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Topics and Actions of Five Digital Integration Framework Documents in ASEAN

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Priority Area 1: Facilitating Seamless Trade

Trade Facilitation

Action

- Ratify the ASEAN Trade in Goods Agreement (ATIGA).
- Fully operationalise the ASW.
- 3. Implement ASEAN-Wide Self-Certification (AWSC)
- Ratify the ASEAN
 Framework
 Agreement on
 Facilitation of Goods in Transit (AFAFGIT).
- 5. Ratify the AAEC.
- Review the elements
 of the ASEAN
 e-commerce
 framework, and
 develop an ASEAN
 agreement on
 e-commerce.

Action:

- Ratify the ATIGA, and enter it into force.
- Continue to upgrade ASEAN+1 FTAs to seek further liberalisation, where possible, and deepen and broaden economic integration.
- 3. Enhance ATIGA provisions with a view to increase intraregional trade and investment, including incorporating provisions into the ATIGA to strengthen supply chain connectivity and resilience; continue to upgrade ASEAN+1 FTAs to adopt more trade facilitative measures: and seek further liberalisation, where possible, to enhance economic integration.
- Develop work plans for inclusion of the origin self-certification mechanism in the upgrade of ASEAN+1 FTAs.
- Expand the ASW system to cover all international ports or points of entry in 10 AMS by the end of 2021.

Action:

- Encourage inward investment in digital and ICT.
- Facilitate compliance, and secure the benefits of telecommunications services and e-commerce in line with relevant ASEAN trade agreements.
- Support trade digitalisation through seamless and efficient flow of e-trade documents (e.g. invoices) and goods within ASEAN.
- Assess the net benefits of Industry 4.0 technologies into trade facilitation processes.

Action:

- 1. Establish ASEAN
 Single Window
 connections to
 ASEAN's Dialogue
 Partners, while ASEAN
 continues parallel work
 to expand the number
 of trade documents
 to be exchanged
 electronically.
- 2. Provide insights on the emerging trends in the global digital economy, identifying priority areas, international best practices, and initiatives for the effective implementation of the ASEAN Agreement on Flectronic Commerce to promote e-commerce in the region as well as to help AMS boost their economic growth through e-commerce for the post-pandemic period. Identify and establish interoperable standards that support trade facilitation and digitalisation, including for smart manufacturing and supply chain solutions.
- Develop and adopt common e-invoicing standards to facilitate business transactions.

- 1. Support
 Establishment of the
 ASEAN Authorized
 Economic Operator
 Mutual Recognition
 Arrangement
 (AAMRA).
- 2. Improve collaboration amongst public— private e-commerce facilitators.
- Expand the use of paperless trade by driving single window interoperability across ASEAN and beyond.
- Align AMS with the UNESCAP Framework Agreement on Facilitation of Cross-Border Paperless Trade.
- 5. Conduct a technical study on ASW interoperability with ASEAN dialogue partners.
- Supplement interoperability with a technical guide for the ASW.
- 7. Conduct annual business surveys to include questions on paperless trade tool utilisation.
- 8. Share information on cross-border digital trade revenue laws.

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- 6. Maximise the use of the ASEAN-Wide Self-Certification (AWSC) to further enhance the utilisation of ATIGA commitments, and promptly address implementation issues faced by traders and relevant stakeholders.
- 7. Develop guidelines for smart ports to promote digitalisation at the ship-port interface and to minimise personal interaction and paper-based exchange.
- Adopt the ASEAN Declaration on Digital Tourism in view of the necessity to apply digital technology and innovation in tourism development to enhance competitiveness, facilitate growth, develop sustainable tourism, and provide opportunities and capabilities for related stakeholders in the tourism sector.
- Encourage Digital Trade Connect – ASEAN Business Advisory Council's 2019 Legacy Project.
- 10. Sign the RCEP agreement.
- 11. Ratify and implement the ASEAN Agreement on Electronic Commerce.
- 12. Exchange traderelated documents with dialogue partners

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Customs Procedures

Action:

