .905\*\*
- 34. GDP per person employed (constant 2011 PPP US\$) .880\*\*
- 35. General government final consumption expenditure (% of GDP) .818\*\*
- 36. Government expenditure on education as % of GDP (%) -.915\*\*
- 37. Government expenditure per tertiary student as % of GDP per capita (%)
   -.889\*\*
- 38. Graduates from tertiary education, both sexes (number) .899\*\*
- 39. Gross enrolment ratio, tertiary, both sexes (%) .923\*\*
- 40. Gross national expenditure (% of GDP) .627\*

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- 41. High-technology exports (% of manufactured exports) -.818\*\*
- 42. Household final consumption expenditure (annual % growth) .665\*
- 43. Imports of goods and services (% of GDP) -.631\*
- 44. Industry, value added (% of GDP) -.752\*\*
- 45. Labour force, total .891\*\*
- 46. Listed domestic companies, total .863\*\*
- 47. Machinery and transport equipment (% of value added in manufacturing) .801\*\*
- 48. Manufacturing, value added (% of GDP) -.752\*\*
- 49. Merchandise exports (current US\$) .792\*\*
- 50. Merchandise trade (% of GDP) -.695\*
- 51. Military expenditure (% of GDP) -.904\*\*
- 52. Mobile cellular subscriptions .837\*\*
- 53. Net foreign assets (current LCU) .863\*\*
- 54. Net income from abroad (current US\$) .621\*
- 55. Percentage of enrolment in tertiary education in private institutions (%) -.901\*\*
- 56. Personal computers (per 100 people) .868\*\*
- 57. Price level ratio of PPP conversion factor (GDP) to market exchange rate .672\*
- 58. Primary completion rate, both sexes (%) .786\*\*
- 59. Renewable energy consumption (% of total final energy consumption) -.767\*\*
- 60. Researchers in R&D (per million people) .902\*\*
- 61. Scientific and technical journal articles .882\*\*
- 62. Services, etc. value added (% of GDP) .860\*\*
- 63. Start-up procedures to register a business (number) -.784\*\*
- 64. Technicians in R&D (per million people) .909\*\*
- 65. Time required to start a business (days) -.851\*\*
- 66. Unemployment, total (% of total labour force) (modelled ILO estimate)-.803\*\*

For <u>utility model non-resident</u> applications, there were no significant variables for which correlation is significant at the 0.05 level (2-tailed). Therefore, the following variables were selected for correlation significant at the 0.10 level (2-tailed).

- 1. Adjusted savings: consumption of fixed capital (% of GNI)
- 2. Agriculture, value added (annual % growth)
- 3. All education staff compensation, tertiary (% of total expenditure in tertiary public institutions)
- 4. Capital expenditure as % of total expenditure in tertiary public institutions (%)
- 5. Current education expenditure, tertiary (% of total expenditure in tertiary public institutions)
- 6. Population growth (annual %)
- 7. Technical cooperation grants (BoP, current US\$)
- b) Multi-regression analysis

## Figure 46. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Patent Applications



Source: Authors' calculation.

From Figure 46, X1 'employment in industry (% of total employment)' and X7 'GDP per capita (constant 2005 US\$)' should be increased to increase the resident patent applications in the Philippines.



# Figure 47. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent Applications

Source: Authors' calculation.

## Figure 48. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Design Applications



Source: Authors' calculation.

In order to increase resident design applications in the Philippines, newly registered business entities are encouraged.



# Figure 49. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications

Source: Authors' calculation.

## Figure 50. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Trademark Applications



Source: Authors' calculation.

From Figure 50, X1 'GDP per person employed (constant 2011 PPP US\$)' should be increased and X2 'cost of business start-up procedures (% of GNI per capita)' should be lowered to increase resident trademark applications in the Philippines.



# Figure 51. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications

Source: Authors' calculation.



**Factors of Resident Utility Model Applications** 



From Figure 52, X3 'industry, value added (% of GDP)' should be increased to increase resident utility model applications in the Philippines.



Figure 53. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Utility Model Applications

#### c) Forecast



# Figure 54. Forecast of Patent Applications by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.

# Figure 55. Forecast of Design Applications by Using Multiple Regression Formula (Stepwise Method)







## Figure 57. Forecast of Utility Model Applications by Using Multiple Regression Formula



(Stepwise Method)











### Figure 60. The Actual WB Data Applicable to All IPs Regression Formulas

Source: Authors' calculation.

#### 10.4. Brunei Darussalam

#### a) Correlation coefficients

Total of 107 factors of historical data during 2005–2015 extracted from World Bank database.

Note the definitions of the variables are in the Appendix. Numbers are the actual coefficients;

\*\*. Correlation is significant at the 0.01 level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

For <u>patent resident</u> applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.682\*
- 2. Services, etc. value added (% of GDP) .678\*
- 3. Adjusted savings: energy depletion (% of GNI) -.739\*\*
- 4. Adjusted savings: natural resources depletion (% of GNI) -.739\*\*
- 5. Aquaculture production (metric tons) .859\*\*
- 6. Charges for the use of intellectual property, payments (BoP, current US\$) .651\*

- 7. Communications, computer, etc. (% of service exports, BoP) -.801\*\*
- Computer, communications, and other services (% of commercial service exports)
   -.801\*\*
- Computer, communications, and other services (% of commercial service imports) .778\*\*
- 10. Electric power consumption (kWh per capita) .799\*\*
- 11. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) -.826\*\*
- 12. Exports of goods and services (% of GDP) -.657\*
- 13. Food exports (% of merchandise exports) .709\*
- 14. GDP per person employed (constant 2011 PPP US\$) -.689\*
- 15. Government expenditure on education, total (% of GDP) .694\*
- 16. Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) -.786\*\*
- 17. Labour force, total .653\*
- 18. Manufactures exports (% of merchandise exports).855\*\*
- 19. Military expenditure (% of GDP) .628\*
- 20. Start-up procedures to register a business (number) -.713\*
- 21. Time required to start a business (days) -.718\*
- 22. Government expenditure on education as % of GDP (%) .694\*
- 23. Primary completion rate, both sexes (%) -.684\*
- 24. Enrolment in early childhood education, both sexes (number) .715\*
- 25. Enrolment in primary education, both sexes (number) -.760\*\*
- 26. Enrolment in tertiary education per 100,000 inhabitants, both sexes .762\*\*
- 27. GDP per capita (constant 2005 US\$) -.765\*\*
- Graduates from ISCED 5 programmes in tertiary education, both sexes (number)
   .794\*\*
- 29. Graduates from tertiary education, both sexes (number) .964\*\*
- 30. Gross enrolment ratio, tertiary, both sexes (%) .872\*\*
- 31. Percentage of enrolment in tertiary education in private institutions (%) .670\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .839\*\*

- 33. Percentage of graduates from tertiary education graduating from science programmes,
   both sexes (%) .850\*\*
- Percentage of male graduates from tertiary education graduating from science programmes, male (%) .783\*\*
- 35. Percentage of male graduates from tertiary education graduating from social sciences, business, and law programmes, male (%)
   .752\*\*
- 36. Personal computers (per 100 people) .658\*
- 37. Pupil-teacher ratio in secondary education (headcount basis) -.842\*\*
- 38. Pupil-teacher ratio in tertiary education (headcount basis) .675\*
- 39. Pupil-teacher ratio in upper-secondary education (headcount basis) -.723\*
- 40. Teachers in tertiary education programmes, both sexes (number) .796\*\*

For <u>patent non-resident</u> applications, here is the list of significant variables.

- 1. Household final consumption expenditure (annual % growth) -.727\*
- Graduates from ISCED 5 programmes in tertiary education, both sexes (number)
   .710\*

For <u>design resident</u> applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.662\*
- 2. Services, etc. value added (% of GDP) .671\*
- 3. Adjusted savings: education expenditure (% of GNI) -.659\*
- 4. Adjusted savings: energy depletion (% of GNI) -.699\*
- 5. Adjusted savings: natural resources depletion (% of GNI) -.699\*
- 6. Agricultural methane emissions (thousand metric tons of CO2 equivalent) .680\*
- 7. Birth rate, crude (per 1,000 people) -.603\*
- 8. GDP per person employed (constant 2011 PPP US\$) -.722\*
- 9. General government final consumption expenditure (% of GDP) .634\*
- 10. Unemployment, total (% of total labour force) (modelled ILO estimate) -.608\*
- Cumulative drop-out rate to the last grade of lower-secondary general education, both sexes (%) -.708\*
- 12. Enrolment in pre-primary education, both sexes (number) .768\*\*
- 13. GDP per capita (constant 2005 US\$) -.689\*

- Percentage of male graduates from tertiary education graduating from science programmes, male (%)
   .604\*
- Percentage of students in tertiary education enrolled in engineering, manufacturing, and construction programmes, both sexes (%) .808\*\*
- 16. Percentage of teachers in secondary education who are female (%) .604\*

For <u>design non-resident</u> applications, here is the list of significant variables.

- 1. Industry, value added (% of GDP) -.763\*\*
- 2. Services, etc. value added (% of GDP) .767\*\*
- 3. Adjusted net national income per capita (annual % growth) -.688\*
- 4. Adjusted savings: energy depletion (% of GNI) -.790\*\*
- 5. Adjusted savings: natural resources depletion (% of GNI) -.790\*\*
- 6. Agricultural methane emissions (thousand metric tons of CO<sub>2</sub> equivalent) .631\*
- 7. Agriculture, value added (annual % growth) .614\*
- 8. Aquaculture production (metric tons) .715\*
- 9. Birth rate, crude (per 1,000 people) -.759\*\*
- 10. Charges for the use of intellectual property, payments (BoP, current US\$) .691\*
- 11. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) -.684\*
- 12. Exports of goods and services (% of GDP) -.605\*
- 13. GDP per person employed (constant 2011 PPP US\$) -.749\*\*
- 14. General government final consumption expenditure (% of GDP) .613\*
- 15. High-technology exports (% of manufactured exports) .639\*
- 16. High-technology exports (current US\$) .705\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) -.682\*
- 18. Labour force, total .686\*
- 19. Military expenditure (% of GDP) .607\*
- 20. Start-up procedures to register a business (number) -.802\*\*
- 21. Time required to start a business (days) -.802\*\*
- 22. Primary completion rate, both sexes (%) -.617\*
- Cumulative drop-out rate to the last grade of lower-secondary general education, both sexes (%) -.676\*

- Effective transition rate from primary to lower-secondary general education, both sexes (%) .768\*\*
- 25. Enrolment in primary education, both sexes (number) -.692\*
- 26. GDP per capita (constant 2005 US\$) -.762\*\*
- 27. Graduates from tertiary education, both sexes (number) .640\*
- 28. Gross enrolment ratio, tertiary, both sexes (%) .662\*
- 29. Percentage of enrolment in tertiary education in private institutions (%) .649\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .682\*
- Percentage of graduates from tertiary education graduating from science programmes,
   both sexes (%) .651\*
- Percentage of students in tertiary education enrolled in engineering, manufacturing, and construction programmes, both sexes (%) .686\*
- 33. Percentage of teachers in secondary education who are female (%) .660\*
- 34. Personal computers (per 100 people) .693\*
- 35. Pupil-teacher ratio in secondary education (headcount basis) -.616\*
- 36. Pupil-teacher ratio in upper-secondary education (headcount basis) -.759\*\*
- 37. Teachers in tertiary education programmes, both sexes (number) .851\*\*

For trademark resident applications, here is the list of significant variables.

