

ERIA 2.0: ERIA's Medium - Term Work Plan

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Economic Research Institute for ASEAN and East Asia



Proposal

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Recognition of ERIA by ASEAN and EAS

- ASEAN/East Asia Summit (EAS)
 - ‘ASEAN Rising’ is a foundational document of AEC Blueprint 2025; ERIA is a key institution to support AEC Blueprint 2025 implementation.
 - ‘Framing the ASEAN Socio-Cultural Community Post 2015’ is a fundamental document of ASCC Blueprint 2025’.
 - ‘Plan of Action to Implement the Phnom Penh Declaration on EAS Development Initiative (2015–2017) ‘ defines ERIA as a key institute to implement EAS cooperation.
 - EAS has referred to ERIA and its contributions in EAS Statements and encouraged ERIA to support the Chair of ASEAN and EAS.
- Asia–Europe Meeting (ASEM)

Mongolia invited ERIA President to The ASEM Summit to introduce ERIA’s studies on ‘Asia-Europe Connectivity Vision 2025’ and ‘Mongolia Power Sector Development Plan and North East Asia Power Grid Interconnection’.
- Parliamentary Members of ASEAN

Parliamentary Members of AMS who participated in the OECD Global Parliamentary Network Meeting (12 April 2016, Tokyo) requested ERIA to contribute to AIPA General Assembly.

General Direction of ERIA's Future Work

1st Extraordinary GB Meeting (12 March 2016)

- Continue its contribution to:
 - Deepening East Asian integration
 - Realising an inclusive ASEAN Community
 - Addressing issues extending beyond the region such as innovation
- From Expansion Stage to Quality Improvement Stage
 - Strengthen ERIA's existing functions, research, capacity building, and outreach/communication
 - Set up formal new bridging mechanisms, such as policy workshops, to enhance interaction between policymakers in the region
 - Enhance its own organisational capacity to offer concrete and actionable policy options to address structural issues for the growth and development of the region

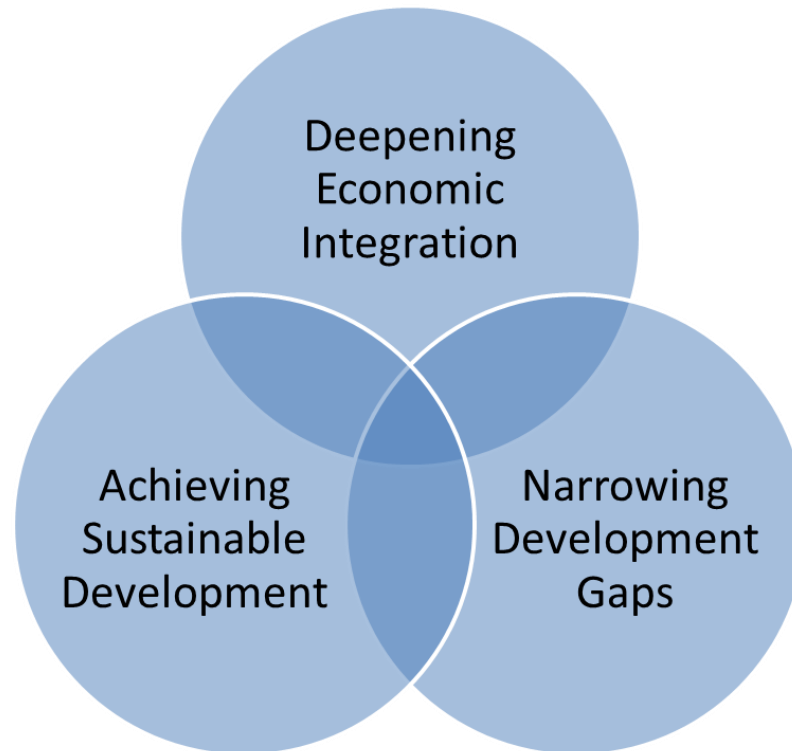
General Direction of ERIA's Future Work

- Enhance engagement with Governors to strengthen the relationship between Member Countries and ERIA.
- Pursue needs for policy design support by communicating through various channels in the region.
 - Newly established 'bridging mechanisms' between policymakers and ERIA shall serve the purpose.
- Actively engage with policymakers in the region through various outreach activities including seminars, workshops, policy briefs, capacity building activities, and 'bridging mechanisms' to share research outcomes and policy recommendations.
- Further enhance internal communication of ERIA among research, outreach activities, capacity building programme, and Policy Design Department.

