

# Activities in FY2015 and FY2016 Work Plan

[www.eria.org](http://www.eria.org)

Economic Research Institute for ASEAN and East Asia



# OVERVIEW

# Introduction

- The year 2015 marked the Declaration of the establishment of the ASEAN Community, and the 10th anniversary of the East Asia Summit (EAS).
- Since its inception in 2008, ERIA has closely worked with ASEAN to support growth and integration in ASEAN and East Asia through research, capacity building, and advocacy activities.
- ERIA's contribution has been well recognised by the region. EAS has been expressing its expectation of ERIA, as a key institute to support the ASEAN Chair and keep implementing EAS cooperation.

# First Extraordinary GB Meeting

## Three major mandates given by the EGBM

- I. Strengthen the capacity of its academic research, capacity building programmes, advocacy and communications activities.
- II. Set up formal bridging mechanisms, such as policy workshops, to enhance interaction between policymakers in the region.
- III. Enhance its own organisational capacity to offer concrete and actionable policy options to address structural issues for the growth and development of the region.

EGBM suggested that ERIA regularly review its policy focus, giving due consideration to:

- Deepening East Asian integration,
- Realising an inclusive ASEAN Community, and
- Addressing issues that have relevance for the region, and beyond.

# RESEARCH

# Research Activities in FY2015

## Deepening Economic Integration (9 projects)

e.g.

- Economic Impact of TPP and RCEP
- Service Supply Chain
- NTMs in ASEAN

## Narrowing Development Gaps (10 projects)

e.g.

- ASEAN at 50
- Industrial Development along Global Supply Chain
- Lao PDR at the Crossroads

2015

## Sustainable Economic Development (4 projects)

e.g.

- Space-Based Disaster Management Infrastructure
- Reducing the Vulnerability of Supply Chain

## Energy (19 projects)

e.g.

- Renewable Energy Potential
- Electricity Supply Mix
- Energy Outlook and Saving Potential
- Economic Impact by Energy Subsidy Removal

# Research Activities in FY2016

## Deeping Economic Integration (9 projects)

e.g.

- NTMs in East Asia,
- **21st Century Regionalism and Mega FTAs**
- **Global Value Chains, Cities and Urban Amenities**

## Narrowing Development Gaps (10 projects)

e.g.

- Financing Infrastructure Development in East Asia
- Innovation Policy in ASEAN
- ASEAN SME Policy Index

2016

## Sustainable Economic Development (2 projects)

e.g.

- Distributional Effects of Disaster and Climate Change on Food Security
- Human Resource Management for Innovation

## Energy (17 projects)

e.g.

- Conventional and New-Type Geothermal
- Oil Supply Resilience in ASEAN
- Distributed Energy System

# CAPACITY BUILDING



# Objective

Provide practical support for governments  
to address regional priorities  
through ERIA expertise

# Linking Issues to Capacity Building

Capacity Building Topics	Regional Policy Agenda
SMEs	Third pillar of AEC Blueprint 2015; concerns about SMEs within context of regional integration
Regulatory burdens	Study endorsed at July 2015 SEOM; highlights to be presented to SEOM, HLTF ASEAN EI and AEM
Non-tariff measures	Research and database agenda endorsed at ASEAN SEOM, HLTF, and EAS SEOM
Services liberalisation	Liberalisation binding – AEC Blueprint for 2025
Public–private partnerships	Financing work mandated by ACCC 2013; emphasis on PPPs in AEC Blueprint for 2025
Agricultural value chain	ASEAN Vision 2025; ASEAN taskforces

# Capacity Building Programme FY2015

## Component 1: Participation in Research

- SME Participation in ASEAN and East Asian Regional Integration
- Reducing Unnecessary Regulatory Burdens



