



GLOBAL
TRADE
ALERT

Non-Tariff Measures in the Asia-Pacific: A Statistical Update

ERIA & UNCTAD Webinar
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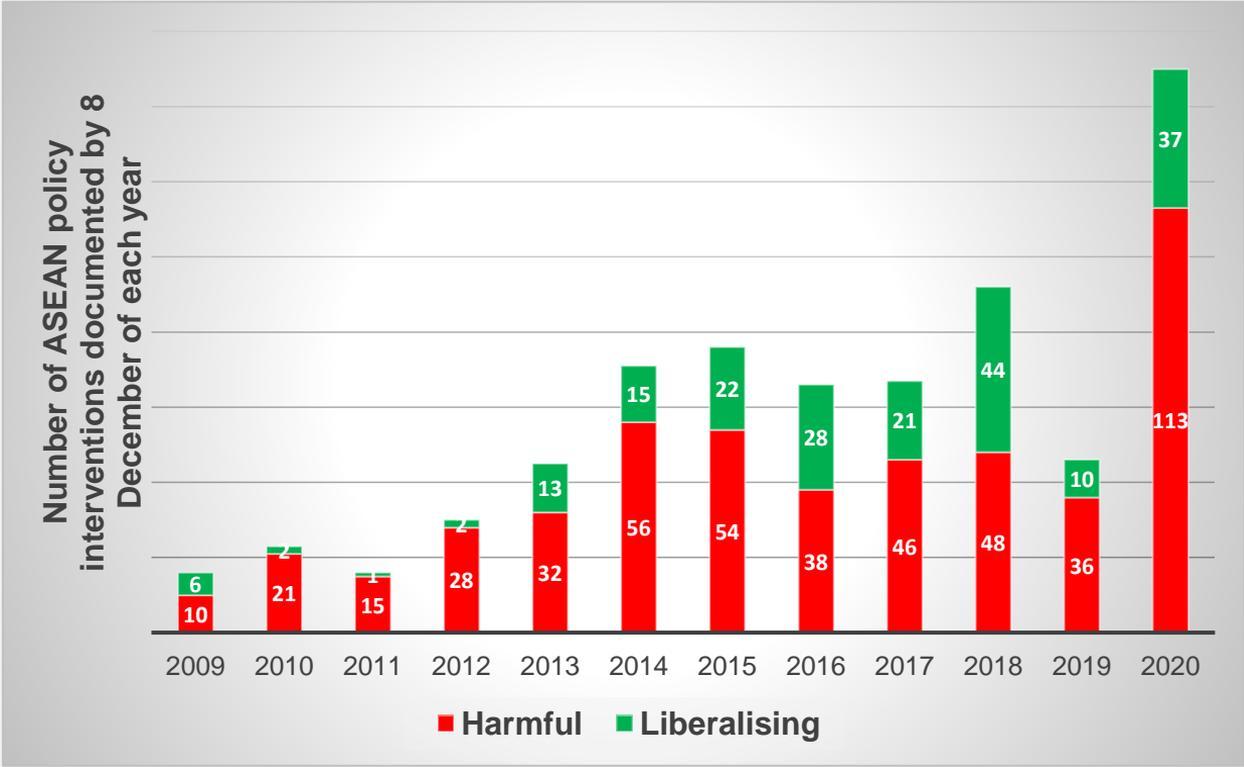
University of St.Gallen