- Simplify clearances, procedures, documentation, and returns in line with WTO and WCO guidelines.
- 2. Implement
 Authorized Economic
 Operators (AEO)
 programme.
- 3. Implement an
 ASEAN AEOmutual recognition
 arrangement with
 corresponding output
 and timeline.
- 4. Review the simplification of customs procedures, including through exchange of e-certificates, at land and air borders for e-commerce deliveries.
- 5. Develop national websites providing comprehensive updated information on customs procedures, taxes, and duties for e-commerce delivery.
- Review the de minimis threshold and duty drawback procedures for e-commerce deliveries and product returns.

Action:

- 1. Expand the ASW system for electronic exchange of other trade-related documents, such as ASEAN Customs Declaration Document (ACDD), e-phytosanitary (e-Phyto) certificate, e-animal health (e-AH) certificate, and e-food safety (e-FS) certificate.
- 2. Address unnecessary Non-Tariff Measures (NTMs) holistically.
- 3. Create a framework to address cost and effectiveness of existing NTMs in ASEAN (NTM Toolkit).

Action:

 Accelerate the full implementation and promote the use of the ASEAN Customs Transit System (ACTS).

Action:

 Identify and quantify the impact of customs procedures on efficient cross-border e-commerce.

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Broadband Accessibility

Action:

- Identify gaps in internet access, affordability, and network interoperability.
- Promote affordable access to international mobile roaming services in ASEAN
- Provide broadband access to rural and underserved areas.
- Adopt an ASEAN framework to provide affordable intra-ASEAN mobile voice, SMS, and dataroaming services.

Action:

- Provide broadband access to remote, rural, and underserved areas through the implementation of the next generation Universal Service Obligation (USO 2.0) framework.
- Promote transparent and affordable international mobile data-roaming services, with a view to further enhance regional integration and to benefit consumers in the region.

Action:

- Move towards best practice permission and access rights for local and national infrastructure, including submarine cable repair.
- 2. Ensure adequate international internet connectivity.
- Ensure increased and harmonised spectrum allocation across the region.
- 4. Establish a centre of excellence for best-practice rural connectivity.
- Reduce regional business travel costs by lowering common roaming rates for mobile data services across ASEAN.
- Reduce affordability barriers to getting online.

Action:

 Accelerate the full implementation and promote the use of the ASEAN Customs Transit System (ACTS).

Action:

 Identify and quantify the impact of customs procedures on efficient cross-border e-commerce.

E-Commerce Platform Fostering

Action:

- Develop ASEAN guidelines on accountability and responsibilities of online intermediaries (i.e. platform providers).
- Develop coordination mechanisms to enhance enforcement of intellectual property rights in the digital environment.

Action

- 1. Build a more robust intellectual property system in the region to contribute to enhancing the AEC (i.e. ASEAN Intellectual Property Rights Action Plan, 2016–2025) to support and meet businesses' needs.
- Explore the development of a platform to harness the contribution of creative industries towards innovations, generating livelihoods and supporting economic development in AMS.
- Organise an annual ASEAN Online Sales
 Day to promote and facilitate cross-border e-commerce.

Action:

 Promote e-commerce in ASEAN, enhance last-mile fulfilment cooperation, and improve competitiveness in the digital economy.

Action:

- Improve intellectual property services of AMS as well as management and access to intellectual property-related information and databases via a centralised digital portal.
- Access updated intellectual property resources and information.
- Conduct intellectual property training programmes, including through a virtual ASEAN academy.

- Ensure intellectual property protection in the digital setting through review of ongoing activities and capacity building development.
- 2. Conduct annual business surveys to include questions on the perceived adequacy and effectiveness of existing intellectual property rights protection and enforcement in an online or digital setting.

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Develop coordination mechanisms to enhance enforcement of intellectual property rights in the digital environment. (Inherited from DIFAP)

E-Commerce Legal Framework

Action:

- Conduct voluntary internal and peer reviews of national laws/regulations on e-commerce.
- Provide
 comprehensive
 updated information
 on domestic
 e-commerce-related
 laws and regulations.