- 1. Electric power consumption (kWh per capita) .659\*
- 2. Food exports (% of merchandise exports) .793\*\*
- 3. GDP per capita growth (annual %) -.619\*
- 4. Manufactures exports (% of merchandise exports).774\*\*
- 5. Primary completion rate, both sexes (%) -.647\*
- 6. Enrolment in early childhood education, both sexes (number) .705\*
- 7. Enrolment in tertiary education per 100,000 inhabitants, both sexes .726\*
- Graduates from ISCED 5 programmes in tertiary education, both sexes (number) .801\*\*
- 9. Graduates from tertiary education, both sexes (number) .760\*\*
- 10. Gross enrolment ratio, tertiary, both sexes (%) .707\*
- Percentage of graduates from tertiary education graduating from agriculture programmes, both sexes (%) .619\*

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- Percentage of graduates from tertiary education graduating from science programmes,
   both sexes (%) .610\*
- Percentage of male graduates from tertiary education graduating from science programmes, male (%) .714\*
- Percentage of male graduates from tertiary education graduating from social sciences, business, and law programmes, male (%)
   .803\*\*
- 15. Pupil-teacher ratio in tertiary education (headcount basis) .675\*

For trademark non-resident applications, here is the list of significant variables.

- 1. Manufacturing, value added (% of GDP) .621\*
- 2. Adjusted net savings, excluding particulate emission damage (% of GNI) .664\*
- 3. Alternative and nuclear energy (% of total energy use) .823\*\*
- 4. Charges for the use of intellectual property, payments (BoP, current US\$) .650\*
- 5. Communications, computer, etc. (% of service exports, BoP) -.679\*
- Computer, communications, and other services (% of commercial service exports)
   -.679\*
- Computer, communications, and other services (% of commercial service imports)
   .759\*\*
- 8. Consumer price index (2010 = 100) .664\*
- 9. Electric power consumption (kWh per capita) .711\*
- 10. Employment-to-population ratio, 15+, total (%) (modelled ILO estimate) -.709\*
- 11. Final consumption expenditure, etc. (% of GDP) -.613\*
- 12. Foreign direct investment, net outflows (% of GDP) .655\*
- 13. Gross capital formation (% of GDP) .699\*
- 14. Gross domestic savings (% of GDP) .613\*
- Labour force participation rate, total (% of total population aged 15+) (modelled ILO estimate) -.712\*
- 16. Labour force, total .652\*
- 17. Merchandise exports (current US\$) .625\*
- 18. Net foreign assets (current LCU) .720\*
- 19. Physicians (per 1,000 people) .643\*
- 20. Price level ratio of PPP conversion factor (GDP) to market exchange rate .712\*
- 21. Renewable energy consumption (% of total final energy consumption) .773\*\*
- 22. Scientific and technical journal articles .831\*\*
- 23. Tertiary education, academic staff (% female) .677\*
- 24. Enrolment in primary education, both sexes (number) -.689\*
- 25. Enrolment in tertiary education per 100,000 inhabitants, both sexes .783\*\*
- 26. Enrolment in upper-secondary education, both sexes (number) .610\*
- 27. Gross enrolment ratio, tertiary, both sexes (%) .710\*
- 28. Percentage of enrolment in tertiary education in private institutions (%) .723\*
- 29. Percentage of graduates from tertiary education graduating from science programmes, both sexes (%) .701\*
- Percentage of male graduates from tertiary education graduating from social sciences,
   business, and law programmes, male (%) .645\*
- Percentage of students in tertiary education enrolled in health and welfare programmes, both sexes (%) -.683\*
- Percentage of students in tertiary education enrolled in science programmes, both sexes (%) .730\*
- Percentage of students in tertiary education enrolled in social sciences, business, and law programmes, both sexes (%) .822\*\*
- Percentage of students in upper-secondary education enrolled in vocational programmes, both sexes (%) .630\*
- 35. Percentage of teachers in tertiary education who are female (%) .677\*
- 36. Personal computers (per 100 people) .646\*
- 37. Pupil-teacher ratio in tertiary education (headcount basis) .776\*\*
- 38. Pupil-teacher ratio in upper-secondary education (headcount basis) -.612\*

#### b) Multi-regression analysis

## Figure 61. Multiple Regression Analysis by Using Stepwise Method on the Relevant

**Factors of Resident Patent Applications** 

| Brunei  |                                  |                              | Model Summary                 |                        |                   |                              |                                      |  |                         |
|---|----------------------------------|------------------------------|-------------------------------|------------------------|-------------------|------------------------------|--------------------------------------|--|-------------------------|
| Darussalam<br>Slope for each independent variables (Res                       | sident)<br>Model                 | R                            | R Square                      | Adjusted R S           | Siquare           | td. Error of<br>Estimate     | Met<br>(Cri<br>the >= )<br><= )      | hod: Stepv<br>teria: F-to-«<br>1.500, F-to-<br>1.000). | vise<br>anter<br>remove |
| 0.30  | 6                                | 0.999                        | 0.994                         | 8                      | 0.996             | 0.064                        | 8162                                 |  |                         |
| 0.25<br>0.25<br>0.35<br>0.30<br>0.65  |                                  |                              |                               |                        | Unstan<br>Coef    | dardized<br>ficients<br>Std. | Standard<br>ized<br>Coefficie<br>nts |  |                         |
| 0.00  | Model                            |                              |                               |                        | в                 | Error                        | Beta                                 | t  | Sig.                    |
| -0.10   | 6                                | (Constant)                   |                               |                        | 0.00              | 0.020                        |                                      | 0.000  | 1.000                   |
| -0.15   | X1                               | Graduates fr<br>sexes (numb  | rom tertiary educ<br>er)      | ation, both            | 0.78              | 0 0.091                      | 0.780                                | 8.530  | 0.001                   |
| <ul> <li>= X1 Graduates from tertiary education, both<br/>(number)</li> </ul> | sexes X2                         | Pupil-teache<br>(headcount t | r ratio in tertiary<br>basis) | education              | -0.44             | 4 0.044                      | -0.444                               | -10.016  | 0.001                   |
|   | (headcount X3                    | Primary com                  | pletion rate, bot             | h sexes (%)            | -0.25             | 1 0.047                      | -0.251                               | -5.360   | 0.006                   |
| basis)<br>———————————————————————————————————                                 | X4                               | Aquaculture                  | production (met               | ric tons)              | 0.15              | 3 0.046                      | 0.153                                | 3.307  | 0.080                   |
|   | X5                               | Food exports                 | s (% of merchan               | dise exports)          | 0.16              | 9 0.042                      | 0.169                                | 4.037  | 0.016                   |
|   | x6                               | Government<br>total (% of G  | expenditure on<br>DP)         | education,             | 0.17              | 8 0.062                      | 0.178                                | 2.868  | 0.046                   |
| <ul> <li>X6 Government expenditure on education,<br/>GDP)</li> </ul>          | total (% of a. Depe              | endent Variabl               | le: Patent applica            | ations_Residen         | ıt                |                              |                                      |  |                         |
| Multiple regres   | sion for resident: <b>Y</b> *(Pa | tent applicati               | ions )=0.780 <b>X1</b>        | -0.444 <b>x2</b> -0.25 | 1 <b>X3</b> +0.15 | 53 <b>X4</b> +0.16           | 9 <b>X5</b> +0.17                    | 8 <b>X6</b> +0.00                                      | ю                       |

Source: Authors' calculation.

From Figure 61, X1 'graduates from tertiary education, both sexes (number)' should be increased to increase the resident patent applications in Brunei. On the other hand, X2 'pupil-teacher ratio in tertiary education (headcount basis)' should be decreased, which means more teachers are needed in tertiary education.

## Figure 62. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent Applications



Source: Authors' calculation.

## Figure 63. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Design Applications



## Figure 64. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications



Source: Authors' calculation.







## Figure 66. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications

Source: Authors' calculation.

#### c) Forecast

#### Figure 67. Forecast of Patent Applications by Using Multiple Regression Formula

(Stepwise Method)





Figure 68. Forecast of Design Application by Using Multiple Regression formula (Stepwise Method)

Source: Authors' calculation.

## Figure 69. Forecast of Trademark Applications by Using Multiple Regression Formula (Stepwise Method)





#### Figure 70. The Actual WB Data Applicable to all IPs Regression Formula

Source: Authors' calculation.









Source: Authors' calculation.

#### 10.5. Indonesia

- a) The relevant factors for the regression analysis of IP applications were selected as follows during 2005–2017:
- 1. GDP (current US\$)
- 2. Armed forces personnel, total
- 3. Birth rate, crude (per 1,000 people)
- 4. Employment in industry (% of total employment) (modelled ILO estimate)
- 5. Gross national expenditure (current US\$)
- 6. ICT goods exports (% of total goods exports)
- 7. ICT goods imports (% total goods imports)
- 8. ICT service exports (% of service exports, BoP)
- 9. ICT service exports (BoP, current US\$)
- 10. Labour force, total
- 11. Listed domestic companies, total
- 12. Manufacturing, value added (current US\$)
- 13. Market capitalisation of listed domestic companies (current US\$)

- 14. Merchandise trade (% of GDP)
- 15. Military expenditure (% of GDP)
- 16. Mineral rents (% of GDP)
- 17. Mobile cellular subscriptions
- 18. Natural gas rents (% of GDP)
- 19. Net foreign assets (current LCU)
- 20. Net ODA received (current US\$)
- 21. New businesses registered (number)
- 22. Oil rents (% of GDP)
- 23. Ores and metals exports (% of merchandise exports)
- 24. Ores and metals imports (% of merchandise imports)
- 25. Population, total
- 26. School enrolment, tertiary (% gross)
- 27. Scientific and technical journal articles
- 28. Secondary education, pupils
- 29. Self-employed, total (% of total employment) (modelled ILO estimate)
- 30. Services, value added per worker (constant 2010 US\$)
- 31. Total fisheries production (metric tons)
- 32. Total natural resources rents (% of GDP)
- 33. Trade (% of GDP)
- 34. Unemployment with advanced education (% of total labour force with advanced education)
- 35. Unemployment, total (% of total labour force) (modelled ILO estimate)
- 36. Urban population

