

November 16, 2012



Announcement of the Winners of the 1st ASIA COSMOPOLITAN AWARDS

The 1st Asia Cosmopolitan Awards awarded to:
Supachai Panitchpakdi, Secretary General of the UN Conference
on Trade and Development (UNCTAD),
Benedict Anderson, Professor Emeritus at Cornell University,
Takehiko Inoue, Japanese Manga Artist,
The late Hadi Soesastro, Founder of the Centre for Strategic and International Studies (CSIS)

The Asia Cosmopolitan Awards Secretariat (c/o the Economic Research Institute for ASEAN and East Asia (ERIA), Jakarta, Indonesia) proudly announces the inaugural winners of the Grand Prize, the Economic and Social Science Prize, the Cultural Prize and the Memorable Prize. The Asia Cosmopolitan Awards aims to recognize on a biennial basis individuals or organizations that have made substantial and significant contributions to the development of a peaceful and stable East Asian Community, to narrow the developmental gaps in the region, as well as to establish the sustainable social growth towards cultural and economic integration within East Asia. This event marks the first time for the awards to be presented.

An event to congratulate the laureates called the Nara Forum will be held on December 18 and 19, 2012, and will feature a presentation ceremony, a commemorative keynote speech, and lectures by the laureates. Details are given below. We cordially welcome your participation.

The 1st Asia Cosmopolitan Awards Awardees

Grand Prize:	Supachai Panitchpakdi Secretary General of UN Conference on Trade and Development
Economic and Social Science Prize:	Benedict Anderson Professor Emeritus on International Studies, Government and Asian Studies at Cornell University
Cultural Prize:	Takehiko Inoue Japanese Manga Artist
Memorable Prize:	The late Hadi Soesastro Founder of the Centre for Strategic and International Studies (CSIS) in Indonesia

※ Please refrain from contacting the laureates directly about the awards. Contact the Asia Cosmopolitan Awards Secretariat (e-mail address: asiacosmopolitan@eria.org) at the ERIA in Jakarta for interviews or any other matters.

<Laureates of the 1st Asia Cosmopolitan Awards>

❖ Grand Prize



Supachai Panitchpakdi

A Thai national. His first four-year term as Secretary-General of UNCTAD began in 2005, and his second term will run from 2009. He previously served as Director-General of the World Trade Organization and as Thailand's Deputy Prime Minister and Minister of Commerce. As Deputy Prime Minister, he was in charge of the country's economic and trade policy-making, signing the Uruguay Round Agreement in 1994 and contributing to the formulation of regional agreements.

❖ Economic and Social Science Prize



Benedict Anderson

Born in Kunming, China. BA in Classics from Cambridge University, PhD from Cornell's Government Department. Taught at Cornell from 1967-2001. He specializes on Indonesia, Thailand, and the Philippines, and has written books on each of these countries. He is best-known internationally because of the book entitled *Imagined Communities: Reflections on the Origin and Spread of Nationalism* (1983) which has been translated into 34 languages.

❖ Cultural Prize



Takehiko Inoue

Slam Dunk, Takehiko Inoue's representative work, has sold more than 100 million volumes in Japan. His currently ongoing manga series include *Real* and *Vagabond*. Inoue has won the Japanese Cultural Affairs Agency's Art Encouragement Award in the category of Best New Artist and many other prizes. His attempts to push the limits have received much attention. A prominent museum used its entire facility for a special program called *Takehiko Inoue: the Last Manga Exhibition*, and the Higashi Hongan-ji temple, the religious base of the Otani faction of the Jodo Shinshu Buddhism sect, commissioned him to produce a folding screen painting of the 13th century Japanese Buddhist monk Shinran.

❖ Memorable Prize (Special Acknowledgement)



The late Hadi Soesastro

An Indonesian economist, Hadi Soesastro was one of the founders and executive director of the Centre for Strategic and International Studies (CSIS) in Indonesia. From 1999 to 2000, he served as economic advisor to Indonesian President Abdurrahman Wahid, the World Bank and the Asian Development Bank. As a prominent academic and intellectual, he was involved in the establishment of many regional agencies and frameworks. He played a key role not only in the development of the Indonesian economy but in the formation of the ASEAN economic community as well.