Action:

 Voluntary internal and peer reviews of national laws/ regulations on e-commerce.

- All AMS to adopt laws and regulations governing electronic transactions, considering applicable international conventions or model laws relating to e-commerce.
- Strengthen AMS
 ability to implement laws and regulations governing electronic transactions based on international conventions or model laws.
- 3. Ensure all AMS have laws that accept the legal validity of a signature even when the signature is in electronic form.
- 4. Create law-reporting schemes under which AMS provide national plans to align e-transaction laws and regulations with any prescribed UNCITRAL legislative texts.
- 5. Conduct law incorporation workshops with AMS to solve common problems in adopting the UN Convention on Electronic Communications in domestic law and regulations.
- Conduct capacitybuilding programmes for relevant AMS authorities requiring technical and legal assistance in the implementation of e-transaction laws.

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				7. Conduct annual business surveys that include questions on businesses' perceptions on whether electronic or online transactions have equivalent commercial treatment to offline transactions.
Digital Industry Competit	tion			
Action: 1. Build and strengthen capacity of competition authorities to identify/detect and to address anticompetitive activities in the digital industry.		Action: 1. Deepen collaboration between ICT and competition regulatory authorities across ASEAN on the ICT sector and digital economy. 2. Monitor developments in regulation of digital platforms in other jurisdictions.		Action: 1. Establish an ASEAN-wide approach to addressing competition issues in e-commerce and the digital environment. 2. Develop an ASEAN investigation manual on competition policy and law for the digital economy.
				3. Conduct annual business surveys to measure the perceived adequacy of existing competition laws and policies in the ecommerce sector, with particular attention to the views of MSMEs.
ASEAN Logistics Service	s to Facilitate E-Commerce	9		
Action: 1. Coordinate with relevant ASEAN sectoral bodies and logistics service providers to identify measures to improve ASEAN logistics services' support for e-commerce.				Action: 1. Moderate an information-sharing forum on e-commerce logistics best practices including exploring prospects for a new rapid e-commerce time release study(TRS) for e-commerce goods.
Digital Identity				
Action: 1. Encourage adoption of digital identities of business and consumers. 2. Conduct a workshop to exchange		Action: 1. Explore how to introduce digital identities in each AMS in a way that safeguards civil	Action: 1. Establish ASEAN- wide unique business identification numbers (UBIN) and further work on business digital identities	

liberties.

digital identities.

to exchange

information, best practices on standards, and compatibility of digital identities.

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1. Promote and monitor

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Priority Area 2: Protecting Data While Supporting Digital Trade and Innovation

Data Protection

Action:

1. Harmonise domestic data protection policies, strengthen the data ecosystem, achieve legal and regulatory alignment of data regulations and governance frameworks, and foster data-driven innovation across AMS in line with the ASEAN Framework on Personal Data Protection (PDP) and best practices of the advanced economies.

Action:

- 1. Develop an ASEAN data management framework under the ASEAN Framework on Digital Data Governance. 2. Build capacity
- for authorities responsible for data protection in implementing data management and cross-border data flow frameworks.

Action:

- 1. Identify improvements in legal and regulatory measures on the management of the protection of data and other data-related activities that could be harmful
- 2. Continue to identify opportunities to harmonise digital regulation to facilitate cross-border data flows

Action:

the adoption of the implementing guidelines of the ASEAN Data Management Framework, and recognise the ASEAN Model Contractual Clauses as important tools in data governance and facilitation of crossborder data flow.

- 1. Monitor emerging issues related to data protection and privacy.
- 2. Conduct law incorporation workshops with AMS to solve common problems in adopting data protection laws that protect the personal information of the users of e-commerce, and consider international principles, quidelines, and criteria.

