



ERIA Webinar Series "Entrepreneurship, Start-Ups and Innovation (E-S-I) in ASEAN and East Asia for The Post-Pandemic Recovery"

Episode #8: Women in E-Commerce

Thursday, 23 September 2021 2:00 PM to 3:15 PM (UTC+7; Jakarta, Indonesia time)

| TIME | AGENDA |
|----------------|---|
| 2.00 – 2.05 PM | Start of Webinar Welcome Remarks Giulia Ajmone Marsan Director, Strategy and Partnership, ERIA |
| 2.05 – 3.00 PM | Panel Discussion |
| | Speakers: |
| | Lishia Erza CEO ASYX, Indonesia Pennie Lim CEO Homa Sdn Bhd, Malaysia Mel Nava Co-Founder and CEO 1Export, Philippines Syanaz Winanto Founder of Rorokenes Member of eTrade for Women Community from Indonesia |
| | Moderated by OOI Tiat Jin (TJ) Founder & Principal Consultant, Curated Connectors, Singapore |
| 3.00 – 3.10PM | Q & A Moderated by Lina Maulidina Sabrina Programme Officer, ERIA |
| 3.10 – 3.15 PM | Closing Remarks and End of Webinar |