



DISSEMINATION ACTIVITIES

To ensure that the rich findings of ERIA studies are properly disseminated to reach their target audience, ERIA regularly organises seminars and symposia, where highlights of its research projects are presented to concerned government officials and key stakeholders in the region. It also publishes in-house these findings and recommendations in the form of research project reports, discussion papers, and policy briefs. These publications are made available online for wider dissemination. In many occasions, articles or papers of ERIA scholars are also published by external publishers or academic journals. At the same time, ERIA closely liaises with international and local media to ensure its studies and other activities are known to stakeholders in the region.

SEMINARS AND SYMPOSIA

ERIA regularly organises seminars and symposia, some of which are held in collaboration with key institutes and government agencies from the East Asian region, and other international organizations. Such seminars aim to (i) advocate research findings in which ERIA was involved, (ii) seek inputs and insights from the academe, concerned officials, and stakeholders regarding ERIA's findings and recommendations, (iii) support in Chair of ASEAN, and (iv) promote

ERIA as an international organisation with a crucial role in East Asian regional integration.

These seminars and symposia serve as the venue for presenting, disseminating, and promoting the Institute's research results. In FY2014, ERIA worked closely with academia, and regional, multilateral, and national institutions. These are the ASEAN Secretariat, Chinese Academy of Social Sciences, different ministries of Myanmar, and the International Energy Agency, among others.

NEWS AND MEDIA RELATIONS

ERIA also regularly engages with media to make known its activities and research work. This resulted in the publication in influential media of ERIA's activities, and comments, articles, and involvement of its scholars on relevant regional issues. ERIA was covered in 119 occasions by media, such as *The Blitz Magazine*, *The Brunei Times*, *The Cambodia Daily*, *The Economist*, *The Jakarta Post*, *The Nation*, *South China Morning Post*, *Vientiane Times*, among others.

For the past two years, ERIA has been working with editors to update them on current ERIA research projects as well as provide them the opportunity to dialogue with senior ASEAN

Secretariat officials and thereby familiarise them with current regional issues. In November 2014, the Third ERIA Editors' Round Table titled 'Challenges for the Rising ASEAN' was held in Yangon, Myanmar. Said round table included a dialogue with H.E. Le Luong Minh, Secretary-General of ASEAN.

Annex J lists the occasions where ERIA was reported or covered by media.

PUBLICATIONS

ERIA regularly produces reports and publications to ensure that the rich findings of its research studies are shared and disseminated to its target audience. ERIA publications are written and published in different forms—as research project reports, discussion papers, and policy briefs, all of which are available to read and download for free on ERIA's website. Since January 2014, ERIA has also published its bi-monthly newsletter, the *ERIA Frames*, containing stories and updates on ERIA's activities, events, and workshops, and perspectives on issues like economic integration in the region, that target not only the stakeholders in the region but also the general public as well.

Fiscal year 2014 was again a productive year for ERIA, having published 3 key reports, 13 research project reports, 49 discussion papers, and 9 policy briefs, and 5 issues of its bi-monthly newsletter, *ERIA Frames*. See Annex K for the complete list of publications released in FY2014.

In addition to these in-house publications, papers and articles of ERIA scholars, on their own or jointly with other academics, were published by external publishers, such as Routledge and Springer, and several academic journals. To name a few, these are the *Asian Economic Policy Review*, *International Review of Economics and Finance*, *International Trade Journal*, *Journal of Applied Economics*, *Journal of Asian Economics*, and *The Journal of Asian Economic Papers*. Annex H lists the papers and articles of ERIA scholars that were published externally.

‘**These seminars and symposia serve as the venue of presenting, disseminating, and promoting ERIA's research results**’

Key Reports

ERIA's three published key reports for 2014—*ASEAN Rising: ASEAN and AEC Beyond 2015*, *PPP Guidelines*, and *ASEAN SME Policy Index 2014: Towards Competitive and Innovative ASEAN SMEs*—have earned accolades among ASEAN policymakers, the academic community, the media, and other stakeholders not only in the region but also globally, and have been cited in media.

Research Project Reports

Thirteen research project reports were published for the year, eight of which dwelled on energy-related issues such as the energy outlook and saving potential in East Asia, energy market integration, study on biofuel market potential in Asia, and nuclear safety management. The big number of studies on energy highlighted the importance of energy studies in ERIA's research activities. The other published research project reports were on the automobile industry, disaster risks, the Regional Comprehensive Economic Partnership, ASEAN connectivity, and small and medium enterprises

Discussion Papers

In FY 2014, 49 discussion papers were released, covering a wide range of relevant regional issues. A large number these papers, however, were outputs of ERIA studies on free trade agreements and production networks and linkages. This year represents the biggest number so far in terms of discussion papers published since ERIA's establishment in 2008. A total of 156 discussion papers have been issued since 2008, with 67 DPs released between 2008 and 2013, averaging 13 to 14 papers per year. This was followed by a spike in the number beginning April 2013, which led to a total of 40 discussion papers for FY 2013 and 49 for FY 2014 (Figure G.1).

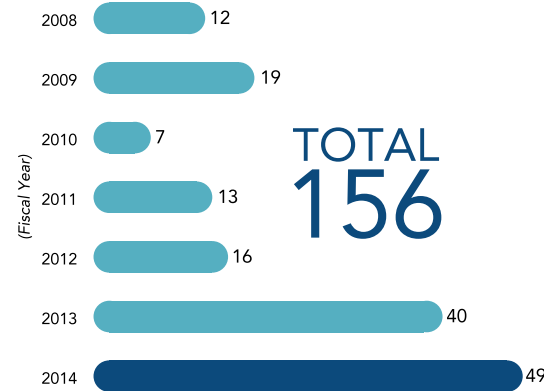


Figure G.1. ERIA Discussion Papers Released (FY2008 – 2014)

Policy Briefs

Taken from either a research project report or a discussion paper, ERIA policy briefs look into a particular issue in ERIA studies and discuss the policy options available to policymakers in the region.

For FY 2014, the Institute published nine policy briefs dealing with issues related to regional development, such as education, human development, ASEAN food security, and financial integration challenges in ASEAN, among others.

ERIA Frames

Launched only last year, the bi-monthly *ERIA Frames* newsletter presents a capsule picture of the Institute's activities, the highlights of its studies and seminars and symposia, and thoughts and insights from scholars and key stakeholders on relevant regional issues.

The May–June 2014 issue featured how ERIA supports Myanmar's chairmanship of ASEAN and the country's development through ERIA studies and capacity building seminars. For the July–August 2014 issue, *ERIA Frames* looked deeper into the memorandum of understanding signed between ERIA and

the Organisation for Economic Co-operation and Development, its background, and its significance to both organisations. Meanwhile, the September–October 2014 issue highlighted the background and focus of ERIA's capacity building programme and the impact to the region. In the November–December 2014 issue, ERIA Economist Ms. Fauziah Zen talked about public–private partnership and ASEAN connectivity.

In the first issue for 2015, *ERIA Frames* featured a summary of Prof. Hidetoshi Nishimura's paper on the history of East Asian economic integration and the establishment of ERIA to support the integration, as a fitting reminder of the establishment of the ASEAN Economic Community in December 2015.

