Activities in FY2015 and FY2016 Work Plan
OVERVIEW
Introduction

• The year 2015 marked the Declaration of the establishment of the ASEAN Community, and the 10th anniversary of the East Asia Summit (EAS).

• Since its inception in 2008, ERIA has closely worked with ASEAN to support growth and integration in ASEAN and East Asia through research, capacity building, and advocacy activities.

• ERIA’s contribution has been well recognised by the region. EAS has been expressing its expectation of ERIA, as a key institute to support the ASEAN Chair and keep implementing EAS cooperation.
First Extraordinary GB Meeting

Three major mandates given by the EGBM

I. Strengthen the capacity of its academic research, capacity building programmes, advocacy and communications activities.

II. Set up formal bridging mechanisms, such as policy workshops, to enhance interaction between policymakers in the region.

III. Enhance its own organisational capacity to offer concrete and actionable policy options to address structural issues for the growth and development of the region.

EGBM suggested that ERIA regularly review its policy focus, giving due consideration to:

• Deepening East Asian integration,
• Realising an inclusive ASEAN Community, and
• Addressing issues that have relevance for the region, and beyond.
RESEARCH
Research Activities in FY2015

Deeping Economic Integration (9 projects)
- Economic Impact of TPP and RCEP
- Service Supply Chain
- NTMs in ASEAN

Narrowing Development Gaps (10 projects)
- ASEAN at 50
- Industrial Development along Global Supply Chain
- Lao PDR at the Crossroads

Sustainable Economic Development (4 projects)
- Space-Based Disaster Management Infrastructure
- Reducing the Vulnerability of Supply Chain

Energy (19 projects)
- Renewable Energy Potential
- Electricity Supply Mix
- Energy Outlook and Saving Potential
- Economic Impact by Energy Subsidy Removal
Research Activities in FY2016

Deeping Economic Integration (9 projects)
- NTMs in East Asia,
- 21st Century Regionalism and Mega FTAs
- Global Value Chains, Cities and Urban Amenities

Narrowing Development Gaps (10 projects)
- Financing Infrastructure Development in East Asia
- Innovation Policy in ASEAN
- ASEAN SME Policy Index

Sustainable Economic Development (2 projects)
- Distributional Effects of Disaster and Climate Change on Food Security
- Human Resource Management for Innovation

Energy (17 projects)
- Conventional and New-Type Geothermal
- Oil Supply Resilience in ASEAN
- Distributed Energy System
CAPACITY BUILDING
Objective

Provide practical support for governments to address regional priorities through ERIA expertise
## Linking Issues to Capacity Building

<table>
<thead>
<tr>
<th>Capacity Building Topics</th>
<th>Regional Policy Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMEs</td>
<td>Third pillar of AEC Blueprint 2015; concerns about SMEs within context of regional integration</td>
</tr>
<tr>
<td>Regulatory burdens</td>
<td>Study endorsed at July 2015 SEOM; highlights to be presented to SEOM, HLTF ASEAN EI and AEM</td>
</tr>
<tr>
<td>Non-tariff measures</td>
<td>Research and database agenda endorsed at ASEAN SEOM, HLTF, and EAS SEOM</td>
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<tr>
<td>Services liberalisation</td>
<td>Liberalisation binding – AEC Blueprint for 2025</td>
</tr>
<tr>
<td>Public–private partnerships</td>
<td>Financing work mandated by ACCC 2013; emphasis on PPPs in AEC Blueprint for 2025</td>
</tr>
<tr>
<td>Agricultural value chain</td>
<td>ASEAN Vision 2025; ASEAN taskforces</td>
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</tbody>
</table>
## Capacity Building Programme FY2015

<table>
<thead>
<tr>
<th>Component 1: Participation in Research</th>
<th><img src="image1.png" alt="Image" /></th>
</tr>
</thead>
<tbody>
<tr>
<td>➢ SME Participation in ASEAN and East Asian Regional Integration</td>
<td></td>
</tr>
<tr>
<td>➢ Reducing Unnecessary Regulatory Burdens</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Component 2: Understanding Technical Issues</th>
<th><img src="image2.png" alt="Image" /></th>
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</thead>
<tbody>
<tr>
<td>➢ Understanding Non-tariff Measures</td>
<td></td>
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<tr>
<td>➢ Benefiting from Services Liberalisation</td>
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</tr>
</tbody>
</table>
Capacity Building Programme FY2015

Component 3: Increase Research Capacity
- Economic Policy Modelling Workshop Series

Component 4: National Policy Dialogues
- Developing Agricultural Value Chain
- Lao PDR at the Crossroads

Component 5: Executive Leaders’ Initiative
- Agricultural Value Chain in the Mekong Region
Development of Issues for CBP

ERIA Expertise → Regional Fora → East Asia Summit → CB Support for Government
Component 1: Participation in Research
- Reducing Unnecessary Regulatory Burdens (ongoing)
- Global Value Chain, Cities and Urban Amenities
- ASEAN SME Policy Index
- 21st Century Regionalism, Mega FTAs and Asian Regional Integration