RESEARCH

Current Activities: Three Pillars

- Since its establishment in 2008, ERIA has developed various academic studies and policy briefs focusing on ASEAN and East Asia.
- ERIA has conducted its research activities under three pillars:



Covering Broad Research Areas

Under the three pillars, ERIA has covered a broad range of research areas in response to various needs of the region, such as:

- AEC, ASCC
- Trade (goods/services) and Investment, Global Value Chains, NTMs
- FTAs and EPAs
- Good Regulatory Practice, Regulatory Management System
- Infrastructure/Private–Public Partnership
- Industrial Development
- Innovation
- Intellectual Property Rights
- Competition Policy
- Small and Medium-Sized Enterprises
- Energy and Environment
- Disaster Management

Achievements in Numbers

Academic Achievements from beginning up to now:

- Articles accepted by notable academic journals: 33
- Citations of ERIA's articles (by RePEc*) : 248

*RePEc: **R**esearch **P**apers in **E**conomics
(repec.org)

- Publications:
 - ERIA Books: 16
 - Co-published Books: 9
(Routledge= 8, Springer= 1)
 - ERIA Discussion Papers: 221

Contribution to Policy Development

- Contribution to policy development in ASEAN and East Asia, notably:
 - Multiple Studies on RCEP
 - ‘Comprehensive Asia Development Plan’
(Contributed to ‘Master Plan of ASEAN Connectivity’)
 - ‘AEC Scorecards’ (Contributed to ‘AEC Mid-Term Review’)
 - Jakarta Framework, Phnom Penh Initiative, Brunei Declaration
 - ‘ASEAN Rising’(Signature Book contributing to the ‘AEC Blueprint 2025’)
 - ‘Framing the ASEAN Socio-Cultural Community Post 2015’
(Contributed to ‘ASCC Blueprint 2025’)
 - ‘PPP Guidelines in ASEAN’
 - ‘ASEAN SME Policy Index’
 - ERIA-UNCTAD ASEAN NTM Database
 - ‘Defining Regulatory Management Systems’
- 33 Policy Briefs
Four-page summaries of specific studies focusing on policy implications.

Future Direction: Research Areas

- **Economics in General**
 - Continue to cover a wide range of research areas under the three pillars to be able to respond to the policy needs of the region.
 - Emphasise on service industries, NTMs, and innovation for immediate future.
- **Energy**
 - EAS Energy Ministers Meeting aims to develop the 'EAS Road Map for Medium- and Long-term Energy Policy Research' by September 2016, which ERIA is currently drafting.
 - ERIA will conduct energy-related studies in accordance with the road map to initiate research activities under EAS Energy Ministers Meeting.

Strengthening Research Capacity

- Strengthening academic capability
 - Increase the number of articles accepted by academic journals
- Strengthening cooperation with regional research institutes and international organisations
 - Ongoing Projects
 - ✓ SME Policy Index with OECD
 - ✓ NTM Database with UNCTAD
- Strengthening its contribution to policy development by creating interactions between policymakers and ERIA researchers

Future Direction: New Challenges

- Periodic interactions between policymakers and ERIA researchers
 - To understand the research needs on the policy side
 - Introduce study outcomes
 - Organise conferences and dialogues between policymakers in the East Asia region and its researchers
- Research Fellow System
 - ERIA will appoint academics as ERIA Research Fellows on a part-time basis.
 - ERIA believes this will increase its academic reach even with limited in-house resources

CAPACITY BUILDING

Focus of Current CB Programme

- Emphasis of Current CB Programme:
 - Narrowing Development Gaps
 - Economic Integration and Development
- Current CB Programme Outreach:
 - National-level government officials from Cambodia, Lao PDR, Myanmar, and Viet Nam

Current Programme: Five Components

- 1. Participation in Research:** e.g. SME Participation in ASEAN and East Asian Regional Integration
- 2. Understanding Technical Issues:** e.g. Workshop on Benefiting from Services Liberalisation
- 3. Increase Research Capacity:** e.g. Economic Policy Modelling Workshop Series
- 4. National Policy Dialogues:** e.g. Lao PDR at the Crossroads: Industrial Development Strategies 2016-2030
- 5. Executive Leaders' Initiative:** Three-day meeting for DDGs: Agricultural Value Chain in the Mekong Region

Capacity Building: Future Direction

- Post-July 2017: Reaching out to those who can benefit from ERIA Research/Policy Design Outcomes
 - National and sub-national level government officials
 - Legislators
 - Tailored activities in-line with ERIA studies
 - Retaining core, expand to become regionally inclusive
 - Develop relationships with international organisations