## Component 2: Understanding Technical Issues

- Understanding Non-tariff Measures
- Benefiting from Services Liberalisation



# Capacity Building Programme FY2015

## Component 3: Increase Research Capacity

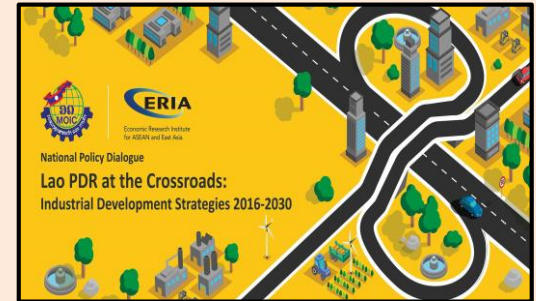
- Economic Policy Modelling Workshop Series

## Component 4: National Policy Dialogues

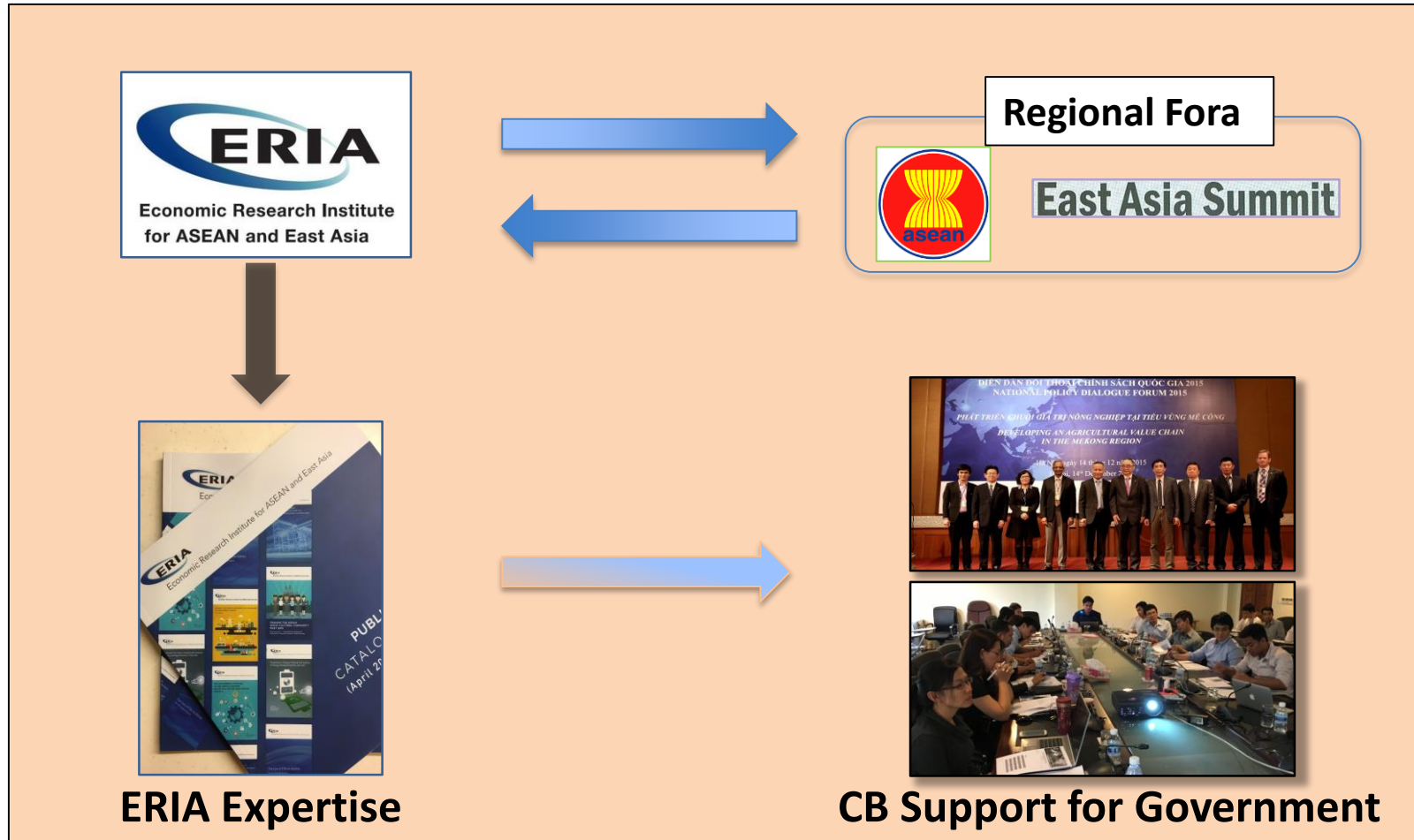
- Developing Agricultural Value Chain
- Lao PDR at the Crossroads