- 2. Consider establishing 3. Enhance the an ASFAN data classification scheme to define and categorise data and establish their level of sensitivity that will determine corresponding safeguards when data are used, shared, or transferred across borders.
- 3. Encourage the free flow of cross-border data for conducting business objectives while respecting domestic laws and regulations.
- 4. Develop a ASEAN framework on digital data governance by engaging actively with industry to design highstandard, workable data management policies that protect security and privacy while also enabling business use and regulatory access domestically and across borders.
- implementation of the ASEAN Data Management Framework and Cross-Border Data Flow Mechanism comprising ASEAN Model Contractual Clauses and Certification under the ASEAN Framework on Digital Data Governance.

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Cybersecurity

Action:

1. Establish a regional coordination mechanism amongst cybersecurity agencies to share best practices, exchange information on policies, and cooperate in response to cybersecurity incidents, as tasked by ASEAN leaders in the ASEAN Leaders' Statement on Cybersecurity Cooperation.

Action:

- 1. Develop the ASEAN Cybersecurity Cooperation Strategy, 2021–2025.
- Cooperate ensure cyber resilience amongst ASEAN central banks in accordance with the Digital Technology Network and ASEAN ASEAN Cybersecurity Resilience and Information Sharing Platform (CRISP).

Action:

- Enable trust through greater and broader use of online security technologies.
- Build trust through enhanced security for finance, health care, education, and government.
- Improve coordination and cooperation for regional computer incident response teams.

Action:

- Establish an ASEAN
 Regional CERT as a
 mechanism to facilitate
 incident response
 coordination and
 information exchanges
 amongst AMS CERTs to
 ensure a safer regional
 cyberspace for digital
 transformation.
- 2. Implement the memorandum of understanding of the ASEAN CRISP to complement the work on digitalisation by promoting cybersecurity through information exchange on cyber threats and cybersecurity best practices.

- Establish a
 cooperation
 mechanism amongst
 competent authorities
 to facilitate prompt
 investigation
 and resolution
 of fraudulent
 incidents related
 to e-commerce
 transactions
- Build the capacities of national entities responsible for cybersecurity.
- 3. Create an action plan for the implementation of the ASEAN Cybersecurity Cooperation Strategy, 2021–2025.
- Develop guidelines for the implementation of the ASEAN Cybersecurity Coordinating Committee. (ASEAN Cyber-CC)
- 5. Create the ASEAN Self-Assessment Toolkit on Cybersecurity Capacity.
- Develop a progress reporting scheme under which AMS report progress and compliance with the ASEAN Plan of Action in Combating Transnational Crime.
- 7. Establish an ASEAN cybersecurity forum.

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Personal Data/Privacy Protection

Action:

1. Identify best practices in personal data protection (PDP) to promote the implementation of the ASEAN Framework on Personal Data Protection.

- 1. Encourage all AMS to adopt measures that protect the personal information of e-commerce users that are aligned with the ASEAN Framework on Personal Data Protection and consider international principles, guidelines, and criteria.
- Strengthen AMS ability to actively engage relevant stakeholders to ensure implemented laws and regulations effectively protect the personal information of e-commerce users.
- 3. Create the ASEAN
 Business SelfAssessment Toolkit
 on Personal Data
 Protection and Data
 Security Standards
 for Businesses.
- 4. Review the questionnaire for ASEAN Consumer Empowerment Index to include consumer's confidence on personal data protection in ecommerce settings.
- 5. Elaborate ASEAN B2G and B2B datasharing principles and guidelines.

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Electronic Authentication

Action

- Study suitable mechanisms for authentication of e-signatures and trade documents, based on internationally recognised practices.
- Voluntarily adopt
 e-authentication
 mechanisms for
 cross-border e-trade
 documents

Action:

1. Use digital solutions to issue, endorse, store, display, and verify digital COVID-19 test and vaccination certificates to provide assurance of the authenticity of test and vaccination records to facilitate certificate verification, ensure proper health protocols are followed, build confidence in travel, and advance digitalisation efforts, by taking into consideration relevant official guidelines set by the World Health Organization (WHO). To this end. the Task Force on the Operationalization of the ASEAN Travel Corridor Arrangement Framework (TFATCAF) should work towards enabling a common approach on verifying the authenticity of digital certificates taking into consideration. where relevant, official guidelines set by WHO. This approach could encompass the verification of COVID-19 PCR test results, COVID-19 vaccination certifications, and other health statusrelated documents that may be required.

