



Expert workshop,  
Paris, 13-14 February 2020

heinnovate

The geography  
of higher education

An ecosystem approach to  
Knowledge exchange and  
Collaboration





# A hot topic

- HEIs have played an important role in their communities and networks (ECOSYSTEMS)
- Future of work and society, digitalisation, I4.0, globalisation, public scrutiny of government budget, ...
- HEIs need to generate more value for society and economy
- New policy space



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Greece (2021)



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# Different approaches to KEC

- HEInnovate country reviews have shed light on different areas for collaboration and different approaches.
- Both at the institutional and systemic level.





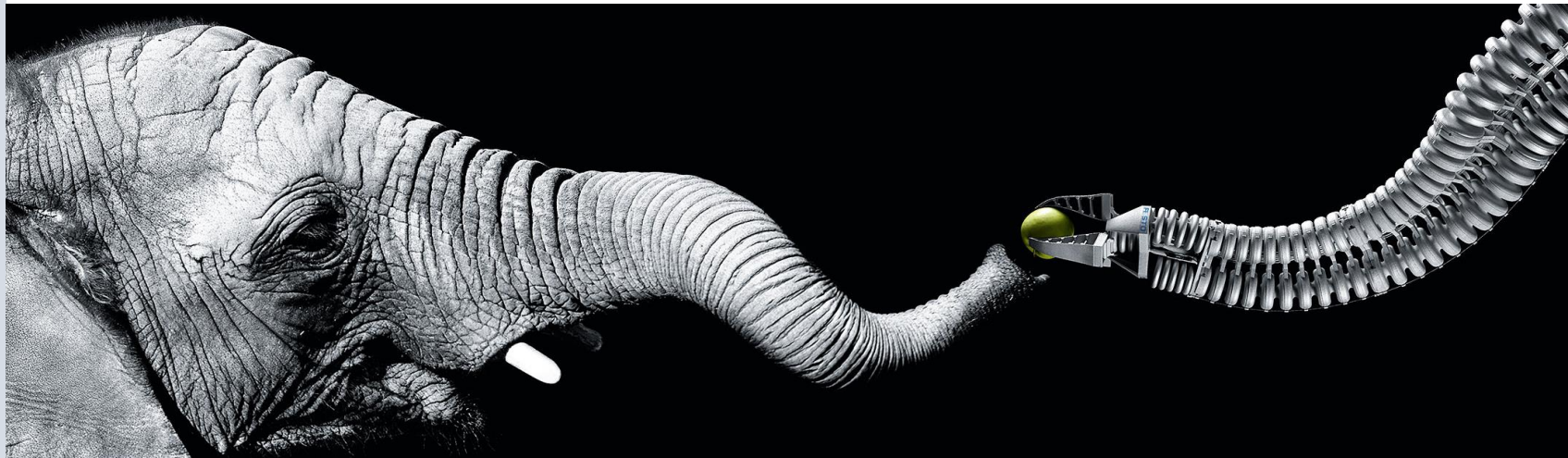
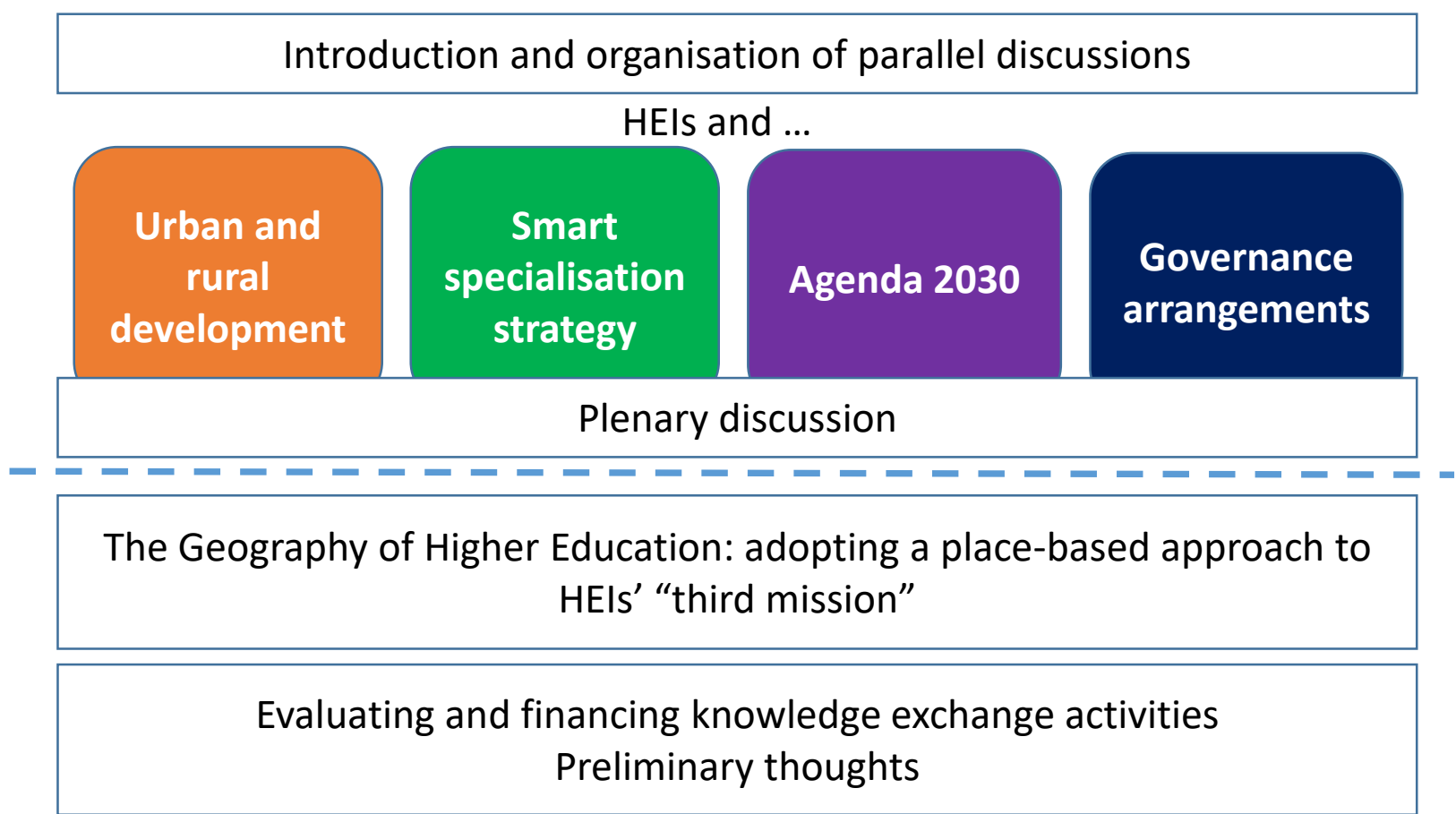
# Seen through a Spatial lens

