

# Acknowledgements

---

A key part of ERIA's serial project on 'Digital Economy, Innovation and Asia's Competitiveness in Global Value Chains (GVCs)', this editorial volume, E-Commerce Connectivity in ASEAN, brings together 14 chapters that collectively provide a major statement on how ASEAN can improve digital connectivity to facilitate e-commerce development and digital transformation.

Strong encouragement and invaluable advice from Professor Hidetoshi Nishimura, the President of ERIA, has been critical for the completion of this project.

Various forms of support from our colleagues, in particular Hank Lim, Shujiro Urata, Koji Hachiyama, Taizo Hara, Izuru Kobayashi, Shigeki Kamiyama, Stefan Wesiak, Fadriani Trianingsih, Chrestella Budyanto, Rachmadea Aisyah, Lydia Ruddy, and Tyagita Silka Hapsari, is gratefully acknowledged.

Yuanita Suhud and Meilawati provided excellent research assistance throughout the compilation of the book.

Last but not least, we are indebted to all the contributors to this book. Their enthusiasm has been unwavering, from their involvement in the initial research projects and throughout the subsequent dialogues to complete this book.

Lurong Chen and Fukunari Kimura

# List of Contributors

---

**Arkadiusz Kawa** is a Director at the Lukasiewicz Research Network - Institute of Logistics and Warehousing, Poland. He received his PhD and habilitation in economics from the Poznań University of Economics and Business.

**Dang Thi Phuong Hoa** is Associate Professor and Senior Research Fellow at the Vietnam Academy of Social Sciences (VASS), Viet Nam. She received her PhD in regional economics from the Graduate Academy of Social Sciences, Viet Nam.

**Fukunari Kimura** is Chief Economist at the Economic Research Institute for ASEAN and East Asia (ERIA) and a Professor at the Faculty of Economics, Keio University, Japan. He obtained his PhD in economics from the University of Wisconsin-Madison, USA.

**Ha Neul Han** is a Researcher at the Jungseok Research Institute of International Logistics and Trade (JRI), Department of International Trade, Inha University, Korea. He received his PhD from the Economics Graduate School of Inha University, Republic of Korea.

**Hossein Nezakati Alizadeh** is an Associate Professor in Marketing at Sunway University Business School, Malaysia. He received his PhD in business management from Islamic Azad University (IAU), Iran.

**Inkyo Cheong** is a Professor of International Trade at the Inha University, Incheon, Republic of Korea. He also serves as Director of the FTA Research Forum.

**Jin Young Hong** is a Researcher at the Jungseok Research Institute of International Logistics and Trade (JRI), Department of International Trade, Inha University, Korea. He received his PhD in economics from the Economics Graduate School of Inha University, Korea.

**John Walsh** is a Lecturer in International Business at the Hanoi Campus of RMIT Viet Nam. He received his doctorate from Oxford University, UK.

**Kalamullah Ramli** is a Professor and Chairman at the Center for Science and Technology Research (CSTR), Universitas Indonesia. He received his doctoral degree from Universitaet Duisburg-Essen, NRW, Germany.

**Keokhuanchay Douangpaseuth** is a Technical Officer at the Center for Enterprise Development Policy and International Integration Research, National Institute for Economic Research (NIER), Lao PDR. He received his master's degree in international relations from the Graduate School of International Relations, Ritsumeikan University, Kyoto, Japan.

**Leeber Leebouapao** is Vice President (Deputy Minister) of the National Institute for Economic Research (NIER) and a member of the Lao National Assembly, Lao PDR.

**Lurong Chen** is a Senior Economist at the Economic Research Institute for ASEAN and East Asia (ERIA), Indonesia. He obtained his PhD in international economics from the Graduate Institute in Geneva, Switzerland.


**Meghdad Abbasian Fereidouni** is a PhD candidate in Management from Limkokwing University, Malaysia.

**Muhammad Mehedi Masud** is a Senior Lecturer at the Faculty of Economics and Administration, University of Malaya. He received his PhD from University of Malaya.

**Noor Azina Ismail** is a Professor at the Faculty of Economics and Administration, University of Malaya. She received her PhD from Queensland University of Technology, Australia.

**Nuttawut Laksanapanyakul** is a consultant at the Thailand Development Research Institute (TDRI), Thailand. He received a master's degree in chemical engineering from Chulalongkorn University, Thailand.

**Phonesavanh Sittideth** is a researcher at the Center for Enterprise Development Policy and International Integration Research, National Institute for Economic Research (NIER), Lao PDR. She received her master's degree in International Development from Flinders University, Australia.



**Rohit Singh** is a former policy analyst with CUTS International, Jaipur, India. He is a computer science engineer from Rajasthan University, India and has a post graduate diploma in forestry management from the Indian Institute of Forest Management, India.

**Sanjay Kumar Mangla** is an Associate Professor in Economics at Maharaja Agrasen Institute of Management Studies (an affiliated college of Guru Gobind Singh Indraprastha University), New Delhi, India. He received his PhD in economics from Jamia Millia Islamia University, Delhi, India.

**Sanjaya Kumar Lenka** is an Assistant Professor in Economics at DIT University, Dehradun, India. He received his PhD in economics from IIT Indore, India.

**Yuanita Suhud** is a Research Associate at the Economic Research Institute for ASEAN and East Asia (ERIA). She holds a master's degree from the Australian National University, Australia.