- 1. Ensure all AMS maintain, or adopt as soon as practicable, measures based on international norms for the use of interoperable e-authentication technologies.
- Ensure stakeholder socialisation and compliance with e-authentication approaches.
- 3. Create a law-reporting scheme under which AMS provide a national plan to align its e-signatures laws and regulations with any of the prescribed UNCITRAL legislative texts.
- 4. Conduct law incorporation workshops with AMS to solve common problems in adopting UNCITRAL model laws and possibly other international conventions like the UN Convention on Electronic Communications in domestic law and regulations.
- 5. Conduct annual business surveys to include questions on businesses' perceptions on whether e-signatures have equivalent legal treatment as offline ones.

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- Publish a 6 collaborative repository list of approved and/or other commonly utilised entity authentication technologies.
- Publish and adopt guidance on authentication levels of assurance of e-authentication methods and technologies.
- Create a framework for interoperability of e-authentication technologies.
- Develop an interoperability pilot project to create mutual recognition between two or more AMS of chosen authentication approaches.
- 10. Conduct capacitybuilding workshops to address knowledge and expertise gaps on e-authentication in alignment with the agreement.

Priority Area 3: Enabling Seamless Digital Payments

Safe, Secure, Efficient, and Interoperable E-Payment Systems

Action:

1. Support an open ecosystem to enable regulated payment service providers and operators to operate efficiently and to compete fairly, subject to controls to mitigate risks of disruption to payment systems or to financial stability. This is expected to encourage payment service providers and operators to invest and innovate payment solutions for both consumers and merchants.

Action:

- 1. Implement an interoperable crossborder real-time retail payment system based on the ASEAN Payments Policy Framework for Cross-Border Real-Time Retail Payment Systems. 2. Enable digital
- payment infrastructure. 3. Create the ASEAN e-Payment Readiness Index.

Action:

- 1. Focus on the development of an ASEAN interoperable QR code framework by 2022.
- 2. Implement interoperable crossborder real-time retail payment system based on the ASEAN Payments Policy Framework for Cross-Border Real Time Retail Payment Systems and its implementing policy guidelines with at least 4. Coordinate with two AMS in 2021, and additional jurisdictions thereafter (three AMS in 2022, four AMS in 2023, and at least five AMS in 2024).

- 1. Cooperate in considering readiness for the implementation of safe, secure, efficient, and interoperable e-payment systems.
- 2. Accelerate progress on e-payment solutions by building on existing ASEAN initiatives.
- 3. Develop solutions to remove emerging digital payment obstacles.
- other sectoral bodies to ensure that discussion on the ASEAN E-Payments Readiness Index.

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5. Conduct annual business surveys to include questions on the safety, security, efficiency, and interoperability of cross-border e-payment systems.

- Promote the use of safe, efficient, and affordable e-payment and payment innovation to support regional payment integration.
- 3. Develop guidelines on e-payment solutions that cover security requirements and privacy principles.
- Develop a work plan to foster interoperability between real-time retail payment systems by adopting international standards.

Priority Area 4: Broadening Digital Talent Base

Digital Education and Skills

Action:

- 1. Prepare ASEAN readiness for industrial transformation to Industry 4.0 by enhancing cooperation amongst AMS in common targeted industries.
- Define specific
 ICT/digital skills
 requirements and
 road maps for
 MSMEs.
- 3. Enhance human capital development in ASEAN for embracing Industry 4.0.
- Develop skills at all levels to maximise competency in e-commerce for relevant industry regulators, consumer protection officials, and law enforcement officials.

Action:

- Define learning outcomes related to the promotion of digital and 21st century skills.
- thematic areas such as understanding 21st century skills development through the education system; pathways for girls' empowerment through 21st century skills and innovation, industry, digitalisation and youth engagement; development of typologies for public-private partnerships for skills development; and impact of social and environmental factors on the educational attainment of adolescents.
- Promote media literacy and information literacy to combat fake news.