## Component 5: Executive Leaders' Initiative

- Agricultural Value Chain in the Mekong Region



# Development of Issues for CBP



# Capacity Building Work Plan FY2016

## **Component 1: Participation in Research**

- **Reducing Unnecessary Regulatory Burdens (ongoing)**
- **Global Value Chain, Cities and Urban Amenities**
- **ASEAN SME Policy Index**
- **21<sup>st</sup> Century Regionalism, Mega FTAs and Asian Regional Integration**

## **Component 2: Understanding Technical Issues**

- **Industry 4.0: Empowering ASEAN for the Circular Economy**
- **Pushing PPPs Forward**
- **A Sectoral Approach to PPPs**
- **Understanding the FDI Restrictiveness Index**

# Capacity Building Work Plan FY2016

## **Component 3: Increase Research Capacity**

- Economic Policy Modelling Workshop Series

## **Component 4: National Policy Dialogue**

- Reducing Unnecessary Regulatory Burdens

## **Component 5: Executive Leaders' Initiative**

- Potential of Fresh Tropical Fruits Value Chain in the Mekong Region

# **COMMUNICATION, PUBLICATION, AND OUTREACH**



# Seminars and Symposia

## Purpose

ASEAN Chair  
Support

Advocate Research  
Findings and Policy  
Recommendation

Establish  
'ERIA Brand'

## 12 Seminars/Symposia in FY 2015

- Topics on disaster management and resilience in ASEAN were included in FY2015
- East Asia Summit (EAS) Regulatory Roundtable II
- Stronger ASCC, Closer ASEAN
- Asia-Pacific Forum with Japan Economic Foundation
- ASEAN Connectivity Symposium

# FY2016 Seminars and Symposia

Increase Focus on Disseminating ERIA Findings

More Seminars Targeted for Specific Audience

- Lunch Seminar Series with Indonesian Universities
- Policy Workshops for Diplomats in Jakarta, etc.

Continue Collaboration with Various Institutions

- OECD, IDE-JETRO, ADB, etc.

High-Level Speaker Seminars with RIN\* members

- ERIA/RIN Co-organised Events in Early 2017

\* Research Institutes Network

# Communications 2015

## Media Relations

- Regular coverage



## E-Newsletter 'Frames'

- 1,000 subscribers every month



## Social Media Platform



# Outreach and Communications

## Laying the Foundations in 2016

### Media Relations

- Media mapping and programmes with key media partners
- Authors' pages for experts who wish to publish more actively
- Media log that tracks all requests for information from media
- Editor's Round Table
- Press releases and regular news reports

### Global Think Tank Ranking

- 'Get out the vote' campaign
- Participate in Asian Think Tank Summit

# Outreach and Communications

## (Continued)

### Social Media and Web Presence

- New ERIA website
- Social media strategy
- Videos and news reports on events and activities