#### b) Multi-regression analysis

### Figure 73. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Patent Applications

|            | Model Summary  |                 |                 | M(<br>(C)                    | ethod: Stepwise<br>riteria: F-to-enter |         |
|------------|--|-----------------|-----------------|------------------------------|--|---------|
| Model<br>9 | Adjusted R Std. Error of<br>Square the Estimate<br>.999 0.999 0.997 0.059470 | Coefficients*   |                 | 1.3                          | 500, F-to-remove<br>000).              |         |
| Model      |  | Unstandardiz    | ed Coefficients | Standardized<br>Coefficients |  | Cim     |
| 3<br>3     | (Constant)   | 0.920           | 0.082           | Deta                         | 11,223                                 | <br>D_( |
| X1         | Net foreign assets (current LCU)   | 4,559           | 0.131           | 4.559                        | 34,883                                 | 0.0     |
| X2         | Labor force, total   | -3.176          | 0.277           | -3.637                       | 7 -11,458                              | 0.0     |
| x3         | School enrollment, tertiary (% gross)  | 0.633           | 0.096           | 0.633                        | 6.577                                  | 0.0     |
| X4         | Dil rents (% of GDP)   | -0.665          | 0.135           | -0.665                       | 5 -4.929                               | 0.0     |
| X5         | Market capitalization of listed domestic comp<br>(current US\$)              | anies -0,494    | 0.053           | -0.494                       | 4 -9.250                               | 0.0     |
| X6         | Services, value added per worker (constant 20                                | 10 US\$) -0.639 | 0.193           | -0.639                       | -3.316                                 | 0.0     |
| X7         | Trade (% of GDP)   | 0.216           | 0.144           | 0.216                        | 5 1,494                                | 0.      |
| a. Dep     | pendent Variable: Patent applications_resident                               |                 |                 |                              |  |         |
|            |  |                 |                 |                              |  |         |

Source: Authors' calculation.

From Figure 73, X1 'net foreign assets (current LCU)' and X3 'school enrolment, tertiary (% gross)' should be increased to increase the resident patent applications in Indonesia.

#### Figure 74. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent Applications

| Model<br>7 | Model Summary           R         R Square         Adjusted R         Std. Error of<br>Square         Cc           .999         0.998         0.995         Cc | efficients    |                |              | Method<br>(Criteria<br>>= 1.50<br>remove | l: Stepwise<br>a: F-to-enter<br>0, F-to-<br><= 1.000). |
|------------|--|---------------|----------------|--------------|--|--|
|            |  | Unstandardiza | d Coefficients | Standardized |  |  |
| Model      |  | B             | Std. Error     | Beta         | t  | Sia  |
| 7          | (Constant)   | -0.323        | 0.073          |              | -4.448                                   | 0.007  |
| X1         | Self-employed, total (% of total employment)<br>(modeled [LO estimate)   | -1.221        | 0.166          | -1.221       | -7.358                                   | 0.001  |
| X2         | Armed forces personnel, total  | -0.660        | 0.094          | -0.698       | -7.003                                   | 0.001  |
| x3         | Total natural resources rents (% of GDP)   | 0.728         | 0.069          | 0.728        | 10.617                                   | 0.000  |
| X4         | Birth rate, crude (per 1,000 people)   | -1.305        | 0.164          | -1.622       | -7.970                                   | 0.001  |
| X5         | Ores and metals imports (% of merchandise imports  | ) -0.128      | 0.025          | -0.128       | -5.143                                   | 0.004  |
| X6         | Mobile cellular subscriptions  | -0.697        | 0.165          | -0.697       | -4.228                                   | 0.008  |
| X7         | Market capitalization of listed domestic companies<br>(current US\$)   | s 0.139       | 0.058          | 0.139        | 2.424                                    | 0.060  |

From Figure 74, X1 'self-employed, total (% of total employment) (modelled ILO estimate)' and X4 'birth rate, crude (per 1,000 people)' should be increased to decrease the non-resident patent applications in Indonesia.

Figure 75. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Design Applications

| Model         Square         Adjusted R         Std. Error of the Estimate           7         .992*         0.984         0.972         0.1743972 |                    |                              |                                      | Method: Stepw<br>(Criteria: F-to-e<br>>= 2.000, F-to-<br>remove <= 1.50 | rise<br>enter<br>10). |
|--|--------------------|------------------------------|--------------------------------------|---|-----------------------|
| Coef   | ficients*          |                              |                                      |   |                       |
| Model  | Unstandardize<br>B | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t   | Sia.                  |
| (Constant)   | -0.020             | 0.061                        |                                      | -0.335  | 0.7                   |
| K1 [CT goods imports (% total goods imports)   | 1.199              | 0.071                        | 1.166                                | 16.815  | 0.0                   |
| X2 Ores and metals imports (% of merchandise imports)  | -0.224             | 0.054                        | -0.224                               | -4.143  | 0.0                   |
| K3 ICT service exports (% of service exports, BoP)   | 0.281              | 0.061                        | 0.299                                | 4.610   | D.(                   |
| X4 Net official development assistance received<br>(current US\$)  | 0.333              | 0.118                        | D.333                                | 2.819   | 0.0                   |
| X5 Armed forces personnel, total   | 0.370              | 0.103                        | 0.391                                | 3.594   | 0.0                   |
| a. Dependent Variable: design applications_resident  |                    |                              |                                      |   |                       |

Source: Authors' calculation.

From Figure 75, X1 'ICT goods imports (% total goods imports)' should be increased to increase the resident design applications in Indonesia.

#### Figure 76. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications

| Model<br>8 | Model Summary           R         Adjusted R         Std. Error of           Square         Square         the Estimate           .999         0.998         0.996         0.0676757 |                    |                              |                                      | Method: Step<br>(Criteria: F-to-<br>>= 2.000, F-to<br>remove <= 1.5 | wise<br>enter<br>-<br>i00). |
|------------|--|--------------------|------------------------------|--------------------------------------|---|-----------------------------|
|            | Coef   | ficients           |                              |                                      |   |                             |
| Mode       | 2  | Unstandardize<br>B | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | ,   | Sig                         |
| 8          | (Constant)   | -0.650             | 0.036                        | 10 6.04                              | -18.285   | 0.00                        |
| X1         | X1 Ores and metals exports (% of merchandise exports)  |                    | 0.056                        | 0.182                                | 3.228   | 0.01                        |
| X2         | Natural gas rents (% of GDP)   | 0.974              | 0.040                        | 0.974                                | 24.312  | 0.00                        |
| X3         | Birth rate, crude (per 1,000 people)   | -1.890             | 0.087                        | -2.350                               | -21.659   | 0.00                        |
| X4         | Market capitalization of listed domestic companies<br>(current US\$)   | -1.234             | 0.051                        | -1.234                               | -24.157   | 0.00                        |
| X5         | New businesses registered (number)   | 0.357              | 0.095                        | 0.357                                | 3.759   | 0.00                        |
| V8         | Armed forces personnel, total  | -0.111             | 0.058                        | -0.117                               | -1.910  | 0.10                        |

From Figure 76, X3 'birth rate, crude (per 1,000 people)' and X4 'market capitalisation of listed domestic companies (current US\$)' should be increased to decrease non-resident applications in Indonesia.

Figure 77. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Trademark Applications

|             |                          | Model Summ                    | ary               | Old Error of              |               |                |                              | Met<br>(Cri | thod: Stepwis<br>teria: F-to-en     |  |
|-------------|--------------------------|-------------------------------|-------------------|---------------------------|---------------|----------------|------------------------------|-------------|-------------------------------------|--|
| Model<br>9  | R<br>,990                | R Square<br>0.98              | Square<br>0 0.951 | the Estimate<br>0,2307561 |               |                |                              | >= 1<br>rem | >= 1.000, F-to-<br>remove <= 0.500) |  |
|             |                          |                               |                   | Coe                       | fficients*    |                |                              |             |                                     |  |
|             |                          |                               |                   |                           | Unstandardize | d Coefficients | Standardized<br>Coefficients |             |                                     |  |
| Model       |                          |                               |                   |                           | в             | Std. Error     | Beta                         | t           | Sig.                                |  |
| э (C        | onstant)                 |                               |                   |                           | -0.359        | 0.081          |                              | -4.457      | 0.007                               |  |
| X1 Ni       | litary exp               | enditure (% o                 | f GDP)            |                           | -0.451        | 0.088          | -0.451                       | -5.130      | 0.004                               |  |
| X2 Ár       | med forces               | personnel, t                  | otal              |                           | 1.421         | 0.229          | 1.503                        | 6.198       | 0.002                               |  |
| X3 Or       | es and met               | als exports (                 | δof mercha        | ndise exports)            | 2.285         | 0.330          | 2.285                        | 6.933       | 0.001                               |  |
| X4 Nii      | neral rent               | s (% of GDP)                  |                   |                           | -1.535        | 0.353          | -1.535                       | -4.342      | 0.007                               |  |
| X5 10       | T service                | exports (BoP,                 | current US        | \$)                       | 1.003         | 0.257          | 0.931                        | 3.905       | 0.011                               |  |
| X6 Sc       | ientific a               | nd technical                  | journal art       | icles                     | 0.483         | 0.154          | 0.483                        | 3.131       | 0.026                               |  |
| X7 Un<br>(m | employment<br>odeled 110 | :, total (% of<br>) estimate) | total labo        | r force)                  | 0.956         | 0.319          | 0.956                        | 2.991       | 0.030                               |  |
| a. Depend   | dent Variable:           | trademark application         | ations_residen    |                           |               |                |                              |             |                                     |  |

Source: Authors' calculation.

From Figure 77, X5 'ICT service exports (BoP, current US\$)' should be increased to increase resident trademark applications in Indonesia.