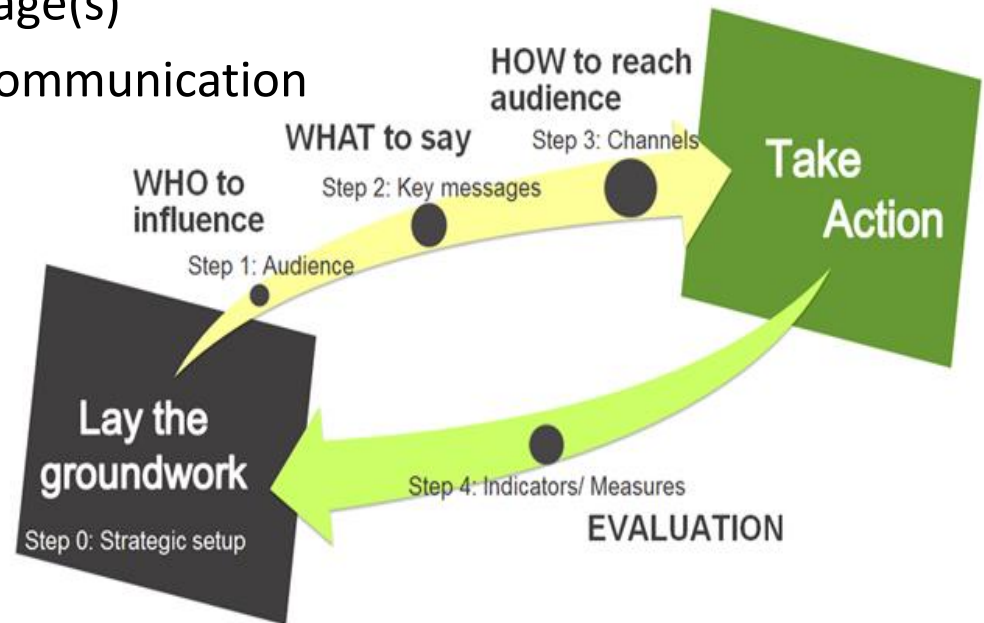
Financing of ERIA CB Programme

- Financing of Current Programme
 - Government of Australia (75 percent in FY2015)
 - ERIA (25 percent in FY2015)
- Post-July 2017
 - Secured funding for ongoing and diversified programme

COMMUNICATION, PUBLICATION, AND OUTREACH

New Communication Strategy: 3Ps Plans

- Develop communication plan for research and policy issues supported by ERIA Communication Team:
 - Objectives and Key Message(s)
 - Target Audience(s) and Communication Channels
 - Budget and Timeline



New Communication Strategy: 3Ps

Policy

Communicate research findings to policymakers:

- The Communications Team will work closely with the new Policy Design Department to support the process
- Partnerships with international organisations, ministries, and international/regional media
- Formal and informal forums for engagement with officials



New Communication Strategy: 3Ps

Performance

In order to effectively implement the communications strategy, ERIA will continue to improve ongoing activities including:

- Enrich policy briefs, newsletters and ERIA Frames, and other written materials
- Raise ERIA awareness through media, such as 'Go to Think Tank Survey'
- Linkage with outside resources including depository libraries
- Timely dissemination of publications and events
- Asia Cosmopolitan Award
- Strategic placement of research outputs (publications, book launches, etc.)

Streamline Seminars/Symposia Activities

- ERIA Showcase
 - Annual Symposia focusing on timely issues @Jakarta
- ERIA Policy Workshop Series
 - Dissemination of ERIA Research and Policy Design activities in Jakarta and other locations
 - Bi-monthly events in Jakarta and/or senior official retreats in various locations + ad hoc events
- Collaboration Events

Joint events with major international organisations, governments, academia, and research institutes in and out of the region