- Develop regional mechanisms to encourage skills in integrated and end-toend services.
- Generate evidence on thematic areas such as understanding 21st century skills development through
 ASEAN.
 Continue to support the advancement and harmonisation of ICT qualifications across
 - Promote development of advanced digital skills, such as coding, hackathons, and
 - innovative challenges.

 4. Ensure that citizens and businesses have the skills and motivation to use digital services.
 - Encourage deeper adoption and use of vertical digital services.

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- 5. Disseminate to businesses, especially MSMEs, best practices in the use of the internet for the improvement of their business, including essential tools for business management, as well as information on the available training providers and their range of courses.
- 6. Provide education to the public with regard to safe use of the internet, on the availability of self-regulatory options, screening and filtering technologies, and dispute resolution mechanisms.
- 4. Consult on human rights and the impact of Industry 4.0 in the context of pandemics and health emergencies.
 - Develop online learning for tourism professionals through the ASEAN Tourism Professional Registration System.
- Engage the private sector for possible capacity-building training/workshops on digital tourism.
- Promote innovative digital finance and digital financial literacy.
- Provide digitalrelated contents on the ASEAN SME Academy, and widen the outreach of the academy.
- 9. Implement Go
 Digital ASEAN,
 a collaborative
 initiative by
 the ASEAN
 Coordinating
 Committee on
 MSMEs (ACCMSME)
 and The Asia
 Foundation with
 support from
 Google.org
- Propose a project on developing digital approaches to ensure inclusive education delivery for CLMV.
- Develop crossborder school models and action plans to provide increased education access for marginalised children.

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- 12. Promote greater access to higher education, information, and learning opportunities through the ASEAN Cyber University initiative.
- 13. Support the development of teacher competencies with respect to remote teaching and learning
- 14. Strengthen
 efforts to build
 ICT capacity and
 capabilities through
 crosscutting
 initiatives, including
 vulnerable groups.
- 15. Promote increased investment in remote learning.

Consumer Protection

Action:

- Integrate
 e-commerce
 considerations into
 ASEAN high-level
 consumer protection
 principles.
- Conduct regular
 consumer rights
 awareness training
 for consumers
 and consumer
 associations.
- Develop a framework of cross-border cooperation in addressing consumer protection issues.
- 4. Participate in the UN Intergovernmental Experts Consumer Protection Law (IGE Consumer Protection).
- 5. Participate in the UN Intergovernmental Experts Consumer Protection Meetings.

Action:

Develop e-learning modules on consumer protection.
 Develop training modules to apply good consumer

protection practices.

Action:

Promote consumer protection and rights in relation to e-commerce.

- Create a law-reporting scheme under which AMS determine a plan of action to ensure that existing consumer protection laws and regulations contain clear references to e-commerce.
- Integrate e-commerce considerations in the Handbook on ASEAN Consumer Protection Laws and Regulations.
- Conduct capacitybuilding activities on consumer law and e-commerce, looking into online scams, and online consumer law investigation training.

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Code of Conduct for Online Business

Action:

1. Develop guidelines/ codes of good online business practices based on self-regulation best practices.

Action

- 1. Promote the application of the Code of Good Online Business Practice. 2. Foster the application
- of the Guidelines on Accountability and Responsibilities of E-Marketplace Providers

Alternative Dispute Resolution/Online Dispute Resolution Availability

1. Develop and implement an ASEAN online dispute resolution mechanism for cross-border consumer complaints.

Action:

Action:

- 1. Strengthen knowledge and facilitate discussions on alternative dispute resolution mechanisms to address e-commerce issues.
- 2. Create a lawreporting scheme under which AMS provide national plans of action to ratify/ adopt international alternative dispute resolution-related legislative texts.
- 3. Conduct law incorporation workshops with AMS to solve common problems in adopting international alternative dispute resolution-related legislative text.