### Figure 78. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications

| Model         Summary           Model         R           Adjusted R         Std. Error of           Square         Square           4         .846           0.716         0.574           0.8791015 |                    |                               |                                      | Method:<br>(Criteria:<br>>= 1.750,<br>remove < | Stepwise<br>F-to-enter<br>, F-to-<br>(= 1.500). |
|---|--------------------|-------------------------------|--------------------------------------|--|---|
| Coef  | ficients"          |                               |                                      |  |   |
| Model   | Unstandardize<br>B | ed Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t  | Sia.  |
| 4 (Constant)  | 0.000              | 0.188                         |                                      | 0.000  | 1.00  |
| X1 Military expenditure (% of GDP)  | 0.665              | 0.203                         | 0.665                                | 3.278  | 0.01  |
| X2 Dres and metals imports (% of merchandise imports)   | 0.441              | 0.192                         | 0.441                                | 2.298  | 0.05  |
| X3 Market capitalization of listed domestic companies<br>(current US\$)   | -0.987             | 0.419                         | -0.987                               | -2.353   | 0.04  |
| X4 School enrollment, tertiary (% gross)  | 0.797              | 0.423                         | 0.797                                | 1.884  | 0.09  |
| a. Dependent Variable: trademark applications_nonresident   |                    |                               |                                      |  |   |

## Figure 79. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Utility Model Applications

|  | Model Summary  |                  |                |                  | Method: S        | tepwise          |
|--|--|------------------|----------------|------------------|------------------|------------------|
|  | Adjusted R Std. Error of   |                  |                |                  | (Criteria: F     | -to-ente<br>-to- |
| Model R<br>7 993 <sup>4</sup>                              | R Square Square the Estimate   |                  |                |                  | remove <=        | 1.000).          |
| 1 1000   | 0.000 0.000 0.000000   | W-1              |                |                  |                  |                  |
|  | Coef   | ficients         |                |                  |                  |                  |
|  |  | Unstandardiza    | d Coefficiente | Standardized     |                  |                  |
| Model  |  | B                | Std. Error     | Beta             | t                | Sig.             |
| 7 (Constant)   |  | 0.182            | 0.079          |                  | 2.298            | 0                |
| X1 Scientific a  | nd technical journal articles  | 1.756            | 0.153          | 1.756            | 11.506           | 0                |
| X2 Ores and met  | als exports (% of merchandise exports)                                     | 0.918            | 0.185          | 0.918            | 4.965            | D                |
| x3 Military exp  | enditure (% of GDP)  | -0.230           | 0.078          | -0.230           | -2.961           | 0                |
| X4 Ores and met  | als imports (% of merchandise imports)                                     | -0.392           | 0.065          | -0.392           | -6.021           | 0                |
| X5 [CT goods ex  | ports (% of total goods exports)   | -1.002           | 0.202          | -1.068           | -4.961           | 0                |
| X6 Listed domes  | tic companies, total   | -1.237           | 0.286          | -1.486           | -4.330           | 0                |
| X7 Mineral rent  | s (% of GDP)   | -0.589           | 0.211          | -0.589           | -2.798           | 0                |
| a. Dependent Variable                                      | Utility Model applications_resident  |                  |                |                  |                  |                  |
| X6 Listed domes<br>X7 Mineral rent<br>a.Dependent Variable | tic companies, total<br>s (% of GDP)<br>Utilty Model applications_resident | -1.237<br>-0.589 | 0.286<br>0.211 | -1.486<br>-0.589 | -4.330<br>-2.798 |                  |

Source: Authors' calculation.

From Figure 79, X1 'Scientific and technical journal articles' should be increased to increase resident utility model resident applications in Indonesia.

#### Indonesia Model Summary Method: Stepwise (Criteria: F-to-enter Adjusted R Std. Error of >= 1.500, F-to-R Square Model R Square the Estimate 0.949 0.235927 989 0.979 remove <= 1.000). Coefficients<sup>3</sup> Standardized Unstandardized Coefficients Coefficients Sig. 0.010 B 0.314 Std. Error 0,079 Beta Model 3.984 (Constant) X1 Natural gas rents (% of GDP) -1.156 0.200 -1.156 -5.766 0.002 <u>X2</u> Scientific and technical journal articles -0.848 0.272 -0.848 -8,119 0.026 <u>x3</u> School enrollment, tertiary (% gross) 0.265 0.243 0.265 1.091 0.325 X4 Armed forces personnel, total -1.765 0.237 -1.867 -7.445 0.001 X5 ICT service exports (BoP, current US\$) 1.266 0.201 1.175 6.311 0.001 X6 New businesses registered (number) 1.059 0.827 1.059 3.234 0.023 X7 Ores and metals exports (% of merchandise exports) 0.286 0.180 0.286 1.586 0.174 a. Dependent Variable: Utility Model applications\_nonresident Multiple Regression Formula for Non-Resident: Y^(Utility Model applications)=-1.156X1-0.848X2+0.265X3-1.765X4-1.266X5+1.059X6+0.286X7+0.314

#### Figure 80. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Utility Model Applications

#### c) Forecast



## Figure 81. Forecast of Patent Applications by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.

Total patent applications are expected to increase to nearly 24,000 in 2035 as a result of an increase in application by non-residents, while applications by residents are expected to increase gradually.



Figure 82. Forecast of Design Applications by Using Multiple Regression Formula (Stepwise Method)

Total design applications are expected to increase to nearly 10,000 in 2035 as a result of a constant increase in applications both by residents and non-residents.





Source: Authors' calculation.

Total trademark applications are expected to increase to nearly 90,000 in 2035 as a result of a constant increase in applications both by residents and non-residents.





Total utility model applications are expected to increase to nearly over 900 in 2035 as a result of an increase in applications by non-residents, while applications by residents are expected to increase gradually.

#### 10.6. Cambodia

- The relevant factors for the regression analysis of IP applications were selected as follows during 2005–2018:
- 1) GDP (current US\$)
- 2) Armed forces personnel, total
- 3) Birth rate, crude (per 1,000 people)
- 4) CO<sub>2</sub> emissions from manufacturing industries and construction (% of total fuel combustion)
- 5) Compensation of employees (% of expense)
- 6) Current health expenditure (% of GDP)
- 7) Employment in industry (% of total employment) (modelled ILO estimate)
- 8) Government expenditure on education, total (% of GDP)
- 9) Gross national expenditure (current US\$)
- 10) ICT goods exports (% of total goods exports)
- 11) ICT goods imports (% total goods imports)
- 12) ICT service exports (% of service exports, BoP)
- 13) ICT service exports (BoP, current US\$)
- 14) Labour force, total
- 15) Manufacturing, value added (current US\$)
- 16) Merchandise trade (% of GDP)
- 17) Military expenditure (% of GDP)
- 18) Mobile cellular subscriptions
- 19) Net foreign assets (current LCU)
- 20) Net ODA received (current US\$)
- 21) Ores and metals exports (% of merchandise exports)
- 22) Ores and metals imports (% of merchandise imports)
- 23) Population, total
- 24) Scientific and technical journal articles

- 25) Self-employed, total (% of total employment) (modelled ILO estimate)
- 26) Services, value added per worker (constant 2010 US\$)
- 27) Total fisheries production (metric tons)
- 28) Total natural resources rents (% of GDP)
- 29) Trade (% of GDP)
- 30) Unemployment, total (% of total labour force) (modelled ILO estimate)
- 31) Urban population
- 32) Primary completion rate, both sexes (%)
- 33) Internet users (per 100 people)
- 34) Pupil-teacher ratio in lower-secondary education (headcount basis)
- 35) Pupil-teacher ratio in pre-primary education (headcount basis)
- 36) Pupil-teacher ratio in primary education (headcount basis)
- b) Multi-regression analysis

No analysis was performed due to insufficient data for resident patent applications in Cambodia.

## Figure 85. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent Applications

|       | Model         R         R Square         Adjusted R         Std. Error of<br>Square           4         .983         0.967         0.952         0.2275853 |                    |                              |                                      | (Criteri<br>>= 1.50<br>remov | a: F-to-ent<br>00, F-to-<br>e <= 1.000). |
|-------|--|--------------------|------------------------------|--------------------------------------|------------------------------|--|
|       | Coeff  | icients*           |                              |                                      |                              |  |
| Model |  | Unstandardize<br>B | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t                            | Sia.                                     |
| 4     | (Constant)   | 0.000              | 0.061                        |                                      | 0.000                        | 1.00                                     |
| X1    | Mobile cellular subscriptions  | 1.109              | 0.107                        | 1.109                                | 10.354                       | 0.00                                     |
| Х2    | Ores and metals exports (% of merchandise exports)   | 0.252              | 0.064                        | 0.252                                | 3.936                        | 0.00                                     |
| ХЗ    | Net foreign assets (current LCU)   | -0.277             | 0.104                        | -0.277                               | -2.665                       | 0.02                                     |
| χ4    | Government expenditure on education, total (% of GDP)  | 0.172              | 0.087                        | 0.172                                | 1.968                        | 0.00                                     |



Figure 86. Multiple Regression Analysis by Using Stepwise Method on the Relevant

**Factors of Resident Design Applications** 

Source: Authors' calculation.

From Figure 86, X1 'net foreign assets (current LCU)' and X3 'government expenditure on education, total (% of GDP)' should be increased to increase resident design applications in Cambodia.

Figure 87. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications



## Figure 88. Multiple Regression Analysis by Using Stepwise Method on the Relevant

| Coefficients*           Unstandardized Coefficients         Standardized Coefficients           Model         B         Std. Error         Beta         t           5         (Constant)         0.000         0.013         0.000           X1         Net foreign assets (current LCU)         0.493         0.054         0.493         9.129           X2         Internet users (per 100 people)         0.190         0.089         0.190         2.127 | Sig.  |
|---|-------|
| Model         B         Std. Error         Beta         t           5         (Constant)         0.000         0.013         0.000           X1         Net foreign assets (current LCU)         0.493         0.054         0.493         9.129           X2         Internet users (per 100 people)         0.190         0.089         0.190         2.127   | Sig.  |
| Model         B         Std. Error         Beta         t           5         (Constant)         0.000         0.013         0.000           X1         Net foreign assets (current LCU)         0.493         0.054         0.493         9.129           X2         Internet users (per 100 people)         0.190         0.089         0.190         2.127   | Sig.  |
| b         0.000         0.013         0.000           X1         Net foreign assets (current LCU)         0.493         0.054         0.493         9.129           X2         Internet users (per 100 people)         0.190         0.089         0.190         2.127  | 1.1   |
| X2         Internet users (per 100 people)         0.190         0.089         0.190         2.127  | £ D.( |
| XZ Internet users (per 100 people) 0.190 0.089 0.190 2.127  |       |
|   | 0.0   |
| X3 Trade (% of GDP) -0.081 0.018 -0.081 -4.410  | 0.0   |
| X4 Employment in industry (% of total employment) -0.479 0.130 -0.479 -3.687<br>(modeled ILO estimate)  | 0.0   |
| X5 Population, total 0.742 0.222 0.742 3.342  | . D.( |

#### **Factors of Resident Trademark Applications**

Source: Authors' calculation.

From Figure 88, X1 'net foreign assets (current LCU)' and X5 'population, total' should be increased to increase resident trademark applications in Cambodia.

## Figure 89. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications



No analysis was performed due to insufficient data for utility model applications in Cambodia.

c) Forecast

### Figure 90. Forecast of Patent Applications by Using Multiple Regression Formula



(Stepwise Method)

Source: Authors' calculation.









Source: Authors' calculation.