Purpose of this presentation

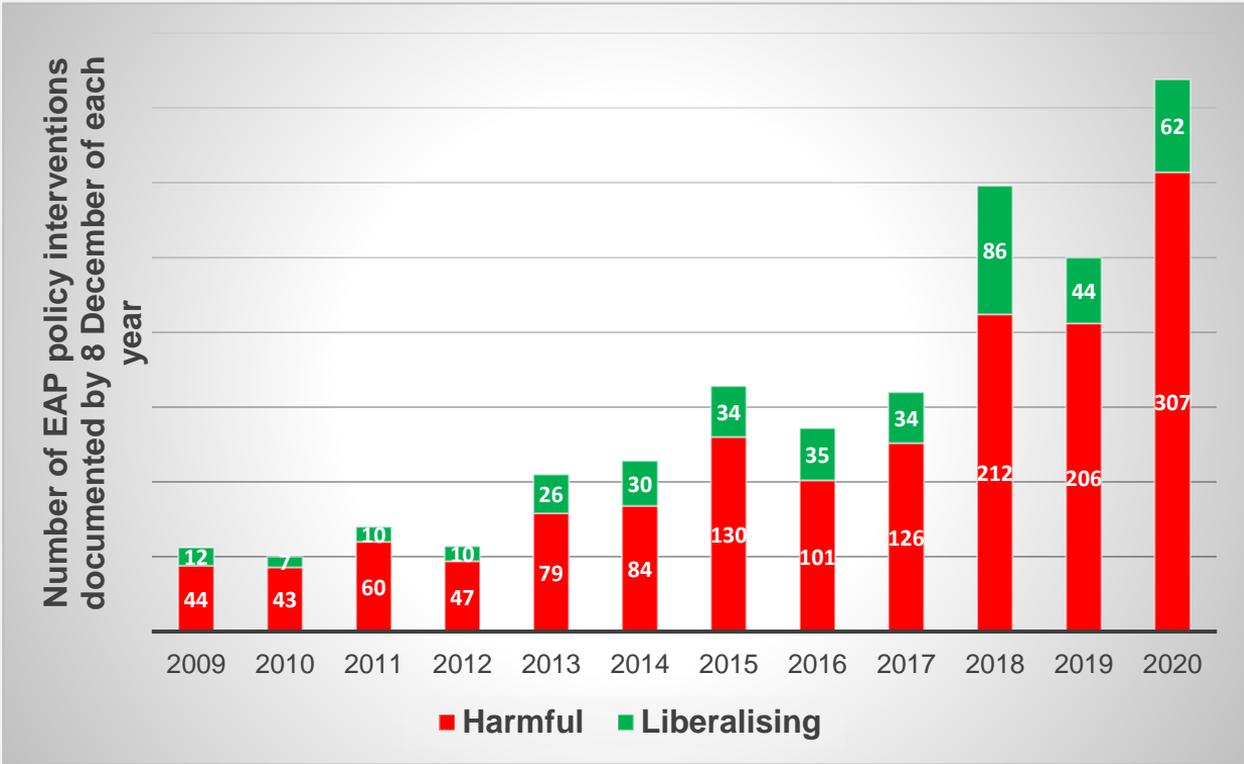


- To congratulate ERIA for undertaking this painstaking and valuable work documenting non-tariff measures (NTMs) and to contrast their recent findings with those of the Global Trade Alert database.
- To argue that the ERIA and GTA initiatives are complementary and users may want draw from the respective strengths of both initiatives.
- To argue that evidence collection is a necessary but not sufficient condition for impact—how do we encourage more stakeholders to use this data?