Action: Action:

1. Establish alternative dispute resolution (ADR) mechanisms, including online dispute resolution systems, to facilitate the resolution of claims over e-commerce transactions, with special attention to low-value or cross-border transactions based on the best practice for fair, easy-touse, transparent, and effective ADRmechanisms.

1. Enhance capacity of MSMEs in alternative dispute resolution including settlement of disputes through mediation.

Regional/International Cooperation

Action:

- 1. Develop ASEAN quidelines on cross-border B2B complaints.
- 2. Develop informal/ formal mechanisms for cross-border cooperation such as a memorandum of understanding.
- 3. Interact with international organisations regularly to enhance understanding and learn best practices.

Action:

- 1. Develop the Consolidated Strategy on Industry 4.0 for ASEAN.
- 2. Develop ASEAN quidelines on the utilisation of digital technologies for the food and agricultural sector.

Action:

- 1. Facilitate the adoption of region-wide telecommunications regulation best practices by market players to provide regulatory certainty.
- 2. Reduce the carbon footprint of telecommunications operators in ASEAN.
- 3. Adopt regional policy to deliver best practice guidance on Al governance and ethics, IoT, and technology.

Action:

1. Review the progress in implementing the DIF, assist AMS in identifying regulatory gaps, and suggest a way forwards on accelerating digital transformation across sectors in line with COVID-19 recovery efforts and strengthening resilience for the digital era.

- 1. Encourage application of the ASEAN Cross Border Data Flow Mechanism (CBDFM).
- 2. Keep the CBDFMmodel contractual clauses in compliance with international and other regional requirements and best practices to ensure cross-border interoperability of data transfers beyond the ASEAN or prepare additional data transfer guidelines, if needed.

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- 4. Help make key government departments more productive through their internal use of ICT and e-services.
- 5. Improve the cohesion of AMS by making key government e-services interoperable across the ASEAN region.
- 2. Promote technology exchange and transfer across the region to have enough capacity for ASEAN integration and inclusive growth.
- 2. Identify and eliminate or minimise data localisation requirements imposed as conditions for business operation in accordance with existing international agreements.
- 3. Adjust the scope of work on technology neutrality beyond 2025.

Priority Area 5: Fostering Entrepreneurship

Digitalisation of ASEAN MSMEs

- 1. Provide policy directions for formalisation and promotion schemes for digitalised micro enterprises.
- 2. Establish and promote a digital service hub that will enhance the trade supply chain and improve the competitiveness of ASFAN SMFs in a low-cost manner — planned for completion by 2021 in the ASEAN Strategic Action Plan for SME Development, 2016-2025, and continue efforts to simplify business registration 4. Conduct an inprocess to enable less costly and faster business formation.
- 3. Promote MSME participation in e-commerce platforms, many of which have opened MSMEs to global markets, making them micromultinationals that engage actively in micro-supply chains.
- 4. Enhance existing platforms to include the functionalities of the digital service hub.

- 1. Share information on businessrelated policies and measures introduced by AMS in response to COVID-19.
- 2. Develop innovative and scalable startups as part of efforts to address/adapt to new normal business conditions.
- 3. Explore the development of an ASEAN SME recovery facility as a multi-contributor and co-financing platform to provide financing facility and accelerate the recovery of SMEs in ASFAN.
- depth assessment to identify challenges and recommendations to support the awareness and adoption of relevant technology and digital tools amongst MSMEs, and support their integration into global value chains, including establishing mechanisms to help them increase exports.

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- Conduct capacitybuilding programmes for MSMEs to participate in e-commerce platforms.
- Deploy the new ASEAN Access, which focusses on providing information to internationaloriented SMEs.
- 6. Implement the Action Agenda on Digitalisation of ASEAN MSMEs through Capacity Building Initiatives to increase technology adoption amongst MSMEs, by providing access to skills and knowledge, technology solutions, and experts.

Priority Area 6: Coordinating Actions and Review

Implementation and Coordination of the DIF

Action:

- 1. Develop the DIFAP 2019-2025.
- Review and revise the role of the ACCEC to include coordinating and tracking of the implementation of the DIF.