#### 10.7. Thailand

- The relevant factors for the regression analysis of IP applications were selected as follows during 2005–2017:
- 1. GDP (current US\$)
- 2. Armed forces personnel, total
- 3. Birth rate, crude (per 1,000 people)
- 4. Compensation of employees (% of expense)
- 5. Employment in industry (% of total employment) (modelled ILO estimate)
- 6. Gross national expenditure (current US\$)
- 7. ICT goods exports (% of total goods exports)
- 8. ICT goods imports (% total goods imports)
- 9. ICT service exports (% of service exports, BoP)
- 10. ICT service exports (BoP, current US\$)
- 11. Labour force, total
- 12. Listed domestic companies, total
- 13. Manufacturing, value added (current US\$)
- 14. Market capitalisation of listed domestic companies (current US\$)

- 15. Merchandise trade (% of GDP)
- 16. Military expenditure (% of GDP)
- 17. Mineral rents (% of GDP)
- 18. Mobile cellular subscriptions
- 19. Natural gas rents (% of GDP)
- 20. Net foreign assets (current LCU)
- 21. Net ODA received (current US\$)
- 22. New businesses registered (number)
- 23. Oil rents (% of GDP)
- 24. Ores and metals exports (% of merchandise exports)
- 25. Ores and metals imports (% of merchandise imports)
- 26. Population, total
- 27. School enrolment, tertiary (% gross)
- 28. Scientific and technical journal articles
- 29. Secondary education, pupils
- 30. Self-employed, total (% of total employment) (modelled ILO estimate)
- 31. Services, value added per worker (constant 2010 US\$)
- 32. Total fisheries production (metric tons)
- 33. Total natural resources rents (% of GDP)
- 34. Trade (% of GDP)
- 35. Unemployment, total (% of total labour force) (modelled ILO estimate)
- 36. Urban population
- 37. Internet users (per 100 people)

#### b) Multi-regression analysis

## Figure 93. Multiple Regression Analysis by Using Stepwise Method on the Relevant

| Factors of Resident | Patent Applications |
|---------------------|---------------------|
|---------------------|---------------------|

|            |                                   | Model Summ                                       | ary                             |  |                         |                 | N<br>te              | Method: Stepwise<br>o-enter >= 1.500, | (Criteria: F-<br>F-to-remove |
|------------|-----------------------------------|--|---------------------------------|--|-------------------------|-----------------|----------------------|---------------------------------------|------------------------------|
| Model<br>7 | R<br>.991*                        | R Square<br>0.98                                 | Adjusted R<br>Square<br>2 0,956 | Std. Error of<br>the Estimate<br>0.2192641 | Coefficients*           |                 | <                    | - 1.000).                             |                              |
|            |                                   |  |                                 |  | Linstandardiz           | ed Coefficients | Standardized         | 1                                     |                              |
| Model      |                                   |  |                                 |  | B                       | Std. Error      | Beta                 | t                                     | Sig                          |
| 7          | (Constant)                        | )  |                                 |  | 0.209                   | 0.126           |                      | 1.663                                 | 0.15                         |
| X1         | Unemployme<br>(modeled            | ent, total (% o<br>[LO estimate)                 | f total lab                     | or force)                                  | -1.178                  | 0.122           | -1.17                | 78 -9.662                             | 0.00                         |
| X2         | Self-emplo<br>(modeled            | oyed, total (%<br>[LO estimate)                  | of total em                     | ployment)                                  | 1,119                   | 0.094           | 1.11                 | 9 11.917                              | 0.00                         |
| xЗ         | Merchandis                        | se trade (% of                                   | GDP)                            |  | -1.485                  | 0.161           | -1.48                | -9.209                                | 0.00                         |
| X4         | Labor ford                        | ce, total  |                                 |  | -1.040                  | 0.132           | -1.04                | 40 -7.908                             | 0.00                         |
| X5         | Ores and m                        | netals exports                                   | (% of merch                     | andise expor                               | ts) -D.349              | 0.076           | -0.34                | 49 -4.580                             | 0.00                         |
| X6         | Total nati                        | ural resources                                   | rents (% of                     | GDP)                                       | 0.873                   | 0.190           | 0.87                 | 73 4.596                              | 0.00                         |
| X7         | Net offici<br>(current l          | ial development<br>US\$)                         | assistance                      | received                                   | 0.214                   | 0.113           | 0.21                 | 4 1.900                               | 0.11                         |
| a. Dep     | endent Variat                     | ble: Patent application                          | ons_resident                    |  | t and the time to a set | 7544.44464      |                      | 0.004                                 |                              |
|            | минтріе ке<br>0.349 <b>X5</b> +0. | gression Formu<br>873 <b>X6</b> +0.214 <b>X7</b> | a for Reside<br>+ <b>0.209</b>  | ent: Y (Pater                              | t applications )=-1.1   | /881+1.11982    | 2-1.485 <b>X3</b> -1 | .040 <b>x4</b> -                      |                              |

Source: Authors' calculation.

Figure 93 shows that X2 'self-employed, total (% of total employment) (modelled ILO estimate)' should be increased and X1 'unemployment, total (% of total labour force) (modelled ILO estimate)' should be decreased to increase the resident patent applications in Thailand.

#### Figure 94. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent Applications

| Model<br>7        | Model Summary           Adjusted R         Std. Error of Square           R         R Square         Square           .999*         0.997         0.993 | Coefficients® |                | Standarfized | Methor<br>(Criteri<br>>= 1.50<br>remove | d: Stepwise<br>a: F-to-ente<br>0, F-to-<br>s <= 1.000). |
|-------------------|---|---------------|----------------|--------------|---|---|
|                   |   | Unstandardize | d Coefficients | Coefficients |   |   |
| Model             |   | В             | Std. Error     | Beta         | t                                       | Sig.  |
| 7<br>X1           |   |               |                |              |   | 0.000   |
| X2                | Gross national expenditure (current US\$)   | -1.832        | 0.268          | -1.832       | -6.847                                  | 0.00  |
| xЗ                | ICT service exports (% of service exports, BoP)   | -1.369        | 0.092          | -1.369       | -14.848                                 | 0.00  |
| X4                | Wilitary expenditure (% of GDP)   | 0.374         | 0.037          | 0.374        | 10.175                                  | 0.00  |
| X5                | Net official development assistance received<br>(current US\$)  | 0.362         | 0.076          | 0.362        | 4.751                                   | 0.00  |
| X6                | Total natural resources rents (% of GDP)  | 0.430         | 0.068          | 0.430        | 6.288                                   | 0.00  |
| X7                | ICT goods imports (% total goods imports)   | 0.599         | 0.198          | 0.599        | 3.021                                   | 0.02  |
| a. Dep<br>ultiple | endent Variable: Patent applications_nonresident<br>Regression Formula for Non-Resident: <b>Y^(</b> Patent ap   | plications )  |                |              |   |   |

#### Figure 95. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Design Applications

| Nodel         R. square         squar |          | Model Summary  |               |                          |                              | Method: | Stepwise |
|---|----------|--|---------------|--------------------------|------------------------------|---------|----------|
| Model         Unstandardized<br>B         Coefficients<br>Std. Error         Standardized<br>Coefficients<br>B         Standardized<br>Coefficients<br>B         Standardized<br>Coefficients<br>B         Coefficients<br>B         t           10         (Constant)         -0.000         0.025         0.000           X1         Dres and metals exports (% of merchandise exports)         -0.415         0.048         -0.415         -8.598           X2         Natural gas rents (% of GDP)         -0.810         0.053         -0.810         -15.145           X3         School enrollment, tertiary (% gross)         0.534         0.064         0.534         8.325           X4         Labor force, total         -0.694         0.067         -0.694         -10.394           X5         Dres and metals imports (% of merchandise imports)         -0.530         0.081         -0.530         -6.529           X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of Listed domestic companies         0.318         0.298         0.318         3.233           | del      | к к square square me csumate<br>.999 0.998 0.993 0.0885221 Coeff     |               | o, r−to-<br>s <= 1.000). |                              |         |          |
| Model         B         Std. Error         Beta         t           10         (Constant)         -0.000         0.025         0.000           X1         Dres and metals exports (% of merchandise exports)         -0.415         0.048         -0.415         -8.598           X2         Natural gas rents (% of GDP)         -0.810         0.053         -0.810         -15.145           X3         School enrollment, tertiary (% gross)         0.534         0.064         0.534         8.325           X4         Labor force, total         -0.694         0.067         -0.694         -10.394           X5         Dres and metals imports (% of merchandise imports)         -0.530         0.081         -0.530         -6.529           X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233  |          |  | Unstandardize | d Coefficients           | Standardized<br>Coefficients |         |          |
| 10       (Constant)       -0.000       0.025       0.000         X1       Dres and metals exports (% of merchandise exports)       -0.415       0.048       -0.415       -8.598         X2       Natural gas rents (% of GDP)       -0.810       0.053       -0.810       -15.145         X3       School enrollment, tertiary (% gross)       0.534       0.064       0.534       8.325         X4       Labor force, total       -0.694       0.067       -0.694       -10.394         X5       Dres and metals imports (% of merchandise imports)       -0.530       0.081       -0.530       -6.529         X6       ICT goods imports (% total goods imports)       -0.619       0.090       -0.619       -6.906         X7       New businesses registered (number)       -0.748       0.117       -0.748       -6.367         X8       Market capitalization of listed domestic companies       0.318       0.098       0.318       3.233  | Model    | 2.8. · · · K   | В             | Std. Error               | Beta                         | t       | Sig.     |
| X1       Dres and metals exports (% of merchandise exports)       -0.415       0.048       -0.415       -8.598         X2       Natural gas rents (% of GDP)       -0.810       0.053       -0.810       -15.145         X3       School enrollment, tertiary (% gross)       0.554       0.064       0.534       8.325         X4       Labor force, total       -0.694       0.067       -0.694       -10.394         X5       Dres and metals imports (% of merchandise imports)       -0.530       0.081       -0.530       -6.529         X6       ICT goods imports (% total goods imports)       -0.619       0.090       -0.619       -6.906         X7       New businesses registered (number)       -0.748       0.117       -0.748       -6.367         X8       Market capitalization of listed domestic companies       0.318       0.098       0.318       3.233   | 10       | (Constant)   | -0.000        | 0.025                    |                              | 0.000   | 1.001    |
| X2         Natural gas rents (% of GDP)         -0.810         0.053         -0.810         -15.145           X3         School enrollment, tertiary (% gross)         0.534         0.064         0.534         8.825           X4         Labor force, total         -0.694         0.067         -0.694         -10.394           X5         Ores and metals imports (% of merchandise imports)         -0.530         0.081         -0.530         -6.529           X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233  | X1 (     | Ores and metals exports (% of merchandise exports)                   | -0.415        | 0.048                    | -0.415                       | -8.598  | 0.00     |
| X3         School enrollment, tertiary (% gross)         0.534         0.064         0.534         8.325           X4         Labor force, total         -0.694         0.067         -0.694         -10.394           X5         Dres and metals imports (% of merchandise imports)         -0.530         0.081         -0.530         -6.529           X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233  | X2       | Natural gas rents (% of GDP)   | -0.810        | 0.053                    | -0.810                       | -15.145 | 0.00     |
| X4         Labor force, total         -0.694         0.067         -0.694         -10.394           X5         Dres and metals imports (% of merchandise imports)         -0.530         0.081         -0.530         -6.529           X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233   | X3 (     | School enrollment, tertiary (% gross)                                | 0.534         | 0.064                    | 0.534                        | 8.325   | 0.00     |
| X5         Dres and metals imports (% of merchandise imports)         -0.530         0.081         -0.530         -6.529           X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233   | X4       | Labor force, total   | -0.694        | 0.067                    | -0.694                       | -10.394 | 0.00     |
| X6         ICT goods imports (% total goods imports)         -0.619         0.090         -0.619         -6.906           X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233  | X5 (     | Ores and metals imports (% of merchandise imports)                   | -0.530        | 0.081                    | -0.530                       | -6.529  | 0.00;    |
| X7         New businesses registered (number)         -0.748         0.117         -0.748         -6.367           X8         Market capitalization of listed domestic companies         0.318         0.098         0.318         3.233  | X6       | ICT goods imports (% total goods imports)                            | -0.619        | 0.090                    | -0.619                       | -6.906  | 0.00     |
| X8 Market capitalization of listed domestic companies 0.318 0.098 0.318 3.233   | X7       | New businesses registered (number)                                   | -0.748        | 0.117                    | -0.748                       | -6.367  | 0.00     |
| (current US\$)  | X8       | Market capitalization of listed domestic companies<br>(current US\$) | 0.318         | 0.098                    | 0.318                        | 3.233   | 0.032    |
| a. Dependent Variable: design applications_resident   | a. Deper | ndent Variable: design applications_resident                         |               |                          |                              |         |          |

Source: Authors' calculation.