<The Nara Forum - Asia Cosmopolitan Awards>

To commemorate the presentation of the inaugural prizes, commemorative speeches and special lectures at the universities as an educational program by the laureates will be held on the topics of the role of East Asia in the world and the meaning of being “cosmopolitan”.

❖ The Nara Forum

- 1. Date:** December 18 (Tue) and 19 (Wed), 2012
- 2. Venue:** The Nara New Prefectural Public Hall and other venues
- 3. Organizer:** ERIA(Economic Research Institute for ASEAN and East Asia), Nara Prefecture
- 4. Supporter:** Japanese Ministry of Foreign Affairs, Japanese Ministry of Economy, Trade and Industry, Japan External Trade Organization Institute of Developing Economies, Yomiuri Shimbun, All Nippon Airways Co.,Ltd., and etc.
- 5. Guest:** **Laureate Speech**
 - Supachai Panitchpakdi, Secretary-General of the UN Conference on Trade and Development (UNCTAD)
 - Benedict Anderson, Professor Emeritus of International Studies, Government and Asian Studies at Cornell University
 - Takehiko Inoue, Japanese manga artist
 - Rizal Sukma, Executive Director of the Centre for Strategic and International Studies (CSIS) (for the late Hadi Soesastro)

Keynote speeches and other speeches

- Surin Pitsuwan, Secretary-General of ASEAN
- H.R.H. Norodom Sirvudh, Chairman of the Board of Directors of the Cambodian Institute for Cooperation and Peace
- Takashi Shiraishi, President of the Japanese External Trade Organization Institute of Developing Economies
- Shogo Arai, Mayor of Nara Prefecture
- Hidetoshi Nishimura, Executive Director of ERIA

6. Program (tentative):

Date	Time	Program	Venue
18 Dec, Tue	13:30 - 14:30	Awards Ceremony: • Opening • Awarding Ceremony Grand Prize, Economic and Social Science Prize, Cultural Prize • Complimentary Address	Noh Theatre, Nara Prefectural New Public Hall Capacity: 450 participants
	14:45 - 17:00	Awards Commemorative Forum: • Keynote Speech • Awardee’s Commemorative Speech	
	17:20 - 17:45	Joint Press Conference	Nara Prefectural New Public Hall
19 Dec, Wed	9:00 - 12:00	Educational Program: Special Lectures provided by Awardees	University in Nara

7. Application for the Awards Ceremony and Commemorative Forum (in Japanese only)

- Participants: 450
- Deadline: Friday, December 14, 2012
- Methods: Applications via postcard, facsimile or the internet will be accepted on a first-come, first-served basis
- WEB: <http://nara-cosmopolitan.jp>
- FAX: 06-4795-0282
- Required Info: (1) Name (add katakana spelling if in Japanese)
(2) Address, Zip code
(3) Phone Number
(4) Email address
(5) The names of companions (up to 4 allowed for a single invitation; add katakana spelling if in Japanese)
- Contacts: Mondays through Fridays, 9:30 a.m. to 5 p.m.
 - (1) Mailing address for applications and written correspondence
Asia Cosmopolitan Awards Nara Forum Secretariat
c/o ADK Co., Ltd.
Dojima Avansa 8F, 1-6-20 Dojima, Kita-ku, Osaka 530-0003, Japan
 - (2) About Program
Nara Prefecture East Asia Coordination Office
Tel: +81-742-27-5821 (Japan)
 - (3) About the Asia Cosmopolitan Awards
Asia Cosmopolitan Awards Secretariat:
c/o Economic Research Institute for ASEAN and East Asia (ERIA)
Email: asiacosmopolitan@eria.org
Tel:+62-813-8904-6956 (Indonesia)

<The Asia Cosmopolitan Awards>

❖ Background

Known as the center of global growth and home to a number of very active and growing economies, East Asia is experiencing rapid regional economic integration, mainly among the Association of Southeast Asian Nations (ASEAN). In such a move toward East Asia economic integration, the Economic Research Institute for ASEAN and East Asia (ERIA) analyzes regional issues, plans policies, and provides policy guidance.