Action:

- 1. Develop a framework for strategic partnerships with relevant ASEAN sectoral bodies, +3 countries, dialogue partners, international organisations, and other stakeholders to promote good governance and accelerate an agile civil service in digital era.
- 2. Mainstream digitalisation to all priority areas of the ASEAN Cooperation on Civil Service matters (ACCSM) Work Plan (2021–2025).
- Develop concrete initiatives to help businesses in their digital transformations in the area of smart manufacturing.

Action:

- Develop a framework that encourages the development and growth of digital start-ups in ASEAN.
 Establish ASEAN-wide
- Establish ASEAN-wide indicators of the level of use of e-government services in line with ITU requirements.
- 3. Help AMS improve the quality of their e-government e-services.
- Make the economic case for prioritising ADM 2025 actions.
- Assess the economic case for facilitating use of digital services that would help recovery from the COVID-19 pandemic.

Action:

 Strengthen the ACCEC to monitor, coordinate effectively, and expedite the implementation of the DIFAP, Work Plan for AAEC, and BSBR.

Action:

 Encourage all AMS to share information on cross-border digital trade revenue laws.

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- 4. Harmonise digital trade standards in priority areas identified in Digital Trade Standards and Conformance Working Group (DTSCWG)'s Work Programme contributing to digital trade and digital economy.
- Identify priorities for digital trade standards to promote cross-border digital trade transactions in ASEAN.

Review Mechanism

Action:

- Review and update elements or initiatives and other sectoral bodies identified in the DIFAP.
- Develop a monitoring and reporting mechanism to measure the implementation of the DIFAP and progress in developing the ASEAN digital economy.

Action:

Conduct a comprehensive review of the ASEAN Digital Integration Framework and ASEAN DIFAP through the ADII.
 Review and update initiatives to implement ASEAN Work Program on E-commerce

(AWPFC).

Action:

1. Re-evaluate the implementation strategy under the DIFAP to ensure its relevancy and responsiveness to the post-COVID-19 world, and re-examine implementation timelines including accelerating delivery of outputs under the DIFAP as necessary especially in the areas of digital trade, digital payments, and entrepreneurship, and incorporating new priorities drawing from emerging developments in the digital ecosystem.

AAEC = ASEAN Agreement on Electronic Commerce; AAMRA = ASEAN Authorized Economic Operator Mutual Recognition Arrangement; ACCEC = ASEAN Coordinating Committee on E-Commerce and Digital Economy; ACDD = ASEAN Customs Declaration Document; ACTS = ASEAN Customs Transit System; ADM = ASEAN Digital Masterplan; AEC = ASEAN Economic Community; AEO = authorised economic operators; AFAFGIT = Agreement on Facilitation of Goods in Transit; AI = artificial intelligence; AMS = ASEAN Member State; ASW = ASEAN Single Window; ASWSC = ASEAN Single Window Steering Committee; ATIGA = ASEAN Trade in Goods Agreement; AWPEC = ASEAN Work Programme on Electronic Commerce; AWSC = ASEAN-Wide Self-Certification; B2B = business-to-business; B2G = business-to-government; BSBR = Bandar Seri Begawan Roadmap; CBDFM = cross-border data flow management; CERT = computer emergency response team; CLMV = Cambodia, Lao People's Democratic Republic, Myanmar, Viet Nam; CRISP = Cybersecurity Resilience and Information Sharing Platform; DIF = Digital Integration Framework; DIFAP = Digital Integration Framework Action Plan; FTA = free trade agreement; ICT = information and communications technology; IoT = internet of things; ITU = International Telecommunication Union; NTM = non-tariff measure; RCEP = Regional Comprehensive Economic Partnership; SMEs = small and medium-sized enterprises; UNCITRAL = United Nations Commission on International Trade Law; USO = universal service obligation; WCO = World Customs Organization; WHO = World Health Organization; WTO = World Trade Organization.