Figure 95 shows that X3 'school enrolment, tertiary (% gross)' and X8 'market capitalisation of listed domestic companies (current US\$)' should be increased to increase the resident design applications in Thailand.

### Figure 96. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications

| odel  | Model Summary           Adjusted R         Std. Error of           R         R Square         Square           .999         0.996         0.996 | Coefficients  |           |              | Metho<br>(Criter<br>>= 1.50<br>remov | d: Stepwise<br>ia: F-to-enter<br>00, F-to-<br>e <= 1.000). |
|-------|---|---------------|-----------|--------------|--------------------------------------|--|
|       |   |               |           | Standardized |                                      |  |
| Model |   | Unstandardize | std Error | Coefficients | +                                    | Sia  |
| 3     | (Constant)  | -0.000        | 0.018     | Locald.      | 0.000                                | 1.000  |
| X1    | Compensation of employees (% of expense)  | -0.682        | 0.034     | -0.682       | -19.962                              | 0.000  |
| X2    | Trade (% of GDP)  | 1.746         | 0.181     | 1.746        | 9.643                                | 0.000  |
| X3    | Merchandise trade (% of GDP)  | -1.772        | 0.196     | -1.772       | -9.047                               | 0.000  |
| X4    | Manufacturing, value added (current US\$)   | -1.709        | 0.142     | -1.709       | -12.027                              | 0.000  |
| X5    | ICT service exports (% of service exports, BoP)   | -0.707        | 0.080     | -0.707       | -8,883                               | 0.000  |
| X6    | School enrollment, tertiary (% gross)   | 0.295         | 0.037     | 0.295        | 7.930                                | 0.001  |
| X7    | Total fisheries production (metric tons)  | -0.192        | 0.109     | -0.192       | -1.756                               | 0.139  |

Multiple Regression Formula for Non-Resident: Y^(Design applications )=-0.682X1+1.746X2-1.772X3-1.709X4-0.707X5+0.295X6-0.192X7-0.000

## Figure 97. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Trademark Applications

| Model         Summary           Model         R           Adjusted R         Std. Error of           Square         Square           7         .997*           0.995         0.986 | Coefficients*      |                 |                              | Method:<br>(Criteria:<br>>= 1.500,<br>remove < | Stepwise<br>F-to-enter<br>, F-to-<br>(= 1.000). |
|--|--------------------|-----------------|------------------------------|--|---|
|  | Unstandardize      | ed Coefficients | Standardized<br>Coefficients |  |   |
| Model  | в                  | Std. Error      | Beta                         | t  | Sig.  |
| 7 (Constant)   | -0.000             | 0.032           |                              | 0.000  | 1.000   |
| X1 ICT service exports (BoP, current US\$)   | 1.291              | 0.106           | 1.291                        | 12.175   | 0.000   |
| X2 School enrollment, tertiary (% gross)   | -0.770             | 0.074           | -0.770                       | -10.466  | 0.000   |
| X3 Labor force, total  | 0.308              | 0.091           | 0.308                        | 3.365  | 0.020   |
| X4 Employment in industry (% of total employment)<br>(modeled ILO estimate)  | -0.549             | 0.079           | -0.549                       | -6.958   | 0.001   |
| X5 Total natural resources rents (% of GDP)  | -0.342             | 0.069           | -0.342                       | -4.977   | 0.004   |
| X6 Unemployment, total (% of total labor force)<br>(modeled ILO estimate)  | -0.222             | 0.057           | -0.222                       | -3.867   | 0.012   |
| X7 ICT service exports (% of service exports, BoP)   | 0.155              | 0.053           | 0.155                        | 2.899  | 0.034   |
| <ul> <li>a. Dependent Variable: trademark applications_resident</li> <li>Multiple Regression Formula for Resident: Y<sup>*</sup>(tradema<br/>0.222X6+0.155X7-0.000</li> </ul>      | ark applications ) | =1.291X1-0.77   | 0X2+0.308X3-0                | ).549X4-0.34                                   | 2X5-  |

Figure 97 shows that X1 'ICT service exports (BoP, current US\$)' and X3 'labour force, total' should be increased to increase the resident trademark applications in Thailand.

## Figure 98. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications

| Model Summary           Adjusted R         Std. Error of           Model         R         Square           5         .990°         0 .981         0 .967 |                     |                            |                                      | Method: S<br>(Criteria: F<br>>= 1.500, R<br>remove <= | tepwise<br>-to-enter<br>-to-<br>1.000). |
|---|---------------------|----------------------------|--------------------------------------|---|---|
| Coeff   | icients"            |                            |                                      |   |   |
| Model   | Unstandardized<br>B | Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t   | Sia                                     |
| 5 (Constant)  | -0.000              | 0.053                      |                                      | 0.000   | 1.000                                   |
| X1 New businesses registered (number)   | 0.195               | 0.161                      | 0.195                                | 1.209   | 0.266                                   |
| X2 Unemployment, total (% of total labor force)<br>(modeled ILO estimate)   | -0.430              | 0.072                      | -0.430                               | -5.959  | 0.001                                   |
| X3 Compensation of employees (% of expense)   | -0.963              | 0.183                      | -0.963                               | -5.271  | 0.001                                   |
| X4 Ores and metals imports (% of merchandise imports)   | 0.733               | 0.179                      | 0.733                                | 4.103   | 0.005                                   |
| X5 Wineral rents (% of GDP)   | -0.326              | 0.125                      | -0.326                               | -2.611  | 0.035                                   |
| a. Dependent Variable: trademark applications_nonresident<br>Multiple Regression Formula for Non-Resident: Y^(trademark                                   | applications ]      | =0.195X1-0.4               | 430X2-0.963X3-                       | +0.733X4-0.3  | 326X5-                                  |

## Figure 99. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Utility Model Applications

| Mode<br>8 | Model Summary<br>Adjusted R Std. Error of<br>Square the Estimate<br>.997 0.995 0.984 0.1330258 Coer            | fficients <sup>a</sup>         |                |              | Method:<br>(Criteria:<br>>= 1.500<br>remove | Stepwise<br>F-to-enter<br>, F-to-<br><= 1.000). |
|-----------|--|--------------------------------|----------------|--------------|---|---|
|           |  | Linctandardiza                 | d Coefficients | Standardized |   |   |
| Model     |  | B                              | Std. Error     | Beta         | t   | Sia.  |
| 7         | (Constant)   | -0.000                         | 0.037          |              | 0.000                                       | 1.000   |
| X1        | Listed domestic companies, total   | 2.259                          | 0.215          | 2.259        | 10,505                                      | 0.000   |
| X2        | Total fisheries production (metric tons)   | 1.769                          | 0.202          | 1.769        | 8.735                                       | 0.001   |
| x3        | Market capitalization of listed domestic companies<br>(current US\$)   | -1.059                         | 0.232          | -1.059       | -4.557                                      | 0.010   |
| X4        | Scientific and technical journal articles  | 3.947                          | 0.782          | 3.947        | 5.050                                       | 0.007   |
| X5        | Net foreign assets (current LCU)   | -0.767                         | 0.259          | -0.767       | -2,960                                      | 0.042   |
| X6        | Birth rate, crude (per 1,000 people)   | 2,966                          | 0.834          | 2.966        | 3.558                                       | 0.024   |
| X7        | School enrollment, tertiary (% gross)  | -0.337                         | 0.128          | -0.337       | -2.627                                      | 0.058   |
| X8        | Mobile cellular subscriptions  | 1,106                          | 0,586          | 1.106        | 1.887                                       | 0.132   |
| a. De     | pendent Variable: Utility Model applications_resident  |                                |                |              |   |   |
| Mi<br>=2  | ultiple Regression Formula for Resident: Y^(Utility Mode<br>.259X1+1.769X2-1.059X3+3.947X4-0.767X5+2.966X6-0.3 | l applications<br>337X7+1.106X | )<br>8-0.000   |              |   |   |

Source: Authors' calculation.

Figure 99 shows that X1 'listed domestic companies, total', X2 'total fisheries production (metric tons)', X4 'scientific and technical journal articles', X6 'birth rate, crude (per 1,000 people)', and X8 'mobile cellular subscriptions' should be increased to increase the resident utility model applications in Thailand.

## Figure 100. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Utility Model Applications

|           | Model Summary  |                  |                     |                              |  |                                    |
|-----------|--|------------------|---------------------|------------------------------|--|------------------------------------|
| Mode<br>8 | Adjusted R Std. Error of<br>Square the Estimate<br>.995 0.990 0.969 0.1827183            | ients"           |                     |                              | Method: Sto<br>(Criteria: F-t<br>1.500, F-to-<br>1.000). | ipwise<br>io-enter >=<br>remove <= |
|           |  | Unstand<br>Coeff | dardized<br>icients | Standardized<br>Coefficients |  |                                    |
| Mod       | el   | В                | Std. Error          | Beta                         | t  | Sig.                               |
| 8         | (Constant)   | -0.000           | 0.051               |                              | 0.000  | 1.000                              |
| X1        | Listed domestic companies, total   | 2.083            | 0,265               | 2.083                        | 7,866  | 0.001                              |
| X2        | ICT service exports (BoP, current US\$)  | -1.806           | 0.190               | -1.806                       | -9.496   | 0.001                              |
| x3        | School enrollment, tertiary (% gross)  | 0.636            | 0.107               | D.636                        | 5.929  | 0.004                              |
| X4        | Natural gas rents (% of GDP)   | -0.886           | 0.128               | -0.886                       | -6.919   | 0.002                              |
| X5        | Total natural resources rents (% of GDP)   | 1.021            | 0.167               | 1.021                        | 6.112  | 0.004                              |
| X6        | Manufacturing, value added (current US\$)  | -1.075           | 0.315               | -1.075                       | -3,409   | 0.027                              |
| X7        | Ores and metals imports (% of merchandise imports)                                       | -0.331           | 0.113               | -0.331                       | -2.926   | 0.043                              |
| X8        | Scientific and technical journal articles  | 1.097            | 0.584               | 1.097                        | 1.878  | 0.134                              |
| a. D      | ependent Variable: Utility Model applications_nonresident                                |                  |                     |                              |  |                                    |
| Mu<br>1.0 | Itiple Regression Formula for Non-Resident: Y^(Utility Mod<br>75X6-0.331X7+1.097X8-0.000 | lel applicati    | ions )=2.083X       | 1-1.806X2+0.63               | 6X3-0.886X   | 4+1.021X5-                         |

#### c) Forecast



#### Figure 101. Forecast of Patent Applications by Using Multiple Regression Formula

(Stepwise Method)

Source: Authors' calculation.

