

## List of Figures

Figure 2.1	NTM Data Collected Shaded in Blue	14
Figure 2.2	Frequency and Coverage Ratios in the World	17
Figure 2.3	Coverage Ratio	18
Figure 2.4	Frequency Index and Coverage Ratio by NTM Chapter	19
Figure 2.5	Prevalence Score by NTM Chapter	20
Figure 2.6	Frequency Index and Coverage Ratio for Sectors	21
Figure 2.7	Prevalence Score Average Number of Measures	21
Figure 2.8	Average Prevalence Score by NTM Chapter and Product Groups	22
Figure 3.1	Schematic View of the Model Structure	31
Figure 4.1	AVE Determination in the Absence of Market Failure	45
Figure 4.2	Negative Measured AVE in the Presence of Asymmetric Information	47
Figure 4.3	Distribution of Average AVEs, SPS Measures on HS Sections 1-4	51
Figure 4.4	AVE of SPS Measures and GDP Per Capita, Sections 1 and 4	53
Figure 4.5	Distribution of Average AVEs, Quantitative Restrictions on Agri-food Products	54
Figure 4.6	Distribution of Average AVEs, TBT Measures on Manufactured Products	55
Figure 4.7	Distribution of Average AVEs, Contingent-protection Measures on Manufactured Products	57
Figure 4.8	Distribution of average AVEs, quantitative restrictions on manufactured products	58
Figure 4.9	AVEs of TBT Measures and Documentation Burden across Countries, Machinery Sector	59
Figure 4.10	AVEs of TBT Measures and Cost to Import Across Countries, Automobile Sector	60
Figure 5.1	Distribution of Number of Distinct Technical NTMs in ASEAN	69
Figure 5.2	Example of NTM Data Mapping with Respect to 'Regulatory Distance'	70
Figure 5.3	Bilateral Regulatory Distances, Agricultural Sectors	74
Figure 5.4	Bilateral Regulatory Distances, Manufacturing Sectors	74
Figure 5.5	Regional Average Price Impact of NTMs and Regulatory Convergence	81
Figure 5.6	Bilateral Net Effect of Technical Measures in Agricultural Sectors	84
Figure 5.7	Bilateral Net Effect of Technical Measures in Manufacturing Sectors	86
Figure 5.8	Current and Potential Price-reducing Impact of Regulatory Convergence	85
Figure 6.1	Trends in Tariffs and Non-tariff Measures in ASEAN, 2000–2015	92
Figure 6.2	Number of NTMs in the EEE sector, 2015	106
Figure 6.3	NTM Frequency Ratio in the EEE sector, 2015	107