The ASEAN Community is targeting its integration by 2015 based upon three pillars: Political-Security Community, Economic Community and Socio-Cultural Community. This indicates that for the realization of a 21st century community it is necessary to pursue policy coordination by the whole of Asia in terms of economy, intra-regional disparities, and environmental issues and also to seek regional integration that takes advantage of national individuality and identity, while also taking into consideration cultural diversity.

The Economic Research Institute for ASEAN and East Asia (ERIA), recognizing a need to promote further efforts toward the development of a peaceful and stable East Asia has taken the opportunity of the ERIA NARA Regional Network Forum held in Nara in 2010—in commemoration of the 1300th anniversary of the transfer to Heijokyo, one of the first cosmopolitan cities in East Asia—to decide to establish the Asia Cosmopolitan Awards to evaluate and honor persons and/or organizations making substantial and significant contributions to the development of a peaceful and stable East Asian Community. Qualifying individuals and/or organizations will have contributed to the cultural and economic integration of the region in order to narrow the developmental gaps in the region, and establish sustainable social growth.

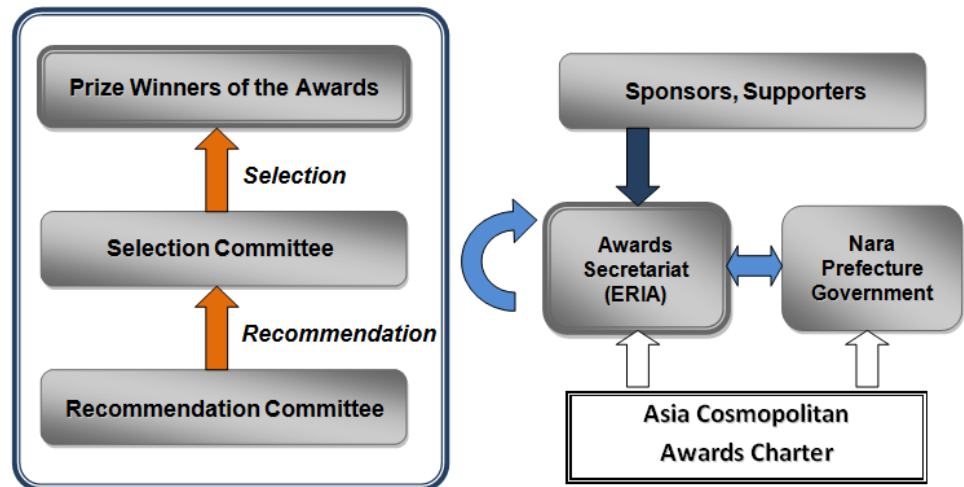
❖ Outline and Categories

The Asia Cosmopolitan Awards consists of three prizes: the Grand Prize, the Economic and Social Science Prize, and the Cultural Prize. Other prizes may be added as necessary. Main criteria for selection are as follows.

- **Grand Prize:** Awarded to an individual and/or organization making the most distinguished achievements in economic, social science, or cultural fields.
- **Economic and Social Science Prize:** Awarded to an individual and/or organization contributing to the betterment of Asia in the economic or social science fields through eminent achievements in scholarly research, business innovation, industrial technology, smart consumption activities, security/safety, social security, politics, philosophy, or other general social sciences
- **Cultural Prize:** Awarded to an individual and/or organization contributing to the betterment of Asia in the cultural fields through eminent achievements in the arts, literature, content, cultural academic research or other cultural fields.

❖ Selection Process

A Recommendation Committee consisting of economic and policy research institutes representing 16 East Asian countries will propose candidates for each category based on the criteria described above. A Selection Committee consisting of prominent cultural figures, experts in various fields and heads of research organizations, will then discuss the eligibility of candidates in depth and make a final decision. Acting as the secretariat, ERIA will work closely with Nara Prefecture to ensure the selection process observes the Asia Cosmopolitan Awards Constitution.