## Figure 102. Forecast of Design Applications by Using Multiple Regression Formula (Stepwise Method)





Figure 103. Forecast of Design Applications by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.



# Figure 104. Forecast of Utility Model Applications by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.

Except for patents, all IPs applications by residents exceed those by non-residents over the forecasting period.

#### 10.8. Lao PDR

#### a) Correlation coefficients

The relevant factors for the regression analysis on IP applications during 2005–2018 are as follows:

- 1. GDP (current US\$)
- 2. Armed forces personnel, total
- 3. Birth rate, crude (per 1,000 people)
- 4. Current health expenditure (% of GDP)
- 5. Employment in industry (% of total employment) (modelled ILO estimate)
- 6. Government expenditure on education, total (% of GDP)
- 7. Gross national expenditure (current US\$)
- 8. ICT service exports (% of service exports, BoP)
- 9. ICT service exports (BoP, current US\$)
- 10. Labour force, total
- 11. Manufacturing, value added (current US\$)
- 12. Merchandise trade (% of GDP)
- 13. Mineral rents (% of GDP)
- 14. Mobile cellular subscriptions
- 15. Net ODA received (current US\$)
- 16. Population, total
- 17. School enrolment, tertiary (% gross)
- 18. Scientific and technical journal articles
- 19. Secondary education, pupils
- 20. Self-employed, total (% of total employment) (modelled ILO estimate)
- 21. Total fisheries production (metric tons)
- 22. Total natural resources rents (% of GDP)
- 23. Trade (% of GDP)
- 24. Unemployment, total (% of total labour force) (modelled ILO estimate)
- 25. Urban population
- 26. Internet users (per 100 people)
- 27. Primary completion rate, both sexes (%)

- 28. Pupil-teacher ratio in lower-secondary education (headcount basis)
- 29. Pupil-teacher ratio in pre-primary education (headcount basis)
- 30. Pupil-teacher ratio in primary education (headcount basis)
- 31. Pupil-teacher ratio in secondary education (headcount basis)
- 32. Pupil-teacher ratio in tertiary education (headcount basis)
- 33. Pupil-teacher ratio in upper-secondary education (headcount basis)
- b) Multi-regression analysis

#### Figure 105. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Patent Applications by Resident

| Mode<br>5 | Model Summary<br>Adjusted R Std. Error of<br>Square the Estimate<br>.964 0.929 0.884 0.3528433 |                         |                              |                                      | Method: Step<br>(Criteria: F-to-<br>1.500, F-to-re<br>1.000). | wise<br>•enter >=<br>move <= |
|-----------|--|-------------------------|------------------------------|--------------------------------------|---|------------------------------|
|           | Co   | efficients <sup>a</sup> |                              |                                      |   |                              |
| Mode      | 4  | Unstandardize<br>B      | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t   | Sia.                         |
| 5         | (Constant)   | -0.000                  | 0.094                        | L'un                                 | 0.000   | 1.00                         |
| X1        | ICT service exports (BoP, current US\$)  | -1.243                  | 0.194                        | -1.243                               | -6.416  | 0.00                         |
| Х2        | Government expenditure on education, total (% of<br>GDP)                                       | 0.522                   | 0.119                        | 0.522                                | 4.387   | 0.00                         |
| XS        | Trade (% of GDP)   | 0,857                   | 0.169                        | 0.857                                | 5.072   | 0.00                         |
| X4        | Net official development assistance received<br>(current US\$)                                 | 0.356                   | 0.145                        | 0.356                                | 2.450   | 0.04                         |
| Χ5        | Current health expenditure (% of GDP)  | 0.385                   | 0.199                        | 0.385                                | 1.932   | 30.0                         |

Source: Authors' calculation.

Figure 105 shows that X2 'government expenditure on education, total (% of GDP)' and X3 'trade (% of GDP)' should be increased most to increase resident patent applications in the Lao PDR.



#### Figure 106. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Patent Applications

Source: Authors' calculation.

#### Figure 107. Multiple Regression Analysis by Using Stepwise Method on the Relevant

Factors of Design Applications by Resident

| Model<br>3 | R<br>.877            | Model Summary<br>Ad<br>R Square §<br>0.768 | ljusted R S<br>Square th<br>0.699 C | td. Error of<br>e Estimate<br>).5695277 |                    |                              |                                      | Meti<br>(Crit<br>>= 1<br>rema | hod: Stepv<br>eria: F-to-<br>.000, F-to-<br>ove <= 0.5 |
|------------|----------------------|--|-------------------------------------|---|--------------------|------------------------------|--------------------------------------|-------------------------------|--|
|            |                      |  |                                     |   | Coefficients"      |                              |                                      |                               |  |
| Mode       | (                    |  |                                     |   | Unstandardize<br>B | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t                             | Sig.   |
| - 3<br>X1  | Internet             | users (per 100                             | people)                             |   | -0.000             | 0.162                        | 1.259                                | 3,668                         | 0.0  |
| X2         | Pupil-te<br>educatio | acher ratio in<br>n (headcount ba          | lower se<br>sis)                    | condary                                 | 0.625              | 0.333                        | 0.625                                | 1.875                         | 0.0  |
| ХЗ         | Merchand             | ise trade (% of                            | GDP)                                |   | 0.242              | 0.162                        | 0.242                                | 1.494                         | 0.1  |
| a. De      | pendent Variab       | le: design applications                    | resident                            |   |                    |                              |                                      |                               |  |

Source: Authors' calculation.

Figure 107 shows that X1 'Internet users (per 100 people)' should be increased most to increase the resident design applications in the Lao PDR.

## Figure 108. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Design Applications by Non-Resident



Source: Authors' calculation.

## Figure 109. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Trademark Applications by Resident

| Model R R Square Square the Estimate<br>3 .953° 0.909 0.381 0.3576763 |                    |                              |                                      | Meth<br>(Crite<br>>= 1.1<br>remo | iod: Step<br>sria: F-to<br>500, F-to<br>ive <= 1.0 |
|---|--------------------|------------------------------|--------------------------------------|----------------------------------|--|
| <u></u>   | oefficients        |                              |                                      |                                  |  |
| Model   | Unstandardize<br>B | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t                                | Sia  |
| 3 (Constant)  | 0.000              | 0.096                        |                                      | 0.000                            | 1,   |
| X1 Internet users (per 100 people)                                    | 1.173              | 0.205                        | 1.173                                | 5.726                            | 0.   |
| X2 Merchandise trade (% of GDP)                                       | 0.243              | 0.109                        | 0.243                                | 2.228                            | 0,   |
| X3 Pupil-teacher ratio in tertiary education<br>(headcount basis)     | 0.364              | 0.218                        | 0.364                                | 1.671                            | 0.   |
| a. Dependent Variable: trademark applications_resident                |                    |                              |                                      |                                  |  |

Source: Authors' calculation.

Figure 109 shows that X1 'Internet users (per 100 people)' should be increased most to increase the resident trademark applications in the Lao PDR.

## Figure 110. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Trademark Applications by Non-Resident



#### Source: Authors' calculation.

#### c) Forecast

## Figure 111. Forecast of Patent Applications by Using Multiple Regression Formula

(Stepwise Method)





Figure 112. Forecast of Design Application by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.

Figure 113. Forecast of Trademark Applications by Using Multiple Regression Formula (Stepwise Method)



Source: Authors' calculation.

Figures 111–113 show that IP applications by non-residents in the Lao PDR continue to dominate, although total applications tend to increase over the forecasting period.

- 10.9. Singapore
- a) The relevant factors for the regression analysis on IP applications include the following during 2005–2017:
- 1. GDP (current US\$)
- 2. Merchandise trade (% of GDP)
- 3. Military expenditure (% of GDP)
- 4. Population, total
- 5. Armed forces personnel, total
- 6. Birth rate, crude (per 1,000 people)
- 7. Compensation of employees (% of expense)
- 8. Current health expenditure (% of GDP)
- 9. Employment in industry (% of total employment) (modelled ILO estimate)
- 10. Gross national expenditure (current US\$)
- 11. ICT goods exports (% of total goods exports)
- 12. ICT goods imports (% total goods imports)
- 13. ICT service exports (% of service exports, BoP)
- 14. Labour force, total
- 15. Listed domestic companies, total
- 16. Manufacturing, value added (current US\$)
- 17. Market capitalisation of listed domestic companies (current US\$)
- 18. Mobile cellular subscriptions
- 19. Net foreign assets (current LCU)
- 20. New businesses registered (number)
- 21. Ores and metals exports (% of merchandise exports)
- 22. Ores and metals imports (% of merchandise imports)
- 23. Scientific and technical journal articles
- 24. Self-employed, total (% of total employment) (modelled ILO estimate)
- 25. Services, value added per worker (constant 2010 US\$)
- 26. Textiles and clothing (% of value added in manufacturing)
- 27. Total fisheries production (metric tons)
- 28. Total natural resources rents (% of GDP)
- 29. Trade (% of GDP)

- 30. Unemployment, total (% of total labour force) (modelled ILO estimate)
- 31. Urban population
- 32. Internet users (per 100 people)
- b) Multi-regression analysis

#### Figure 114. Multiple Regression Analysis by Using Stepwise Method on the Relevant Actors of Resident Patent Applications

|            | Model Summary  |                        |                              | (Crit                                | nou: stepwise<br>eria: F-to-enter | -    |
|------------|--|------------------------|------------------------------|--------------------------------------|-----------------------------------|------|
| Model<br>6 | R R Square Square the Estimate<br>.999 0.998 0.996 0.0631764             |                        |                              | 1.50                                 | 0, F-to-remove<br>0).             | C=   |
|            | Coe  | fficients <sup>a</sup> |                              |                                      |                                   |      |
| Model      |  | Unstandardize<br>B     | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t                                 | Sig. |
| 6          | (Constant)   | 0.000                  | 0.018                        |                                      | 0.000                             | 1.00 |
| X1         | ICT service exports (% of service exports, BoP)                          | 0.427                  | 0.057                        | 0.427                                | 7.465                             | 0.00 |
| X2         | Employment in industry (% of total employment)<br>(modeled [LO estimate) | -0.525                 | 0.057                        | -0.525                               | -9.142                            | 0.00 |
| XS         | ICT goods imports (% total goods imports)                                | 0.142                  | 0.023                        | 0.142                                | 6.241                             | 0.00 |
| X4         | Market capitalization of listed domestic companies<br>(current US\$)     | -0.204                 | 0.033                        | -0.204                               | -6.218                            | 0.00 |
| X5         | Armed forces personnel, total  | -0.132                 | 0.025                        | -0.132                               | -5.253                            | 0.00 |
| X6         | Unemployment, total (% of total labor force)<br>(modeled ILO estimate)   | -0.110                 | 0.023                        | -0.110                               | -4.695                            | 0.00 |

### Figure 114 shows that X1 'ICT service exports (% of service exports, BoP)' should be increased

most to increase the resident patent applications in Singapore.

