

## Table of Contents

|  |     |
|--|-----|
| EXECUTIVE SUMMARY .....  | 1   |
| I. Introduction .....  | 6   |
| 1. Background and Purpose .....  | 6   |
| 2. Results of Last Year's Research .....   | 8   |
| 3. Target of This Year's Research .....  | 10  |
| 4. Overview of This Year's Research .....  | 11  |
| II. Research for Strengthening Information Security in the Business Sector .....                   | 13  |
| 1. Promotion of Information Security to Support Investment in ASEAN and East Asia .....            | 13  |
| 1.1. Survey on Overseas Investment Intention and Information Security in Japan                     | 13  |
| 1.2. Survey on Overseas Investment Intention and Information Security in ASEAN and East Asia ..... | 38  |
| 1.3. Status of Information Security Measures of Companies in ASEAN and East Asia.....              | 54  |
| 2. Concept and Value of Common ISM Benchmark .....   | 57  |
| 2.1. Objective of Common ISM Benchmark.....  | 57  |
| 2.2. What Common ISM Benchmark Should Be .....   | 60  |
| 2.3. Relationship to Existing Standards.....   | 63  |
| 3. Common ISM Benchmark and Related Issues .....   | 75  |
| 3.1. Part to be Developed in Common and the Part to Be Localized .....                             | 75  |
| 3.2. Common Questions .....  | 77  |
| 3.3. Framework and Challenges for Implementation .....   | 86  |
| III. Recommendations .....   | 124 |
| Appendix 1: List of Members.....   | 126 |
| Appendix 2: List of Authors .....  | 129 |