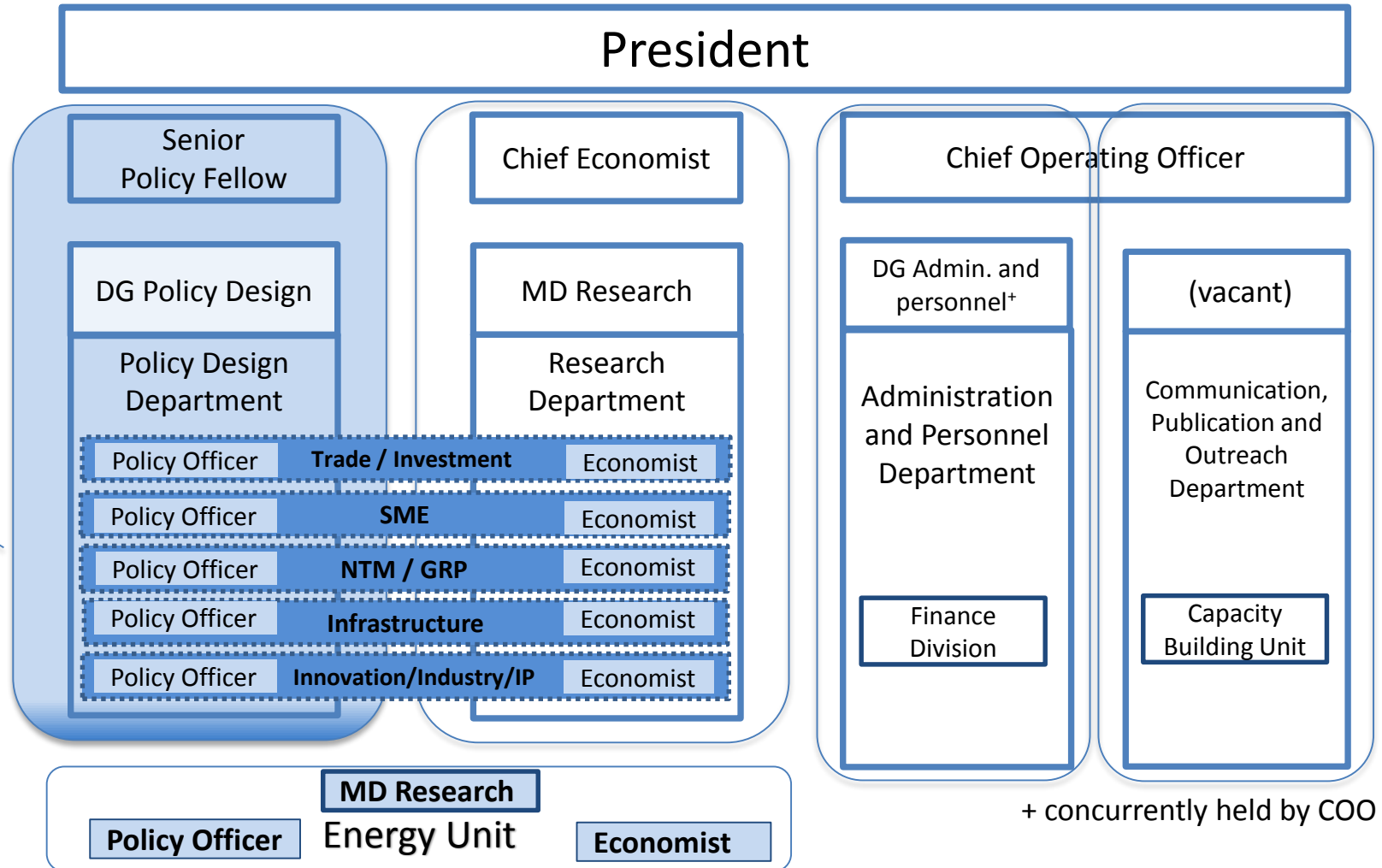
ORGANISATIONAL CHANGE: POLICY DESIGN DEPARTMENT

Role of the Policy Design Department

- Academic Research Projects → Policy Initiatives
Draw and develop actionable policy options from ERIA academic research outcomes
- Academic Research Projects ← Policy Initiatives
Translate policy initiatives of the region into research agendas and initiate policy innovation together with the ERIA research team

Structure of ERIA with New Department

(Target Launch Date: 1 September 2016)



Staff Qualifications, Coverage Area

- Qualifications for Policy Design Department executive staff:
 - Experience in government and/or international organisations
 - Understand the power of academic research and how to use it to support policy decision-making
 - Capable of communicating with policymakers, senior officials, and academics
- Policy Area Targets
 - SME
 - Innovation/Industry
 - Trade and Investment (including FTAs/EPAs)
 - Infrastructure (including PPP, public finance)
 - Good Regulatory Practices (including NTMs)
- Budget and Time Frame of Launching Stage
 - US\$1~1.5 million, which could be expanded in the future
 - Develop respective units of policy areas by 2017
 - Start providing concrete policy recommendations in 2017-2018

BUDGET AND OPERATION

Financial Management

- Control annual budget deficit, approximately US\$2-3 million
- Seek additional income from various financial sources to further enhance:
 - Cooperation with international organisation
 - Activities of Policy Design Department
 - Capacity building activities for newly targeted audiences in particular
- Conduct prudent and effective asset management

THANK YOU