❖ Selection Committee

Lee O Young, First Minister of South Korea

H.R.H. Norodom Sirvudh, Founder and Chairman of the Board of Directors of the Cambodian Institute for Cooperation and Peace (CICP)

Surin Pitsuwan, Secretary-General of ASEAN

Seigow Matsuoka, Founder of the Editorial Engineering Laboratory

Shogo Arai, Governor of Nara Prefecture

Takashi Shiraishi, President, Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO)

Tohta Kaneko, Honorary Chair of the Gendai Haiku Association

Hidetoshi Nishimura, Executive Director of ERIA

❖ Institutional members of the Recommendation Committee

Australia: Crawford School of Public Policy, the Australian National University (ANU); Brunei: the Brunei Darussalam Institute of Policy and Strategic Studies (BDIPSS); Cambodia: the Cambodian Institute for Cooperation and Peace (CICP); China: the Chinese Academy of Social Sciences (CASS); India: the Research and Information System for Developing Countries (RIS); Indonesia: Centre for Strategic and International Studies (CSIS); Japan: Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO); Korea: Korea Institute for International Economic Policy (KIEP); Laos: the National Economic Research Institute; Malaysia: the Malaysian Institute of Economic Research (MIER); Myanmar: the Yangon Institute of Economics (YIE); New Zealand: the New Zealand Institute of Economic Research (NZIER); the Philippines: the Philippine Institute for Development Studies (PIDS); Singapore: the Singapore Institute of International Affairs (SIIA); Thailand: the Thailand Development Research Institute (TDRI); Vietnam: Central Institute for Economic Management (CIEM)

❖ Related past events and future plans

2010

- On July 3 and 4, ERIA and Nara Prefecture held the ERIA Regional Network Forum at the Nara New Prefectural Public Hall. At the event, prominent researchers and cultural figures discussed issues involving the development of an East Asian community. During these discussions, participants agreed on the need for some kind of recognition of unique qualities in talented individuals who have supported regional integration and cultural diversity through their works. This awareness consequently led to the conception of an international program to recognize such personal contributions towards the advancement of East Asia. The idea eventually took the form of the Asia Cosmopolitan Awards celebrating the 1,300 anniversary of the founding of the Heijo-kyo capital in Japan.

2012

- On February 3, ERIA announced the establishment of the Asia Cosmopolitan Awards after which it hosted a commemorative forum. A keynote speech by the Secretary-General of ASEAN, a special lecture by Dr. Robert Campbell, a scholar of Japanese literature, and a roundtable discussion featuring essayist Hanae and Nara Prefecture Mayor Shogo Arai contemplated the significance of the new awards program and the meaning of being “cosmopolitan”.

- From May to July, the institutional members of the Recommendation Committee engaged in the process of selecting potential candidates.

- On September 15, the Selection Committee held a meeting at the Hotel New Otani in Tokyo, Japan, where final decisions on winners were reached.

- On October 31, the ERIA public relations office released an outline of the program for the Nara Forum Commemorating the Asia Cosmopolitan Awards.

- On November 16, 2012, a conference called the Media Roundtable was organized prior to the 6th East Asia Summit which was held from November 18 to 20. This conference, which took

place in Phnom Penh, Cambodia, was attended by editors-in-chief of various media outlets based in the ten main countries of ASEAN, Japan, China, Korea, Australia, New Zealand, the United States and Russia. At the conference, ERIA announced the inaugural laureates of the Asia Cosmopolitan Awards as well as the final program details of the Nara Forum, which was also released simultaneously in Japan.

- The Nara Forum Commemorating the Asia Cosmopolitan Awards will be held from December 18 to 19. An awards ceremony, educational program and other related events are also planned.

※ ERIA will announce winners and hold ceremony for the 2nd Asia Cosmopolitan Awards in 2014.

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Economic Research Institute for ASEAN and East Asia (ERIA): ERIA is an international organization that supports the ASEAN Secretariat by making policy recommendations at regional governmental meetings such as the East Asian Summit (EAS), aimed at furthering East Asia's economic integration.

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