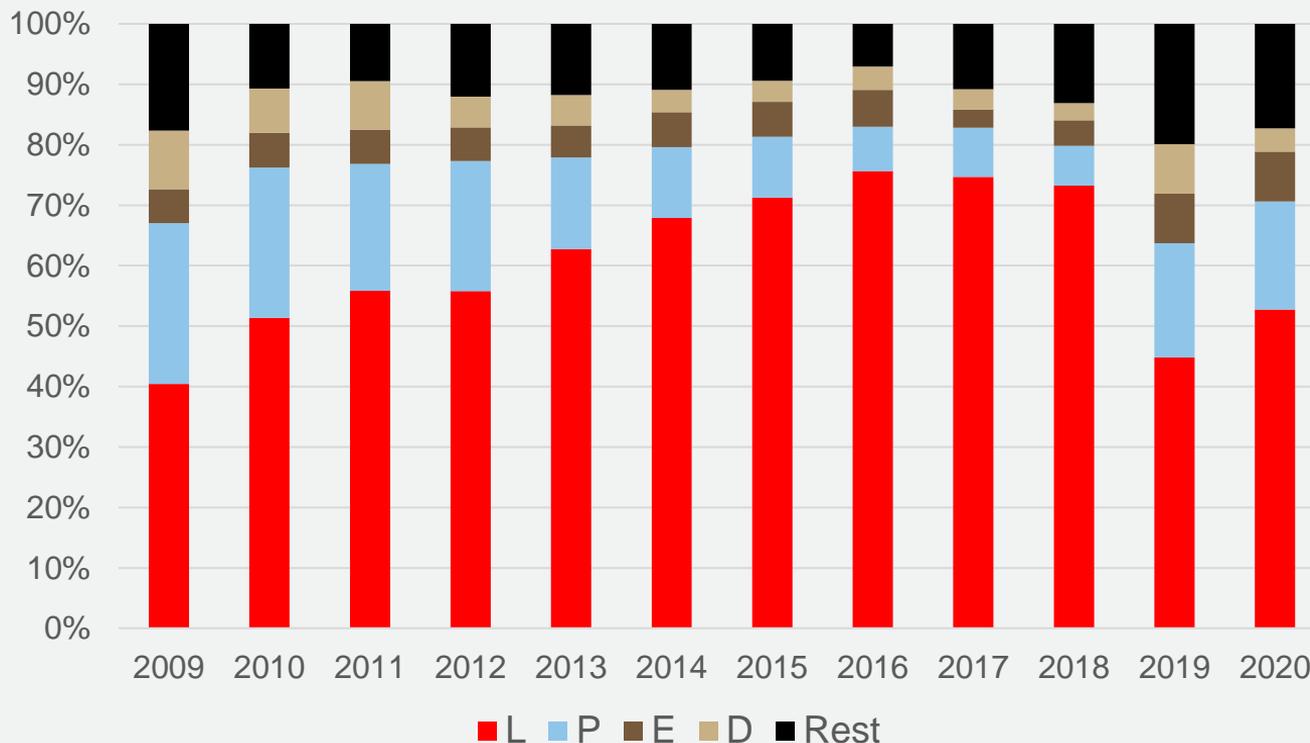
NTMs spiked in ASEAN this year



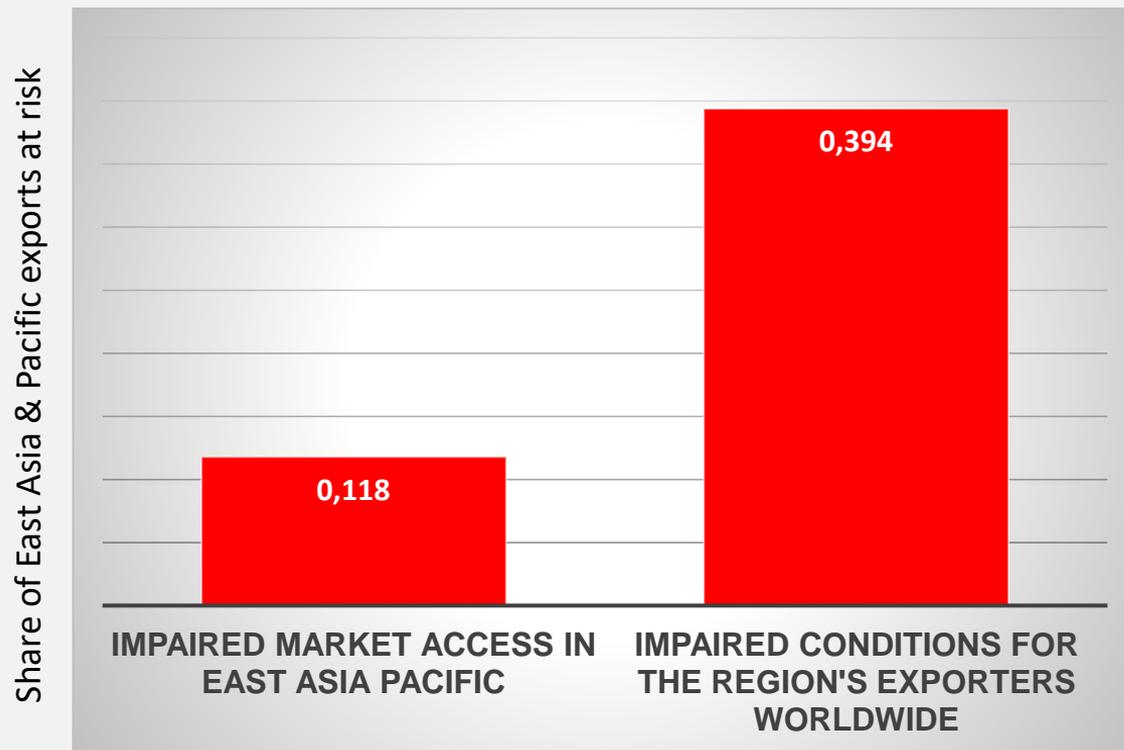
NTMs growing in prevalence in the East Asia Pacific



Subsidies dominate the NTM mix in the East Asia Pacific—according to the GTA data



East Asia & Pacific exports at risk from the region's own NTMs



From Evidence to Impact



- How can this data collection have greater impact on decision-makers?
- Counts versus Trade Coverage.
- Availability for econometric work.
- Prepared in a form to inform deliberations in multilateral fora.
 - For example: Trade Policy Reviews at the WTO.
- Prepared in a form to influence SME export decisions.

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Collateral Damage

Cross-Border Fallout from Pandemic Policy
Overdrive

The 26th Global Trade Alert Report

by Simon J. Evenett and Johannes Fritz