#### Figure 115. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Pattern Applications

| Model Summary           Model         R         Adjusted R         Std. Error of           Model         R         Square         Square         the Estimate           7         .989*         0.978         0.962         0.2038839 | ficients <sup>a</sup> |                |                              | Me<br>(Cri<br>>= )<br>rem | thod: Stepw<br>iteria: F-to-<br>2.500, F-to-<br>nove <= 2.0 |
|---|-----------------------|----------------|------------------------------|---------------------------|---|
| Madel   | Unstandardize         | d Coefficients | Standardized<br>Coefficients |                           | Fig   |
| 7 (Constant)  | -0.000                | 0.056          | Dela                         | 0.000                     | <br>1.00  |
| X1 Unemployment, total (% of total labor force)<br>(modeled ILO estimate)   | -1.359                | 0.126          | -1.359                       | -10.795                   | 0.00  |
| X2 Self-employed, total (% of total employment)<br>(modeled ILO estimate)   | -0.143                | 0.090          | -0.143                       | -1.593                    | 0.15  |
| X3 Military expenditure (% of GDP)  | 1.125                 | 0.161          | 1.125                        | 6.977                     | 0.00  |
| X4 Trade (% of GDP)   | -0.893                | 0.133          | -0.893                       | -6.712                    | 0.00  |
| X5 Ores and metals exports (% of merchandise exports)   | 0.218                 | 0.068          | 0.218                        | 3.223                     | 0.01  |
| a. Dependent Variable: Patent applications_nonresident  |                       |                |                              |                           |   |


| Mod<br>6 | Model Summary<br>Adjusted R Std. Error of<br>Square Square the Estimate<br>.989 0.978 0.956 0.2176159 |                    |                              |                                      | M<br>(C<br>>=<br>re | lethod: Stepv<br>riteria: F-to-e<br>= 1.500, F-to-<br>move <= 1.0 |
|----------|---|--------------------|------------------------------|--------------------------------------|---------------------|---|
|          | Co  | efficients*        |                              |                                      |                     |   |
| Mode     | 4   | Unstandardize<br>B | d Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t                   | Sia.  |
| 6        | (Constant)  | 0.000              | 0.060                        |                                      | 0.000               | 1.00  |
| X1       | Employment in industry (% of total employment)<br>(modeled ILO estimate)                              | -2.501             | 0.335                        | -2.501                               | -7.461              | 0.00  |
| Х2       | Current health expenditure (% of GDP)   | -1.843             | 0.250                        | -1.843                               | -7.387              | 0.00  |
| XЗ       | Unemployment, total (% of total labor force)<br>(modeled [LO estimate)                                | 0.619              | 0.093                        | 0.619                                | 6.659               | 0.00  |
| Χ4       | Armed forces personnel, total   | 0.461              | 0.093                        | 0.461                                | 4.979               | 0.00  |
| Х5       | [nternet users (per 100 people)   | 1.331              | 0.305                        | 1.331                                | 4.356               | 0.005   |
| 20       | New businesses registered (number)  | -0.617             | 0.420                        | -0.617                               | -1.469              | 0.19  |

Source: Authors' calculation.

Figure 116 shows that X5 'Internet users (per 100 people)' should be increased most to increase the resident design applications in Singapore.

# Figure 117. Multi Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Design Applications

|           |  | apre negression a  |            | song sceptrise n | icense on ene         | relevant lace  | 010 01 <u>Hon Hea</u>        | oune beag | ar approaction    |
|-----------|--|--------------------|------------|------------------|-----------------------|----------------|------------------------------|-----------|-------------------|
|           |  | Model Summa        | ry         |                  |                       |                |                              | ſ         | Method: Stepwi    |
|           |  |                    | Adjusted R | Std. Error of    |                       |                |                              |           | (Criteria: F-to-e |
| Mod       | lel R  | R Square           | Square     | the Estimate     |                       |                |                              |           | >= 1.500, F-to-   |
| 6         | .995   | 0.990              | 0.979      | 0.1501176        |                       |                |                              |           | remove <= 1.00    |
|           |  |                    |            | Coef             | ficients <sup>a</sup> |                |                              |           |                   |
|           |  |                    |            |                  | Unstandardize         | d Coefficients | Standardized<br>Coefficients |           | <i>~</i>          |
| Mode<br>8 | (Constant)   |                    |            |                  | B 000                 | Std. Effor     | Beta                         | t 0.000   | Sig.              |
| ¥1        | Otorstant)   | stals imports (%   | of morebar | odise imports)   | -0.664                | 0.042          | -0.664                       | -9.318    | 0.000             |
| 61        |  | atalis importa (Jo |            | nurse importay   | 0.004                 | 0.071          | 0.004                        | 0.010     | 0.000             |
| Х2        | Listed domestic companies, total                         |                    |            |                  | 0,491                 | 080.0          | 0.491                        | 6.152     | 0.001             |
| X3        | Services, value added per worker (constant 2010<br>US\$) |                    |            |                  | 0.636                 | 0.119          | 0.636                        | 5.348     | 0.002             |
| Χ4        | Trade (% of GDP)   |                    |            | 0.579            | 0.093                 | 0.579          | 6.251                        | 0.001     |                   |
| Χ5        | 5 Compensation of employees (% of expense)               |                    |            | -0.244           | 0.062                 | -0.244         | -3.949                       | 0.008     |                   |
| X6        | Unemploymen  | nt, total (% of    | total labo | r force)         | 0.249                 | 0.107          | 0.249                        | 2.331     | 0.059             |
|           | (modeled IL  | U estimate)        |            |                  |                       |                |                              |           |                   |

### Figure 118. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Resident Trademark Applications

|      |                          | Model Summa                     | ry             |              |               |                 |                              |           |           |
|------|--------------------------|---------------------------------|----------------|--------------|---------------|-----------------|------------------------------|-----------|-----------|
|      |                          |                                 | A divertised D | Old Error of |               |                 |                              | Method:   | Stepwise  |
| Mode | IR,                      | R Square                        | Square         | the Estimate |               |                 |                              | >= 1.500. | F-to-ente |
| 6    | .993                     | 0.986                           | 0.972          | 0.1755594    | Coefficients* |                 |                              | remove <  | = 1.000). |
|      |                          |                                 |                |              | Unstandardiz  | ed Coefficients | Standardized<br>Coefficients |           |           |
| Mode | ۹                        |                                 |                |              | В             | Std. Error      | Beta                         | t         | Sig.      |
| 6    | (Constant)               |                                 |                |              | 0.000         | 0.049           |                              | 0.000     | 1.0       |
| X1   | Services,<br>US\$)       | value added per                 | worker (c      | onstant 2011 | 0 0.792       | 0.143           | 0,792                        | 5.521     | 0.0       |
| Х2   | Military e               | xpenditure (% or                | F GDP)         |              | 1.703         | 0.204           | 1.703                        | 8.346     | 0.0       |
| Х3   | Market cap<br>(current U | italization of<br>S\$)          | listed dom     | estic compan | nies 1.102    | D.156           | 1.102                        | 7.073     | 0.0       |
| X4   | Employment<br>(modeled [ | in industry (%<br>LO estimate)  | of total       | employment)  | -1.391        | D.183           | -1.391                       | -7.601    | 0.0       |
| Χ5   | Scientific               | and technical                   | journal ar     | ticles       | -1.214        | 0.214           | -1.214                       | -5.671    | 0.0       |
| X6   | Unemployme<br>(nodeled [ | nt, total (% of<br>LO estimate) | total lab      | or force)    | -0.434        | 0.125           | -0.434                       | -3.470    | 0.0       |

Source: Authors' calculation.

Figure 118 shows that X1 'services, value added per worker (constant 2010 US\$)', X2 'military expenditure (% of GDP)', and X3 'market capitalisation of listed domestic companies (current US\$)' should be increased to increase the resident trademark applications in Singapore.

## Figure 119. Multiple Regression Analysis by Using Stepwise Method on the Relevant Factors of Non-Resident Trademark Applications

| Model R Adjusted R Std. Error of   Model R R Square the Estimate   6 .994 0.988 0.976 0.1617890 |   |                     |                            |                                      |        |      |
|---|---|---------------------|----------------------------|--------------------------------------|--------|------|
|   | Cor   | fficients*          |                            |                                      |        |      |
| Mod   | el  | Unstandardized<br>B | Coefficients<br>Std. Error | Standardized<br>Coefficients<br>Beta | t      | Sig. |
| <u>6</u><br><u>71</u>   | (Constant)<br>Services, value added per worker (constant 2010 | 0.000               | 0.045                      | 1 329                                | 12 035 | 1.00 |
|   | US\$)   | 1.528               | 0.105                      | 1.528                                | 12.335 | 0.00 |
| Х2  | Nobile cellular subscriptions                                 | -0.170              | 0.265                      | -0.170                               | -0.642 | 0.54 |
| XЗ  | Manufacturing, value added (current US\$)                     | 0.940               | 0.172                      | 0.940                                | 5.477  | 0.00 |
| Χ4  | Gross national expenditure (current US\$)                     | -1.399              | 0.308                      | -1.399                               | -4.540 | 0.00 |
| Х5  | Birth rate, crude (per 1,000 people)                          | 0.272               | 0.072                      | 0.272                                | 3.767  | 0.00 |
| X6  | Listed domestic companies, total                              | 0.210               | 0.058                      | 0.210                                | 3.602  | 0.01 |

#### c) Forecast





Source: Authors' calculation.

# Figure 121. Forecast of Patent Applications by Using Multiple Regression Formula (Stepwise Method)





Figure 122. Forecast of Trademark Applications by Using Multiple Regression Formula (Stepwise Method)

Source: Authors' calculation.

Figures 120–122 show that IP applications by non-residents in Singapore continue to dominate, although total applications tend to increase over the forecasting period.

#### 10.10.Myanmar

The WIPO statistics database shows only trademark data as Myanmar's historical data for IP (as of December 2018). Since data are available for only three years, no analysis was performed.

