

DESIGN FOR SUSTAINABILITY

Presented by:

WEE CHING YUN

Chairman, Sustainability Sub-Committee Malaysian Plastics Manufacturers Association (MPMA)

MALAYSIA'S PRIVATE SECTOR: INNOVATION AS A DRIVER TO TACKLE MARINE PLASTICS

Economic Research Institute for ASEAN and East Asia (ERIA) 23 NOVEMBER 2021



ABOUT MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION (MPMA)

MPMA is the official voice of the Malaysian plastics industry, representing its members and the industry in Government interaction, spearheading the plastics industry's growth.



Established in 1967, MPMA has over 700 members across Peninsular and East Malaysia.

MPMA represents 60% of plastics manufacturers, accounting for 80% of the country's total production of plastic products.

MPMA'S ACTIVITIES FOR MEMBERS AND THE INDUSTRY



Source: MPMA (https://mpma.org.my/)

THE FUTURE: NEW PLASTICS ECONOMY

The **New Plastics Economy** by the Fllen MacArthur Foundation outlines a global vision for plastics to never become waste.

In simpler terms, efforts should be made to retain plastics in the supply chain – move from a linear to circular system.



Source: Ellen MacArthur Foundation (https://ellenmacarthurfoundation.org/)

INDUSTRY'S ACTIONS



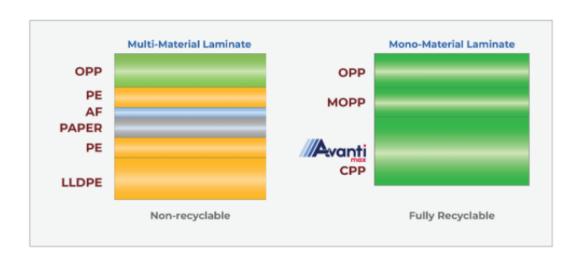
DAIBOCHI BERHAD

(a member of Scientex Group)

Mono-Material Laminate Packaging

The following is an example of a commercialised packaging solution which converted a Multi Material Laminate (non-recyclable) into a Mono-Material Laminate (fully recyclable) which will subsequently carry the number 5 recycling symbol of Polypropylene ("PP").

This conversion was the first of its kind in Malaysia.



Source: Daibochi Berhad (https://daibochi.com/)



THONG GUAN INDUSTRIES BERHAD







High-quality recycled machine film



Sustainable (with 30% recycled content)



High containment force



No easy snapping



Carbon reduction



Load Safety

Sustainability is inevitable so let's strive to close the loop together. Send your film wastes back to us so we can give them life again as new films.

It's not rocket science. Just talk to us.



Source: Thong Guan Industries Berhad (https://www.thongguan.com/)



SEKOPLAS INDUSTRIES SDN BHD







DIYOU FIBRE (M) SDN BHD



Recycled Polyester Staple Fibre

turning bottles into fibre!

Made from 100% post consumer PET bottles. It can be used to manufacture almost anything sustainable, from the bed to aerospace.









Recycled Polyester Staple Fibre Cut into different length

Recycled Plastic Pellets

Waste recycled, recovered and re-engineered!

Made from 100% post consumer bottles and plastics. Plastics are recovered and re-engineered into materials for constructions and plastic molding industries.







Al Sorting
Al Technology used to sort
differenttypes of colours
and material



Flakes
Sorted waste are
crushed and washed



Recycled Plastic Resins

Flakes extruded into resins

Types of Fibre

- Hollow Conjugated
- · Hollow Conjugated Siliconized
- Hollow Fibre
- Solid Fibre

Types of Recycled Resins

- HDPE
- LDPE
- . LDF
- PE/PP
- · PP
- ABS
- · HIPS



HENG HIAP INDUSTRIES SDN BHD

Smart Plastics

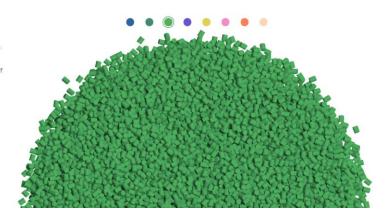
Smart plastics is our customisable material made out of recycled plastics. Not only are they just as good, if not better than newly manufactured plastics, they are also designed to save cost, time, waste, and most importantly, our ocean.

Many colours, many features

We do not produce one-sizefits-all plastic. Our recycled plastics are fully customisable to fit all sorts of applications.

Faster, better, greener

We employ greener production processes in comparison to manufacturing using newly manufactured plastic. Since this is done through a single, streamlined supply chain, it saves production cost too.



We offer smart plastic materials sourced from two types of recycled plastics.









Plashaus is our trademarked smart plastic product, made out of generic recycled plastics collected from other sources before they end up in the landfill or the ocean.



Ocean-bound plastics

Plashaus Ocean is made out of sourced from plastic that are at high risk of entering the ocean if not collected in time, which includes shoreline, rivers, banks or landfill.

CONCLUSION

The choice **moving forward** for the plastics industry is to produce sustainable plastics – either **recyclable or compostable**.

End-of-life / waste management solutions and consumer education have to be developed and strengthened concurrently to reap the benefits of sustainable plastics.





THANK YOU

MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION (MPMA)

37, Jalan 20/14, Paramount Garden, 46300 Petaling Jaya, Selangor, Malaysia E-mail: cywee@chongwahgroup.com / crystal@mpma.org.my (MPMA Secretariat)

