

ERIA MSMEs Talk #1

ASEAN MSMEs in a COVID-19 World: *Overcoming Challenges to Succeed in the 'New Normal'*

Date: Thursday, 18 June 2020

Time: 2:00 PM to 3:00 PM (UTC+7; Jakarta, Indonesia Time)

SYNOPSIS

Over the past few weeks, we have witnessed many countries progressively easing their lockdown measures. New rules have been developed to govern how society and businesses should function in a COVID-19 world, i.e. the 'New Normal'.

What exactly does the 'New Normal' mean for MSME businesses in ASEAN? What challenges do they face and more importantly, what strategies do they have to succeed?

Come hear directly from two entrepreneurs from ASEAN and experts from the OECD and ERIA as they share their thoughts in this inaugural webinar series organised by ERIA, in collaboration with Curated Connectors.

SPEAKERS:

Mr Anthony Gunawan
Founder & CEO, Wakuliner (Indonesia)

Mr Dan Itsara
Chief Technology Officer, Morphosis (Thailand)

Dr Lucia Cusmano
Head, SME and Entrepreneurship Division, OECD

Dr Dionisius Narjoko
Senior Economist, ERIA

PROGRAMME AGENDA

TIME	AGENDA
2:00 – 2:05 PM	Welcome Remarks Dr Giulia Ajmone Marsan Director, Strategy and Partnership, ERIA
2:05 – 2:35 PM	Panel Discussion Dr Giulia Ajmone Marsan (Moderator) Director, Strategy and Partnership, ERIA Speakers: Mr Anthony Gunawan Founder and CEO, Wakuliner (Indonesia) Mr Dan Itsara Chief Technology Officer, Morphosis (Thailand) Dr Lucia Cusmano Head, SME and Entrepreneurship Division, OECD Dr Dionisius Narjoko Senior Economist, ERIA
2:35 – 2:55 PM	Q & A Mr Ooi Tiat Jin, TJ (Moderator) Founder & Principal Consultant, Curated Connectors (Singapore)
2:55 – 3:00 PM	Closing Remarks