- An ecosystem approach to KEC (“third mission”) may help HEIs forge alliances and collaboration with stakeholders in their ecosystems.
- It can also promote synergies and policy complementarities



# The expert workshop

- Over 30 participants. About 100 invitees, an extended network of stakeholders
- 2-day discussion to start generating a taxonomy and move towards evaluation methodologies
- The first of three workshops that will focus on different aspects of KEC





# Coming next

- Group table discussion. Four groups (about 10 experts per table) discussing:
  - KEC in **urban and rural** ecosystems
  - KEC and **smart specialisation strategy**
  - KEC beyond business, **Agenda 2030** etc.
  - Institutional **reforms** required to generate KEC
- You can switch table once. Be curious. Leave your comfort zone. Experiment

## Group discussions

HEIs and ...

Urban and rural development	Smart specialisation strategy	Agenda 2030	Governance arrangements
<ul style="list-style-type: none"><li>• HEIs as city landmarks</li><li>• HEIs as powerhouse of research for resource-based sectors</li><li>• HEIs urban and rural services and vice versa</li><li>• Challenges?</li><li>• Etc.</li></ul>	<ul style="list-style-type: none"><li>• HEIs as development partners</li><li>• Regional development policy as a new source of funding</li><li>• Challenges?</li><li>• Etc.</li></ul>	<ul style="list-style-type: none"><li>• HEIs and holistic collaboration</li><li>• SDGs as a way to organise institutional strategies</li><li>• The Civic University...</li><li>• Challenges?</li><li>• Etc.</li></ul>	<ul style="list-style-type: none"><li>• Institutional and systemic reforms to promote KEC</li><li>• Introducing space in HE policy and HEIs</li><li>• Challenges?</li><li>• Etc</li></ul>



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