

Industry 4.0 Summit
Accelerating Modernization and Industrialization in the
Digital Era



Entrepreneurship and
Innovation in ASEAN -
Shaping the post-COVID19
Recovery

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The Economic Research Institute for ASEAN and East Asia



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ERIA Releases Updated Database to Help Improve Trade Environment in ASEAN

The official handover ceremony of the Non-Tariff Measures (NTMs) Database from the Economic Research Institute for ASEAN and East Asia (ERIA) to ASEAN Member States took place on the sidelines of the 51st ASEAN Economic Ministers' Meeting and Related Meetings, attended by H.E. Dato Lim Jock Hoi, Secretary-General of ASEAN, Ministers of the East Asia Summit, and ERIA officials.

Category

[Multimedia](#), [News](#)

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ERIA Launches New Webinar Series: Entrepreneurship, Start-ups, and Innovation

[Entrepreneurship](#), [Innovation and Technology](#), [Start-up](#), [Strategy and Partnership Programme](#)



The current context

- Continued economic integration (RCEP), ASEAN process
- Booming digital economy, accelerated by COVID-19
- Changing pattern of consumer preference
- Time of disruptions are often full of opportunities



Future-casting innovation ecosystems

Towards 2030



Strengthening collaborations and partnerships

The digital economy

Sustainability and inclusion

Skills for the digital economy

Skills, creativity and mindsets

- Certain types of skills are becoming more and more needed to tackle grand challenges (continuous learning, inter-disciplinarity, collaboration & team working, empathy, creativity)
- STEM
- New roles for education institutions (TVET, collaboration between HEIs and private sector, lifelong learning)
- Entrepreneurial mind-sets



Sustainability

- New generations are more aware and willing to spend more for more sustainable products and services
- The ASEAN Framework for the Circular Economy
- Smart cities across Asia
- Sustainability-driven entrepreneurship



Diversity & Inclusion

- Emerging digital divides (rural/urban; MSMEs/MNEs; gender digital divides)
- The role of entrepreneurs and innovators
- Increasing awareness of the role of social enterprises across ASEAN



Partnerships and collaborations

- Innovation is collaborative by nature
- Diversity of actors in innovation ecosystems (private, public, HEIs and beyond)
- Cross-border entrepreneurship



ASEAN MSMEs in a COVID-19 World

Innovation and Skills for the Post-Pandemic Recovery

Lessons from ERIA MSMEs Talks 6-10

Giulia Ajmone Marsan
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Economic Research Institute for ASEAN and East Asia



INNOVATION POLICY IN ASEAN

EDITED BY:
MASAHITO AMBASHI



Key Messages:

The ASEAN digital economy is growing quickly; in fact, the COVID-19 pandemic has accelerated this growth. The digital economy will play a very important role in the post-pandemic recovery. **Narrowing the digital gender divide now is key to building inclusive digital economies across the region;**

The ASEAN region is doing relatively well in terms of basic access to digital technologies and tools (such as usage of computers, mobile phones, and internet access) for women;

Policy Brief

NO. 2020-09, FEBRUARY 2021
ISSN: 2086-8154

Women's Participation in the Digital Economy: Improving Access to Skills, Entrepreneurship, and Leadership Across ASEAN

Giulia Ajmone Marsan and Araba Sey

This policy brief provides evidence of the persistent digital gender divide across ASEAN and explains how it is of key importance to close this

Entrepreneurship, Startups and Innovation (E-S-I) in ASEAN and East Asia: Shaping The Post-Pandemic Recovery

Lessons from ERIA E-S-I episodes 1-5

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Economic Research Institute for ASEAN and East Asia

Policy Brief

NO. 2020-06, JULY 2020
ISSN: 2086-8154

ASEAN Development and Innovation Strategy in the Era of New Industrialisation

Masahito Ambashi

Foreign direct investment (FDI) and trade will continue to play an important role in the assimilation of the latest technologies within the Association of Southeast Asian Nations (ASEAN) Member States (AMS). However, it is also necessary for ASEAN firms to enhance their own innovation capabilities to create new business opportunities. Fostering this innovation requires developing human resources by not only equipping workers with appropriate knowledge and the skills needed by the manufacturing industry, but also nurturing 'technology entrepreneurs' who can innovate using the latest information and communication technology. While AMS can accelerate technology adoption by strengthening networks, particularly with developed countries, they also need to create unique 'product innovation' of goods and services in addition to cost-reducing 'process innovation.' With

Key Messages:

- Foreign direct investment (FDI) and trade will continue to be major development drivers for the Association of Southeast Asian Nations (ASEAN).
- Firms of ASEAN Member States (AMS) need to enhance their own innovation capability to create new business opportunities.
- The AMS policy of human resource development and

Available at:

www.eria.org



Episode 3: Innovation and Digitalisation in Agtech



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Chief Marketing Officer and Director of People & Culture
TaniHub Group, Indonesia



Luke Tay
Independent Food Futurist, Singapore



Sai Gole
Co-founder
BharatAgri, India



Emmanuel Murray
Senior Advisor
Caspian Impact Investment, India



Moderated by:
Hemendra Mathur
Partner
Bharat Innovation Fund



**Thursday,
11 November 2021**
4 PM to 5:30 PM (UTC+7)
or
2.30 PM to 4 PM (IST)

RSVP here



Starting Date
25 November 2021

End Date
25 November 2021

Category
Webinar

Location
Virtual Room

ERIA Webinar Series #10- 'Entrepreneurship, Start-Ups and Innovation (E-S-I) in ASEAN and East Asia for the Post-Pandemic Recovery'

Episode #10: Fostering Next-Gen Entrepreneurs and Innovators – 2021 In Retrospect: Looking Back and Empowered Forward

The emergence and development of innovative start-ups have introduced large numbers of youth-led entrepreneurship and innovator in recent years. This phenomenon plays a significant contribution to economic growth. Join us in conversation to get inspired and glean insight from our 5 speakers.

ERIA Launches New Webinar Series: Entrepreneurship, Start-ups, and Innovation

[Entrepreneurship](#) , [Innovation and Technology](#) , [Start-up](#) , [Strategy and Partnership Programme](#)

Thank you !

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