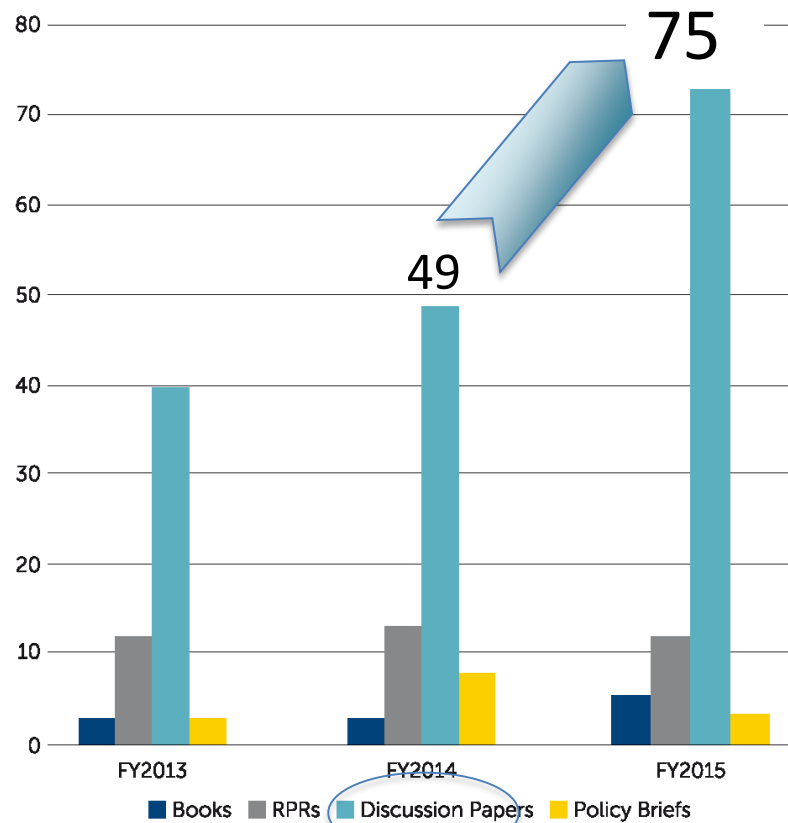
### Other Action Items

- Contact management
- Email publication announcements
- New outreach materials

# Publications in FY2015

- Total of **94** Publications
  - Up from 74 in FY2014
  - 5 Books
    - East Asian Integration
    - The Comprehensive Asia Development Plan 2.0 (CADP 2.0): Infrastructure for Connectivity and Innovation
    - Framing the ASEAN Socio-Cultural Community Post-2015
    - The Development Potential of the Content Industry in East Asia and the ASEAN Region (Phase 2)
    - The Use of FTAs in ASEAN: Survey-based Analysis
  - 11 Research Project Reports (RPRs)
  - 3 Policy Briefs

Number of ERIA Publications



# Books Published in FY2015



East Asian Integration

The Comprehensive Asia Development Plan 2.0 (CADP 2.0):  
Infrastructure for Connectivity and Innovation

Framing the ASEAN Socio-Cultural Community Post-2015

The Development Potential of the Content Industry in East Asia and  
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The Use of FTAs in ASEAN: Survey-based Analysis