Figure 6.4	Number of AHEEERR-listed Operating Certification Bodies and Testing Labs	109
Figure 6.5	Number of NTMs in the Automotive Sector, 2015	111
Figure 6.6	NTM Frequency Ratio in the Automotive Sector (HS chapter 87) in ASEAN, 2015	112
Figure 6.7	Number of NTMs in the Cosmetics Sector in ASEAN, 2015	113
Figure 6.8	NTM Frequency Ratio in the Cosmetics Sector, 2015	114
Figure 6.9	Number of NTMs in the Pharmaceutical Sector, 2015	115
Figure 6.10	Frequency Ratio of NTMs in the Pharmaceutical Sector, 2015	116
Figure 6.11	Number of NTMs affecting Prepared Foodstuff Products, 2015	118
Figure 6.12	NTM Frequency Ratios in the Prepared Foodstuff Sector, 2015	119
Figure 8.1	Summary of Special and Differential Treatment to Developing and Least Developed Countries under TFA	163
Figure 8.2	NTMs and Authority of Vietnamese Agencies	172
Figure 8.3	Number of Issued Documents in Viet Nam, 2010–2014	174
Figure 9.1	Evolution in Size of GP Markets in ASEAN over 2002–2012	185
Figure 9.2	Distribution Ratio Public to Private Import Share in 2004 and 2011 In ASEAN Region (CHN, NZL, AUS, JPN, KOR)	188
Figure 9.3	GP Trade Affecting Measures with STRI Source	191
Figure 9.4	GP Trade Affecting Measures with BPP Source	193
Figure 9.5	GP Trade Affecting Measures with GTA Source	194
Figure 9.6	GP Trade Affecting Measures with PMR Source	196
Figure 9.7	Share of GP Provision in Trade Agreements	204
Figure 9.8	Partners in GP Provisions	205
Figure 9.9	Depth of GP provisions in PTAs of Selected Countries	206
Figure 10.1a	Identifying Environmental Good (EGs)	227
Figure 10.1b	Identifying Environmental Services (ESs)	227
Figure 10.2	Environmental Goods have Higher Complexity	228
Figure 10.3	Applied Tariffs: EGs vs. non-EGs (WTO list 411 products)	232
Figure 10.4	Share of TBT (B) Measures in CLEG+ and WTO Lists	236
Figure 10.5	The Landscape of NTMs: Indices EGs. vs. non-EGs	237
Figure 10.6a	Regulatory Distance in EGs for NTM on EGs ASEAN Group	238
Figure 10.6b	Regulatory Distance in EGs for NTMs on EGs EGA group	239
Figure 10.7a	Regulatory Convergence relative to European Union (EU) and United States (US): WTO List	240
Figure 10.7b	Regulatory Convergence relative to European Union (EU) and United States (US): CLEG+ List	241
Figure 10.8	GATS Score Commitments for Environmental Services and other (Environmental-related) Services	243

## List of Tables

Table 1.1	Cost of Trade	2
Table 3.1	Total Export and Import, and Shares of ASEAN, 2011	29
Table 3.2	Share of Fixed Costs in Total Cost on Average	33
Table 3.3	Effect of Lowering Fixed Costs on Manufacturing Export Volume	34
Table 3.4	Effect of Lowering Sunk Costs on Manufacturing Import Volume	35
Table 3.5	Effect of Lowering Sunk Costs on Welfare	35
Table 4.1	Average AVEs, SPS Measures, by Section and Importer	52
Table 4.2	Average AVEs, TBT Measures, by Section and Importer	56
Table 5.1	UNCTAD–MAST Classification of Non-Tariff Measures	67
Table 5.2	Example of NTM Data Mapping with Respect to ‘Regulatory Overlap’	76
Table 5.3	Regression Results	78
Table 6.1	NTMs by Type in ASEAN, 2015	93
Table 6.2	NTMs by Issuing Agency, 2015	94
Table 6.3	NTMs Frequency Ratio and Coverage in ASEAN Countries, 2015	95
Table 6.4	NTM Frequency Ratio by Product, 2015	96
Table 6.5	NTBs & Procedural Obstacles as Perceived by Business	97
Table 6.6	Working Groups and Committees in ACCSQ	105
Table 6.7	Number of listed CBs and TLs, ASEAN EEE MRA and IECEE CB Scheme	110
Table 6.8	ASEAN Food Reference Laboratories and their Competence Areas	120
Table 7.1	Indonesian Trade Repository	128
Table 7.2	Recent Status of Malaysia’s National Trade Repository (MNTR)	133
Table 7.3	Available Information from Philippines National Trade Repository	138
Table 7.4	Links Accessed from ASEAN Trade Repository and Authors’ Assessment	142
Table 7.5	Comparison of the Five Countries’ National Single Window	150
Table 9.1	Estimates of the Size of GP Market Average over 2006–2011	184
Table 9.2	Average Ratio Public to Private Import Share in Different Sectors	187
Table 9.3	Measures and Country Coverage with STRI Data	190
Table 9.4	Measures and Country Coverage with BPP Data	192
Table 9.5	Measures and Countries Coverage with GTA Data	194
Table 9.6	Measures and Countries Coverage with PMR Data	195
Table 9.7	Mapping with GPA Provisions	199
Table 9.8	Mapping with UNCITRAL	202
Table 10.1	NTMs by type in ASEAN: All Products and EGs	235
Table 10.2	Bilateral Trade OLS Estimates	246