

## ERIA AmCham ASEAN Briefing Series: 'Addressing Non-tariff Measures in FTAs and RTAs'



Date : Friday, 13 July 2018 Time : 8:30 am - 10:30 am

Venue: ERIA Office, Sentral Senayan II, 3rd-4th Meeting Room, 5th floor, Jalan Asia

Afrika No. 8 Gelora Bung Karno, Senayan, Jakarta Pusat, 10270

The Economic Research Institute for ASEAN and East Asia and The American Chamber of Commerce in Indonesia are collaborating on a series of briefings about economic issues in ASEAN that are of importance to the private sector. The goal of the 'ERIA AmCham ASEAN Briefings' is share recent research findings with the business community in a forum that invites meaningful discussion about important issues. Each panel will consist of an ERIA expert, a representative from the private sector and when possible, a policy-maker.

This panel focuses on 'Addressing Non-tariff Measures in FTAs and RTAs' in the ASEAN region. With tariffs constrained by the WTO, we expect an increasing number of non-tariff measures (NTMs) designed to protect domestic firms and industries. This trend is quite possible in ASEAN, one of the fastest growing regions in terms of growth in economy and trade. Between 2008 and 2011, the number of NTMs rose substantially across the globe. However, this increase is not necessarily a bad sign for the economy. As consumer wealth rises around the world, the demands on governments for health, safety and environmental protection rise as well, which in turn leads to increasing NTMs. Many developing countries have greatly benefited from integration into the global economy through international trade in goods and services. In the past, developing countries' integration into international markets was made possible by appropriate conducive policies such as tariff liberalisation, as well as initiatives related to trade facilitation and aid for trade. Today, deeper integration in the global economy depends not only on liberal tariffs and supportive policies but increasingly requires policy responses to various forms of complex trade-related regional economic integration.

Dr Ha's presentation presents ERIA's research on these issues and proposes possible actions to address some of the challenges presented during the policy-making process in ASEAN including transparency, assessment, regulatory convergence, development of domestic laws, and consideration of development gaps across ASEAN Member States.

|       | AGENDA  |
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| 8:30  | Registration  |
| 9:00  | Welcome remarks from ERIA and AmCham  |
| 09:10 | Presentation from Dr Doan Thi Thanh Ha (ERIA Economist)   |
| 09:30 | <ul> <li>Panel Discussion:</li> <li>Moderator: Dr Timothy Buehrer, Chief of Party, Nathan Associates Inc</li> <li>Panelists: <ul> <li>Dr Doan Thi Thanh Ha, Economist, ERIA</li> <li>Mr Nararya Soeprapto, Head of Government Relations, Procter &amp; Gamble</li> <li>Mr Brasukra Gumilang Sudjana, Senior Officer, Trade Facilitation, ASEAN Secretariat</li> </ul> </li> </ul> |
| 09:45 | Q & A Session   |
| 10:00 | Coffee Reception  |

## THE ORGANISERS

## AmCham

The voice of America business in Indonesia. AmCham Indonesia was founded in 1971 and now has more than 550 members representing over 250 companies in diverse industries. AmCham Indonesia represents and promotes U.S. business interests and values as the local proponent of U.S.-Indonesia commercial relations and best practices, and by serving its members as a key resource for business information and networking opportunities. AmCham Indonesia is the advocate of choice for its members' business interests in policy and regulatory issues.

## **ERIA**

The Economic Research Institute for ASEAN and East Asia (ERIA) is an international organisation based in Jakarta, Indonesia that conducts in depth research on issues facing the people and governments of ASEAN and East Asia.