# POLICY DESIGN



# Role of the Policy Design Department

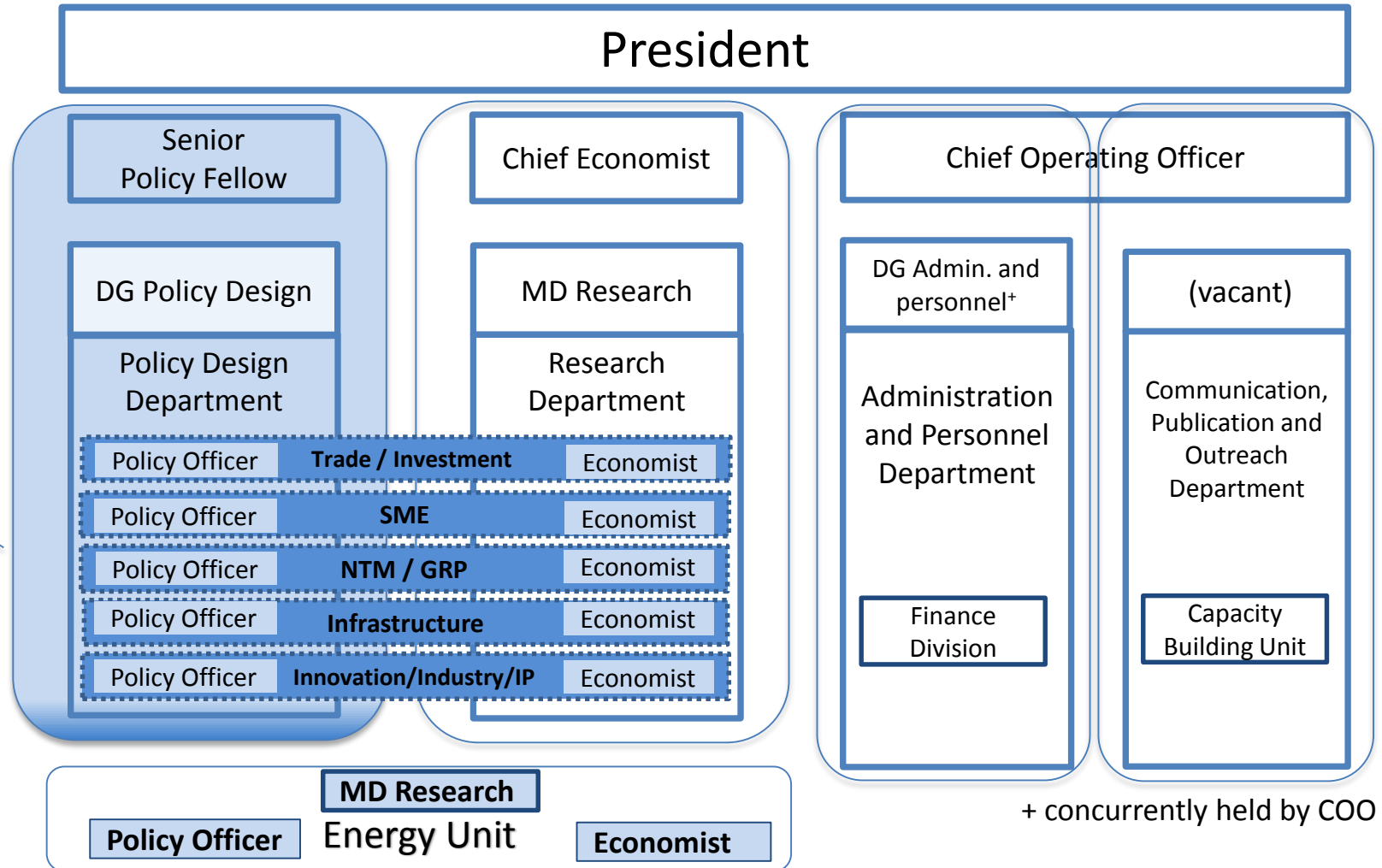
- Academic Research Projects → Policy Initiatives  
Draw and develop actionable policy options from ERIA academic research outcomes
- Academic Research Projects ← Policy Initiatives  
Translate policy initiatives of the region into research agendas and initiate policy innovation together with the ERIA research team

# Staff Qualifications, Coverage Area

- Qualifications of Policy Design Department executive staff:
  - Experience in government and/or international organisations
  - Understand the power and the limit of academic research and how to use it to support policy decision-making
  - Capable of communicating with policymakers, senior officials, and academics
- Policy Area Targets
  - SME
  - Innovation/Industry
  - Trade and Investment (including FTAs/EPAs)
  - Infrastructure (including PPP, public finance)
  - Good Regulatory Practices (including NTMs)
- FY 2016 Goal
  - Identify specific agenda and timeline for policy area targets.
  - Start communication with policymakers in the region.
  - Initiate several projects

# Structure of ERIA with New Department

(Target Launch Date: 1 September 2016)



**THANK YOU**