Component 2: Understanding Technical Issues
- Industry 4.0: Empowering ASEAN for the Circular Economy
- Pushing PPPs Forward
- A Sectoral Approach to PPPs
- Understanding the FDI Restrictiveness Index
Capacity Building Work Plan FY2016

Component 3: Increase Research Capacity
- Economic Policy Modelling Workshop Series

Component 4: National Policy Dialogue
- Reducing Unnecessary Regulatory Burdens

Component 5: Executive Leaders’ Initiative
- Potential of Fresh Tropical Fruits Value Chain in the Mekong Region
COMMUNICATION, PUBLICATION, AND OUTREACH
Seminars and Symposia

12 Seminars/Symposia in FY 2015

- Topics on disaster management and resilience in ASEAN were included in FY2015
- East Asia Summit (EAS) Regulatory Roundtable II
- Stronger ASCC, Closer ASEAN
- Asia-Pacific Forum with Japan Economic Foundation
- ASEAN Connectivity Symposium

Purpose

- ASEAN Chair Support
- Advocate Research Findings and Policy Recommendation
- Establish ‘ERIA Brand’
FY2016 Seminars and Symposia

Increase Focus on Disseminating ERIA Findings

More Seminars Targeted for Specific Audience
- Lunch Seminar Series with Indonesian Universities
- Policy Workshops for Diplomats in Jakarta, etc.

Continue Collaboration with Various Institutions
- OECD, IDE-JETRO, ADB, etc.

High-Level Speaker Seminars with RIN* members
- ERIA/RIN Co-organised Events in Early 2017

* Research Institutes Network
Communications 2015

Media Relations

• Regular coverage

E-Newsletter ‘Frames’

• 1,000 subscribers every month

Social Media Platform
Outreach and Communications
Laying the Foundations in 2016

Media Relations

• Media mapping and programmes with key media partners
• Authors’ pages for experts who wish to publish more actively
• Media log that tracks all requests for information from media
• Editor’s Round Table
• Press releases and regular news reports

Global Think Tank Ranking

• ‘Get out the vote’ campaign
• Participate in Asian Think Tank Summit
Outreach and Communications (Continued)

<table>
<thead>
<tr>
<th>Social Media and Web Presence</th>
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<tbody>
<tr>
<td>• New ERIA website</td>
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<tr>
<td>• Social media strategy</td>
</tr>
<tr>
<td>• Videos and news reports on events and activities</td>
</tr>
</tbody>
</table>

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<tr>
<th>Other Action Items</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Contact management</td>
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<tr>
<td>• Email publication announcements</td>
</tr>
<tr>
<td>• New outreach materials</td>
</tr>
</tbody>
</table>
Publications in FY2015

- Total of 94 Publications
  - Up from 74 in FY2014
  - 5 Books
    - East Asian Integration
    - The Comprehensive Asia Development Plan 2.0 (CADP 2.0): Infrastructure for Connectivity and Innovation
    - Framing the ASEAN Socio-Cultural Community Post-2015
    - The Development Potential of the Content Industry in East Asia and the ASEAN Region (Phase 2)
    - The Use of FTAs in ASEAN: Survey-based Analysis
  - 11 Research Project Reports (RPRs)
  - 3 Policy Briefs
Books Published in FY2015

East Asian Integration
The Comprehensive Asia Development Plan 2.0 (CADP 2.0):
Infrastructure for Connectivity and Innovation
Framing the ASEAN Socio-Cultural Community Post-2015
The Development Potential of the Content Industry in East Asia and
the ASEAN Region (Phase 2)
The Use of FTAs in ASEAN: Survey-based Analysis
POLICY DESIGN
Role of the Policy Design Department

- **Academic Research Projects → Policy Initiatives**
  Draw and develop actionable policy options from ERIA academic research outcomes

- **Academic Research Projects ← Policy Initiatives**
  Translate policy initiatives of the region into research agendas and initiate policy innovation together with the ERIA research team
Staff Qualifications, Coverage Area

• Qualifications of Policy Design Department executive staff:
  – Experience in government and/or international organisations
  – Understand the power and the limit of academic research and how to use it to support policy decision-making
  – Capable of communicating with policymakers, senior officials, and academics

• Policy Area Targets
  – SME
  – Innovation/Industry
  – Trade and Investment (including FTAs/EPAs)
  – Infrastructure (including PPP, public finance)
  – Good Regulatory Practices (including NTMs)

• FY 2016 Goal
  – Identify specific agenda and timeline for policy area targets.
  – Start communication with policymakers in the region.
  – Initiate several projects
Structure of ERIA with New Department
(Target Launch Date: 1 September 2016)

President

Senior Policy Fellow

DG Policy Design

Policy Design Department

Policy Officer

Trade / Investment Economist

Policy Officer

SME Economist

Policy Officer

NTM / GRP Economist

Policy Officer

Infrastructure Economist

Policy Officer

Innovation/Industry/IP Economist

MD Research

Research Department

Chief Economist

MD Research

Energy Unit

Policy Officer

Economist

Chief Operating Officer

DG Admin. and personnel*

Administration and Personnel Department

Finance Division

Communication, Publication and Outreach Department

(vacant)

Capacity Building Unit

+ concurrently held by COO

New!
THANK YOU